

# CONGRESO para PUEBLOS UNIDOS

DR. ARMANDO NAVARRO  
*Executive Director*

894 Rialto Ave.  
San Bernardino, Ca. 92410  
714-889-4348

January 3, 1979

Mr. Herman Baca  
Committee on Chicano Rights, Inc.  
1837 Highland Ave.  
National City, Calif. 92050

Dear Mr. Baca:

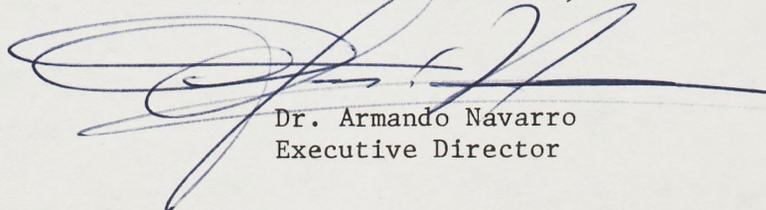
El Congreso Para Pueblos Unidos (CPU) would like to cordially invite you to a dinner honoring Fr. George Gonzales, Co-Chancellor and Fr. Pedro Luque, Hispanic Vicar for the Spanish Speaking who were recently appointed for the new diocese of San Bernardino.

The CPU will also honor a delegation which will attend the Latin American Bishop's Conference. This conference will be attended by Pope John Paul II and Bishops in Puebla, Mexico the latter part of January. The sending of this delegation to such an aforementioned event is historically unprecedented for Hispanics in the United States. The delegation seeks support from the Pope for the designation of more Hispanic Bishops in the U.S. and to have the Catholic Church recognize the social and economic needs which plague Hispanic communities.

The dinner will be held at the University of Redlands Commons, which is located at 1200 E. Colton Ave., Redlands, California. There will be a no-host social hour from 7:00 to 8:00 p.m. with dinner starting at 8:00 p.m. Following dinner there will be a program which includes music, entertainment, and presentations. The theme for the dinner is EL DESARROLLO DE UNA VISION (The Unveiling of a Vision).

Tickets are priced at \$5.00 per person. The proceeds will be used to finance the delegation's trip to Puebla and other CPU related activities. The CPU is adamantly committed to bringing about justice and social change to the Hispanic Community. Let us prepare for the future through action in the present by supporting this unprecedented effort in making EL DESARROLLO DE UNA VISION a reality. For reservations call (714) 889-4348 by January 15th. For tax deductible purposes make checks payable to Our Lady of Guadalupe Church, San Bernardino.

Unidos en la Lucha,



Dr. Armando Navarro  
Executive Director

DAN:rl



# CHICANO PINTO UNION

## ORGANIZING COMMITTEE

### San Diego Region

April 2, 1979

*SEN  
to EDWARD KEN*

Congress Women  
Elizabeth Holtzman  
2238 Rayburn  
House Office Building  
Washington, D.C. 20515  
Chairperson House Immigration Sub-Committee

Dear Elizabeth Holtzman;

Over the last few years our quiet town of San Ysidro, has turned into a brick and glass jungle, where the lion is the immigration agency and its prey, in this case is the Chicano or Latino looking individual.

For the last four or five years the beatings, rapes, robberies and even murders have intensified to an atrocious level that can no longer be tolerated by the citizens of our community.

Many incidents have gone unsolved, which points to the immigration unsensitivity and lack of concern for our border problems. They have taken the law into their own hands and have literally murdered defenseless individuals in its own name.

The community has observed that there is something deadly wrong with the total Justice System in our area and it is now common knowledge that our citizens have become more drastically afraid of our Law Enforcement Officers than of our actual criminals.

Our petitions and complaints have gone grossly ignored and at times not even considered. Therefore, we are requesting a congressional investigation to the total disorder of our community.

Sincerely,

Raul Portillo  
Director, C.P.U.

# CONGRESO para PUEBLOS UNIDOS



Dr. Armando Navarro  
*President*

894 Rialto Avenue  
San Bernardino, CA 92410  
714-888-0207

September 5, 1979

Mr. Herman Baca  
Committee On Chicano Rights  
1837 Highland Ave.  
National City, Ca.

Estimado Sr. Baca:

On Saturday, August 25, 1979 some one-hundred delegates representing various organizations and interests met at the University of California, Riverside for the specific purpose of formulating a political "plan of action" for Latinos in California in preparation for the upcoming 1980 local, state, and national elections. The meeting was convened by El Congreso para Pueblos Unidos (Congress for United Communities or CPU).

A proposal was submitted by the CPU for consideration entitled "Latino Political Strategy 1980." In essence, the proposal called for the formation of a statewide umbrella political organization that would be structured either on a federation or confederation basis. The Plan was well received. Twenty-seven organizations voted to form a task force comprised of one representative from each organization for the purpose of continuing the dialogue on the feasibility of the two organizational options presented.

There was a sense of urgency that pervaded the meeting. An urgency predicated on the need to develop a well organized concerted political effort not just for 1980, but for the decade of the 80's--one that will foster greater communication, cooperation, coordination, and unity among Latinos.

Thus, on behalf of the task force, I would like to extend to you a cordial invitation to participate in a follow-up meeting where there will be further dialogue and action on the proposed Plan. The meeting will be on Saturday, September 22, 1979 from 9 A.M. to 4 P.M. at the Hilton Hotel, located on 930 Wilshire Blvd, Los Angeles.

If you are planning to attend, please notify us by calling (714) 888-0207 or by writing to Congreso para Pueblos Unidos c/o Dr. Armando Navarro, 894 Rialto Aveue San Bernardino, CA., 92410.

¡Si Se Puede!

Sinceramente,

Armando Navarro, Ph.D.

# CONGRESO para PUEBLOS UNIDOS



August 28, 1980

Dr. Armando Navarro  
*President*  
747 W. 2nd St.  
San Bernardino, CA 92410  
714-888-0207

Dear Friend:

I am writing to extend to you a cordial invitation to be a part of our first statewide Convention and Day of Unity.

CPU ( Congreso para Pueblos Unidos- Congress for United Communities) is the fastest growing active Latino political organization in the nation. We have hundreds of members and numerous chapters across the state of California, and will soon be expanding nationwide. CPU's rapid growth and many successes can be attributed to its Christian democratic orientation and broad based appeal of the organization in the Latino community. CPU has already gained major victories in the areas of education, immigration, affirmative action, police brutality, and church reform, and has been instrumental in the elections of many city and county officials throughout Southern California.

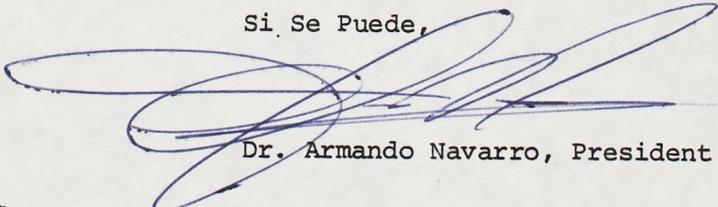
On September 19, 20, and 21, we will hold our first statewide Convention and Day of Unity. The Convention will be held at the Registry Hotel located at 18800 MacArthur Boulevard in Irvine, California. It will begin with registration on Friday at 11:00a.m., and will end with a Unity Dinner/Dance on Saturday evening.

The climax of the weekend will be a Day of Unity Procession and Rally on Sunday, September 21. The procession starts at noon at El Salvador Park in Santa Ana, and will proceed to the Santa Ana Stadium where there will be a liturgical service concelebrated by state and national religious leaders. Much of the local, state, and national leadership will be present, and there will be entertainment by music and dance groups. This unprecedented event will have extensive media coverage, including KMEX and the Spanish International Network.

In the two years since its inception, CPU has taken more positive action to help Latinos and the community in general than have most well-established organizations. Through a unified effort, we can continue to make our power felt throughout the state and nation. If we are to make the decade of the 80's the Decade of the Latino, we need you. Your active support and participation are vital for the Convention and Day of Unity to be a truly historical event. We are so close to accomplishing something that has never been done before- you will make the difference.

Enclosed is all the information regarding the weekend's activities, including an agenda, maps, carpool information for your area, accomodation information, contact people for your area, and registration information. Thank you for your support, and we hope to hear from you soon.

Si Se Puede,



Dr. Armando Navarro, President

FRIDAY, September 19, 1980

COVENTION AGENDA

11 a.m. Registration  
 1 p.m. Call to Order  
 1:05 Invocation-  
 FR. JOSE PAWLICKI  
 1:15 Convention Rules  
 and Credentials  
 2:00 Speaker-  
 LUIS VELASQUEZ,  
 Candidate, Cal. State Senate  
 2:20 Recess  
 2:30 Adoption of Bylaws/  
 Constitution  
 3:00 Elections  
 4:30 Acceptance Speeches  
 7p.m. ARMS FOUNDATION/CPU  
 PROMOTIONAL FIGHT

Cont- September 20, 1980

11:00 Lunch - Invocation:  
 FR. ALLAN FIGUEROA DECK  
 Speakers:Fr. LUIS OLIVARES;  
 SUPERVISOR PHILIP ANTHONY  
 1st District, County of Orange;  
 SEN. ALFREDO GUTIERREZ,  
 Arizona\*  
 1 p.m. Presidential/Senatorial  
 Speeches/Endorsements  
 2:00 Resolutions Adopted  
 2:30 "ORGANIZING FOR POWER IN THE 80's"  
 Speakers:  
 FR. GUSTAVO BENSON, Moderator  
 IRENE TOVER, Asst. to Gov. Brown  
 SENATOR JOSEPH MONTOYA, Calif.  
 DOLORES HUERTA\*, United Farm  
 Workers of America  
 DAVID C. LIZARRAGA\*, HAD

7:p.m UNITY DINNER/DANCE  
 Invocation:  
 BISHOP GILBERTO CHAVEZ  
 CARMEN ZAPATA, Mistress of  
 Ceremonies;  
 DANNY VILLANUEVA\*, Master of  
 Ceremonies;  
 Speakers:  
 GOVERNOR EDMUND G. BROWN\*  
 CALIFORNIA  
 MARIO OBLEDO, Secretary of  
 Health & Welfare, Calif.  
 GRACIELA OLIVARES, Former  
 Director of CSA

\* to be confirmed

SATURDAY, September 20, 1980

COVENTION AGENDA

8 a.m. Registration  
 9:30 Call to Order  
 9:35 Invocation-  
 FR. PETER LUQUE  
 9:45 Convention Rules  
 and Credentials  
 10:15 President's Report  
 DR. ARMANDO NAVARRO  
 10:35 Keynote Speaker  
 RAUL YZAGUIRRE, President  
 National Council of La Raza

SUNDAY, September 21, 1980

DAY OF UNITY

LAZARO SANCHEZ, KSCI Channel 18,  
 Master of Ceremonies  
 12 noon PROCESSION:  
 El Salvador Park, Santa Ana  
 to Santa Ana Stadium  
 1 p.m. Liturgical Service,  
 Santa Ana Stadium  
 BISHOP GILBERTO CHAVEZ  
 Musical Entertainment and Speakers:  
 LT. GOV. ROBERT MONDRAGON,  
 New Mexico  
 EDWARD AVILA, NALEAO  
 RUBEN BONILLA\*, National  
 President, LULAC  
 TOM HAYDEN, CED.  
 FR. ALLAN FIGUEROA DECK  
 SENATOR RUBEN AYALA, Calif  
 ASSEMBLYMAN ART TORRES, Calif  
 HERMAN BACA, Chairman of the  
 Committe of Chicano Right  
 ESTEBAN TORRES, Special Asst.  
 to the Pres. on Hispanic  
 Affairs.  
 CONGRESSMAN EDWARD ROYBAL\*,  
 California

\* to be confirmed

VARIOUS LOCAL, STATE, AND NATIONAL ORGANIZATION HAVE ALSO BEEN INVITED TO JOIN US IN OUR DAY OF UNITY CELEBRATIONS, Including:

UNITED FARM WORKERS OF AMERICA  
CHICANO PINTOS  
AMERICAN G.I. FORUM  
LABOR COUNCIL FOR LATIN AMERICAN ADV  
LULAC  
LATINO PEACE OFFICERS  
MEXICAN AMERICAN POLITICAL ASSOCIATION  
NOSOTROS  
NALEAO  
MEXICAN AMERICAN ENGINEERING SOCIETY  
HISPANIC AMERICAN DEMOCRATS  
MEXICAN AMERICAN GROCER'S ASSOCIATION  
SANTA ANA NEIGHBORHOOD ORGANIZATION  
CONCILIO DE ORANGE COUNTY  
MEXICAN AMERICAN NATIONAL ORGANIZATION  
COMMITTEE ON CHICANO RIGHTS  
LA RAZA UNIDA PARTY  
COMMUNITY SERVICE ORGANIZATION  
AMAE  
MALDEF  
MEXICAN AMERICAN BAR ASSOCIATION  
LA RAZA LAWYER'S ASSOCIATION  
CURSILLISTAS  
IMMIGRATION COALITION  
SER - JOBS FOR PROGRESS  
MECHA  
CHICANO CORRECTIONAL ASSOCIATION

*On behalf of the many CPU members of Orange County, I would like to welcome you to Orange County for this Historical event. Never in the history of the Latino Community of Orange County has there been a series of political events of such magnitude*

*With the numerous leaders and organization representatives and the great number of people who will be in attendance, a movement is hereby created that is designed to bring about the empowerment of our people. Through the power of unity and through organization, we will be in a position to realize that indeed EL FUTURO ES NUESTRO.*

*Rita Muñoz*

*De parte de todos los miembros de CPU de el condado de Orange, me gustaria envitarlos al Condado de Orange para esta eventa historica, Nunca en la historia del Condado de Orange ha sido un serio de acciones politicas de esta magnitud de parte de la comunidad Latina.*

*Con las numerosos lidres y representants de organizaciones, y los grandes numeros de lagente que ira e asistir, se esta creando un proyecto para el enfuerzamiento de nuetra gente. Por el poder de unidad y por oganizacion vamos a estar en una posicion a realizar que en verdad, EL FUTURO ES NUESTRO.*

*Rita Muñoz*

CONGRESO PARA PUEBLOS UNIDOS  
(CPU)



presents its:

FIRST ANNUAL STATEWIDE CONVENTION

September 19 - 20, 1980

REGISTRY HOTEL

18800 Mac Arthur Blvd.  
Irvine, California 92660

&

DAY OF UNITY

September 21, 1980

EL SALVADOR PARK  
to  
SANTA ANA STADIUM

SPONSORED BY:

ORANGE COUNTY CHAPTER OF  
CONGRESO PARA PUEBLOS UNIDOS

EXTRA! C.P.U. and the A.R.M.S. FOUNDATION (American Research and Medical Services, Inc.) are sponsoring a promotional boxing match (proceeds to be split between A.R.M.S. and C.P.U.), Friday night, 8:15 p.m., Orange County Fairgrounds. Transportation from convention site will be available. If enough tickets are sold prior to the fight, delegates to the convention will get in free; otherwise tickets will cost \$7.50 and \$10.00.

IMMEDIATELY following Friday's session, there will be a dinner break. Those who wish to attend the boxing match MUST be at the Registry Hotel by 7:10!

ATENCION: C.P.U. y la Fundacion de Caritas A.R.M.S. (Servicios de Medicina y Estudios de America) estan promoviendo un boxeo el viernes, 19 de Septiembre por 8:15 p.m. en Orange County Fairgrounds. Las ganancias estaran compartidas entre C.P.U. y el A.R.M.S. Habra transportacion entre la convencion y el boxeo. Si bastante boletos estan vendidos antes del boxeo, habra boletos gratis para los delegados a la convencion. De otro modo, boletos gastaran \$7.50 y \$10.00.

Inmediatamente despues de las actividades del viernes, van a tener tiempo para cenar. Personas que gustan atender el juego de boxeo, deben estar en el hotel a las 7:10!

**FIRST CLASS**  
Permit No. 17082  
Dallas, Texas

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**BUSINESS REPLY MAIL**

No Postage Stamp Necessary If Mailed In The United States

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Postage Will Be Paid By

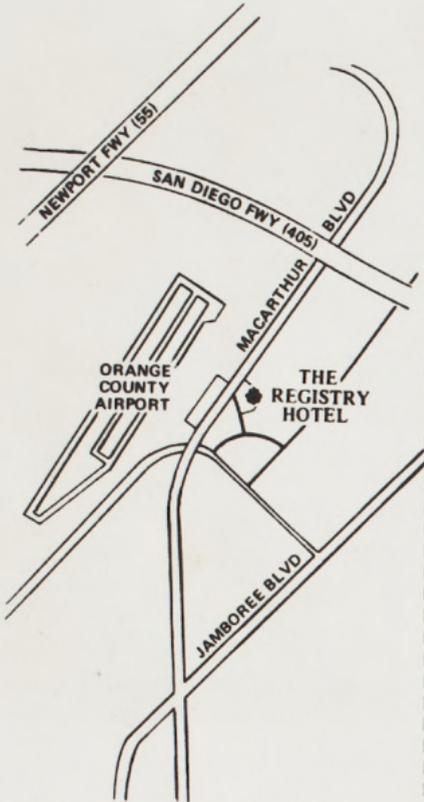
CPU  
c/o Rita Nunez  
P.O. Box 1129  
Orange, Calif. 92668



**CHECK IN TIME 3 P.M.**  
FREE LIMOUSINE  
FROM AIRPORT

# THE REGISTRY HOTEL

Orange County Airport  
18800 MacArthur Blvd.  
Irvine, California 92715



**THE REGISTRY HOTEL**  
18800 MacArthur Blvd.  
Irvine, California 92715

\_\_\_\_\_  
 Name \_\_\_\_\_  
 Firm \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

NOTE: Reservations will be held until 6:00 P.M. unless accompanied by deposit equivalent to one night room charge plus tax. Reservations MUST be received 14 days prior to opening date of convention.

Children under 14 free when sharing room with adults.

Will Arrive on \_\_\_\_\_  
 Will Depart by  
 1:00 P.M. on \_\_\_\_\_

	RATE	Number of Rooms Needed
SINGLE OCCUPANCY	_____	_____
TWIN/DOUBLE OCCUPANCY	_____	_____
TRIPLE OCCUPANCY	_____	_____
QUAD OCCUPANCY	_____	_____
SUITE	_____	_____

NAME(S) OF ADDITIONAL  
 PERSON(S) SHARING ROOM:  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

### INFORMATION BELOW FOR HOTEL USE ONLY

IN	NTS	OUT	NAME	ARR

REGISTRATION

THE FEES FOR THE CONVENTION ARE AS FOLLOWS:

Option 1: PRICE:- \$25.00 for members and nonmembers

Includes registration fee and packet for the Convention for both Friday and Saturday, Lunch at the Registry Hotel on Saturday, and the Unity Dinner/Dance at the Registry Hotel on Saturday evening.

Option 2: PRICE: MEMBERS-\$25.00 NONMEMBERS-\$30.00

Includes Unity Dinner/Dance on Saturday evening only

Option 3: PRICE: \$10.00 for members and nonmembers

Includes registration fee and packet for the Convention for both Friday and Saturday.

\*There will be a \$5.00 additional charge for tickets bought at the door.

\*Tables for ten (10) nonmembers for the Unity Dinner/Dance on Saturday evening will be available at a 10% discount (\$270.00).

DEADLINE: Please detach and mail the form below no later than 7 days prior to the Convention (September 12). Make checks payable to C.P.U. (747 W. 2nd Street, San Bernardino, California 92410)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_

CPU CHAPTER OR ORGANIZATION NAME \_\_\_\_\_

Number of Tickets

Option 1: Convention/Lunch/Dinner-Dance \$25.00 ..... \_\_\_\_\_

Option 2: Dinner-Dance only \$25.00 ( \$30.00 nonmembers)..... \_\_\_\_\_

Option 3: Convention only (no lunch or dinner) \$10.00..... \_\_\_\_\_

Return form with check to:  
(CPU- 747 W. 2nd Street

TOTAL AMOUNT ENCLOSED \$ \_\_\_\_\_

San Bernardino, Calif. 92410)

REGISTRO

Las Siguietes Son Las Cuotas para La Convencion:

Opcion 1: Precio: \$25.00 para miembros y no miembros

Incluye el registro y paquettillo para la convencion para viernes y sabado, comida en el Hotel en sabado, y la Cena Y Baile de Unidad el sabado por la noche.

Opcion 2: Precio: \$25.00 para miembros \$30.00 para no miembros

Incluye solamente la Cena Y Baile de Unidad el sabado por la noche.

Opcion 3: Precio: \$10.00 para miembros y no miembros

Incluye solamente el registr y paquettillo para la convencion sin comida, ni cena y baile.

\*Habrá un sobrecargo de \$5.00 para boletos comprados en la puerta.

La fecha sumamente para pagar por correo es el 12 de septiembre. Los cheques deben ser pagados a: C.P.U. (747 W. 2nd St. San Bernardino, CA 92410)

C.P.U., 747 W. 2nd Street, San Bernardino, California 92410

NOMBRE \_\_\_\_\_

DIRECCION \_\_\_\_\_ CUIDAD \_\_\_\_\_

CPU CAPITULO O NOMBRE DE ORGANIZACION \_\_\_\_\_

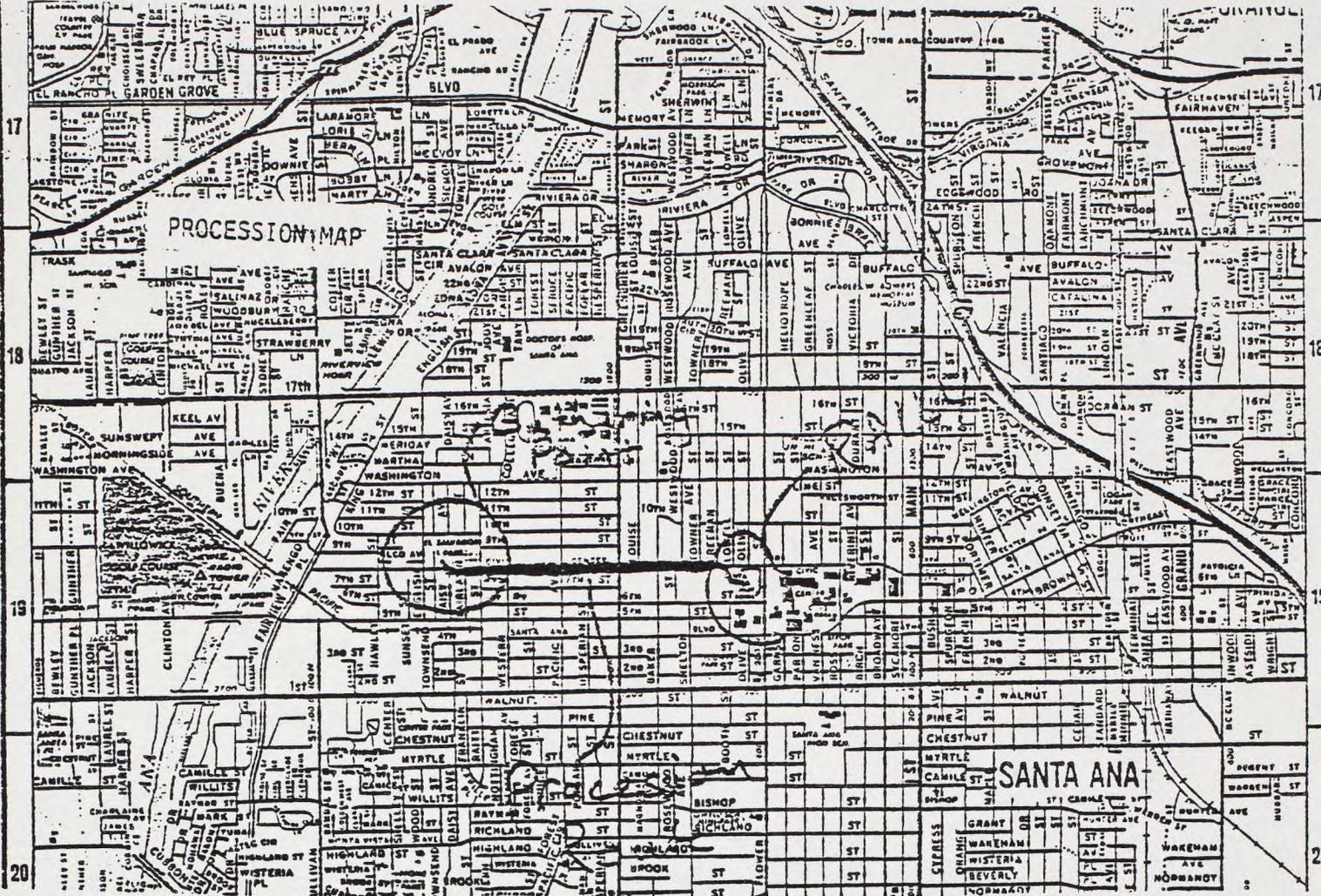
NUMERO DE BOLETOS

Opcion 1: Convencion/Comida/Cena-Baile \$25.00..... \_\_\_\_\_

Opcion 2: Cena-Baile sola \$25.00 (\$30.00 no miembros) \_\_\_\_\_

Opcion 3: Convencion sola (no comida, ni cena) ..... \_\_\_\_\_

DINERO INCLUIDO \$ \_\_\_\_\_

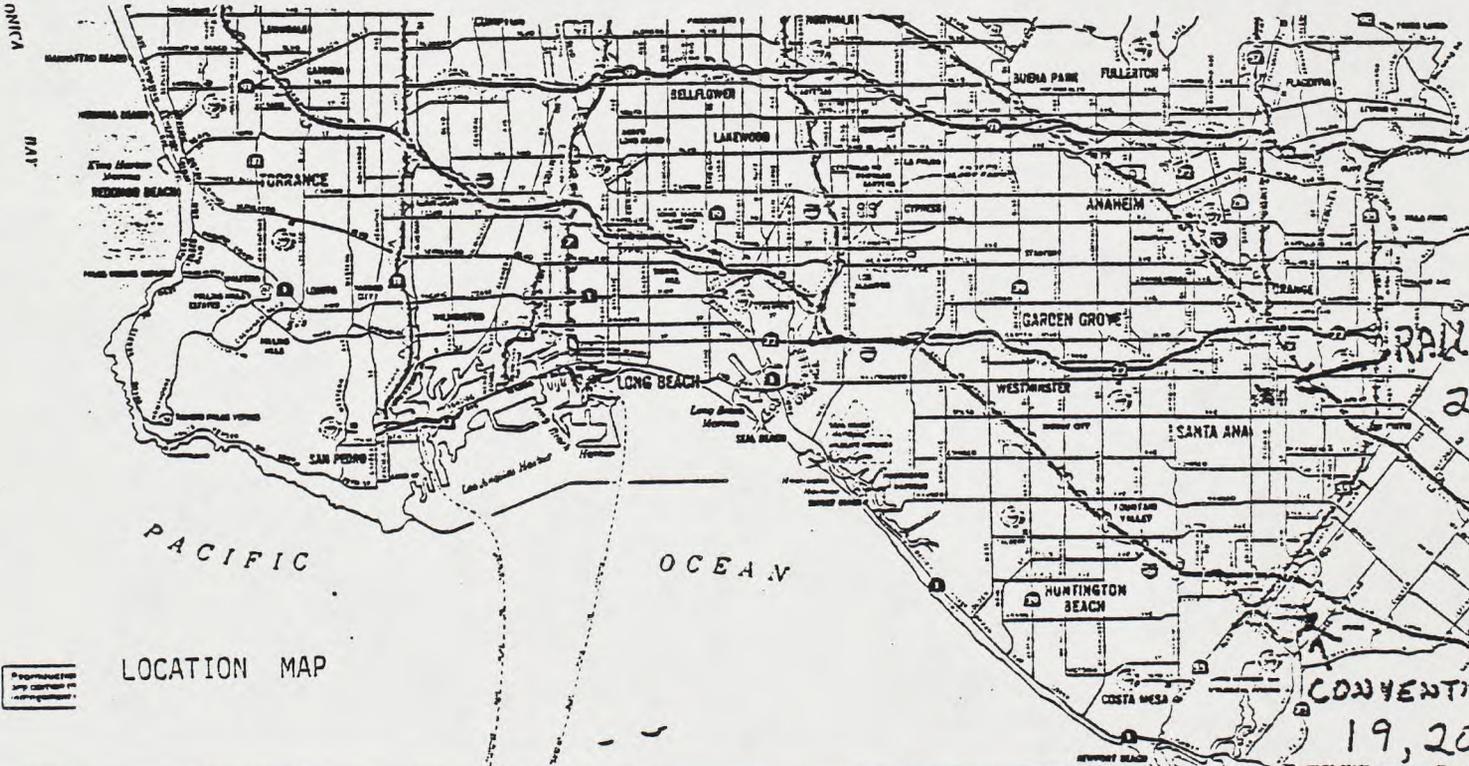


PROCESSION MAP

SANTA ANA

PLEASE CONTACT THE FOLLOWING PERSON(S) FOR MORE INFORMATION

Rita Nuñez  
978-1755



LOCATION MAP

CONVENT  
19, 20

HOTEL ACCOMODATIONS

The Convention and Unity Dinner/Dance will be at:

THE REGISTRY HOTEL  
18800 MacArthur Boulevard  
Irvine, California 92715.  
(714) 752-8777

Singles: \$38.00/night  
Doubles, Triples, Quads: \$42.00/night

All guest rooms offer oversized beds, digital clocks, and color television.

Suggestion: You may want to register under one name if you plan on having more than three people in a room.

TO RESERVE ROOMS: Please fill out the enclosed Registry Hotel card and mail no later than September 12. This is for hotel reservations only. Payment for hotel rooms can be made upon arrival.

\* There are other hotels and motels in Irvine and Santa Ana should you choose not to stay at the Registry.

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ACCOMODACIONES DE HOTEL

La Convencion y la Cena y Baile de Unidad van estar en:

THE REGISTRY HOTEL  
18800 MacArthur Boulevard  
Irvine, California 92715  
(714) 752-8777

Individuos: \$38.00/cada noche  
Dobles, Triples, o de cuatro personas: \$42.00/cada noche

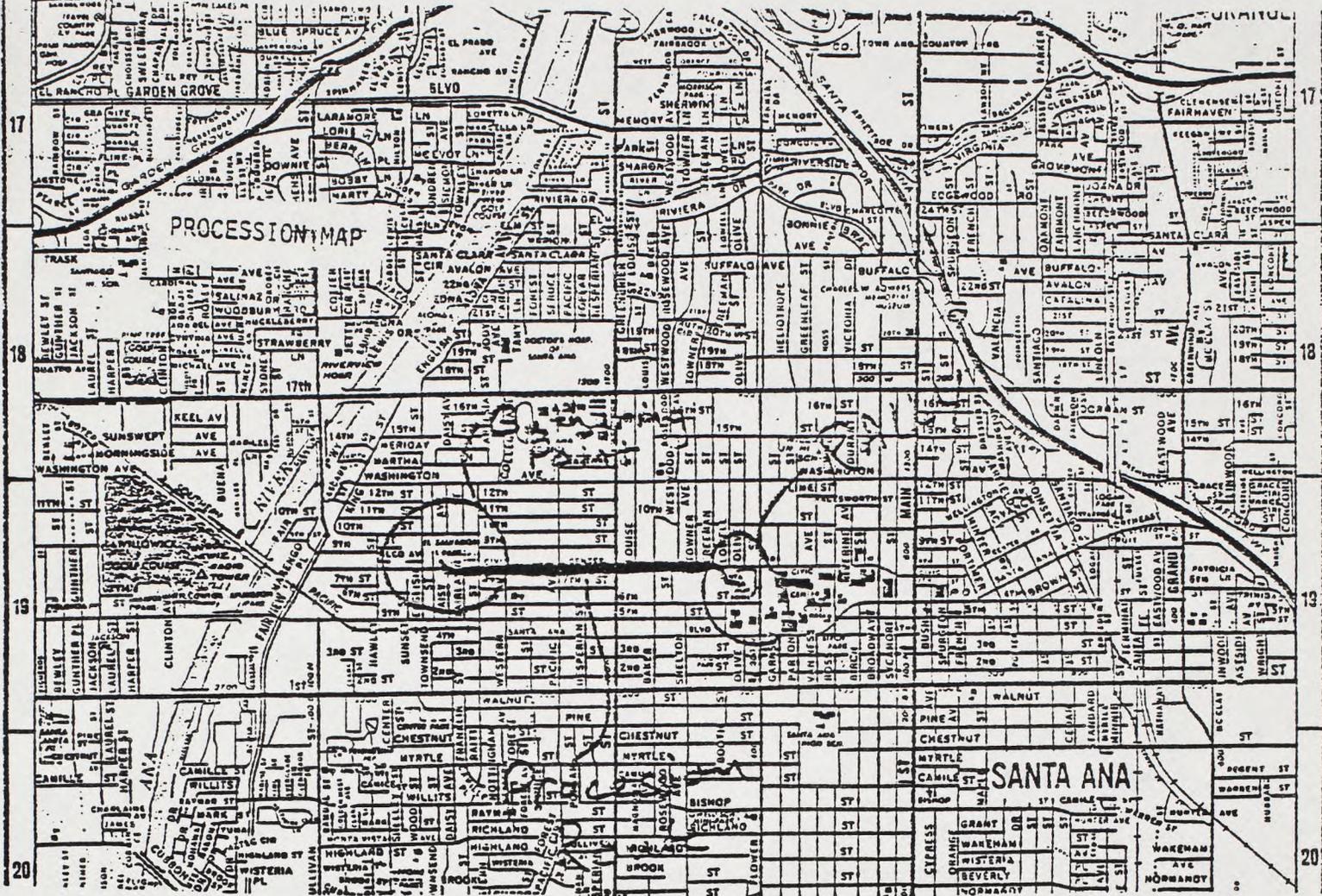
Todos los cuartos tienen camas sobretamanos, relojes digitales, y television de color.

Sugestion: Si hay mas de cuatro personas en el cuarto, se pueden registrar todos en el nombre de uno. El Hotel esta listo para aceptar mas de cuatro personas con el mismo precio de uno.

PARA RESERVAR LOS CUATROS: Por favor, si quiere quedarse en el Registry Hotel, llene la forma incluida y regresela antes del 12 de Septiembre. Esto es no mas para reservaciones de hotel. Se puede Ud. pagar por los cuartos cuando llegue.

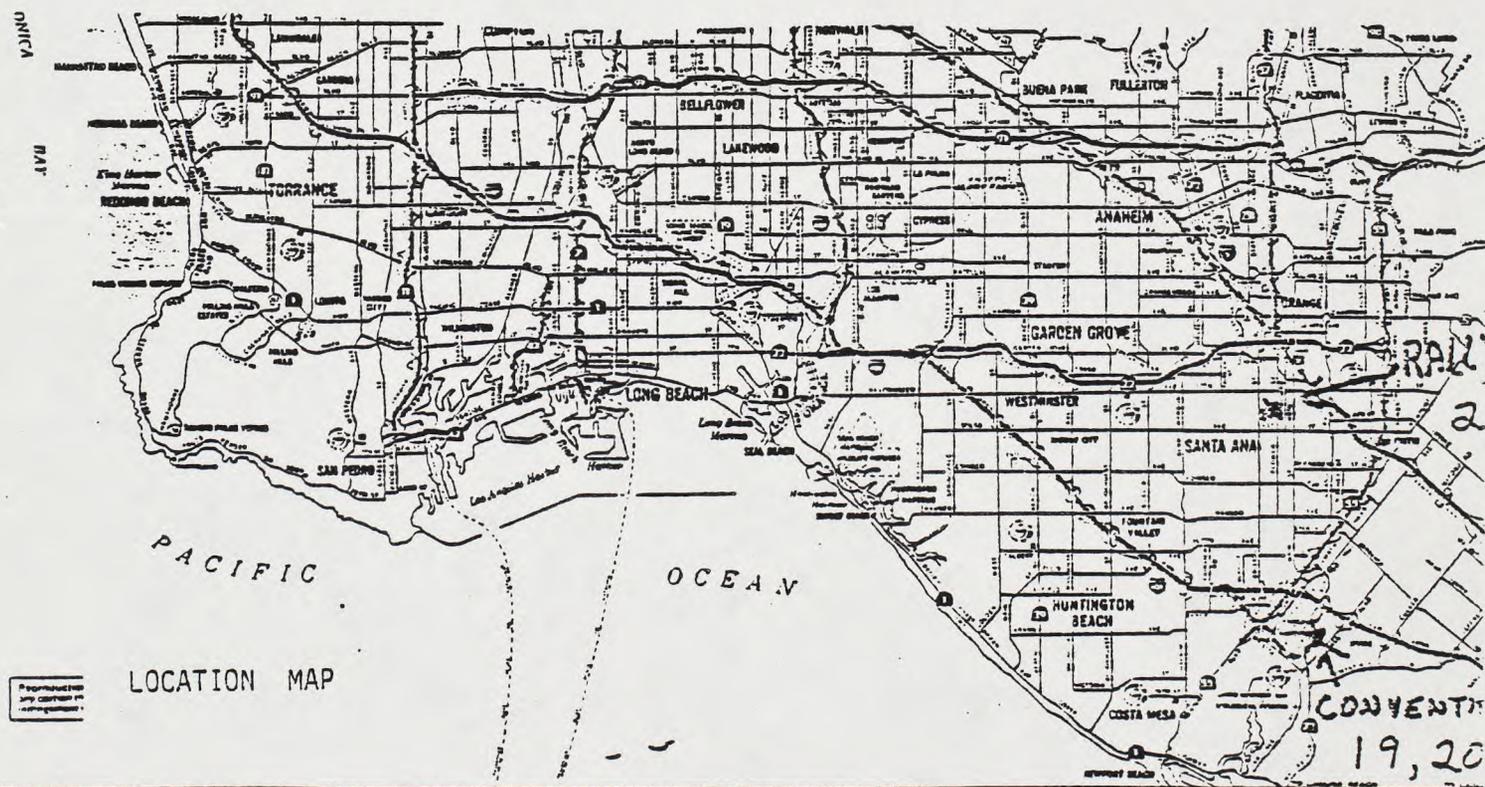
\*Para gente de bajo ingreso, estamos arreglando lugares gratis. Por favor llame a nuestra atencion la cantidad de personas de su area que necesitan acomodaciones gratis.

\*Hay mas hoteles y moteles en Irvine y Santa Ana si no quiere quedarse en el Registry.



PLEASE CONTACT THE FOLLOWING PERSON(S) FOR MORE INFORMATION

*Rita Noñez*  
*978-1755*





# CONGRESS FOR UNITED COMMUNITIES



Dr. Armando Navarro  
*President*  
350 W. 5th Street, Suite 206  
San Bernardino, CA 92410  
714-888-0207

## SYNOPSIS REPORT ON CENTRAL AMERICAN PEACE DELEGATION

The Congress for United Communities and members of a citizens' delegation that returned this week from a fact-finding visit to Mexico, Honduras, El Salvador, Nicaragua, and Cuba, contended that unless U.S. policy toward Central America is significantly altered, a military conflagration involving the United States is inevitable.

Dr. Armando Navarro, statewide President of the Congress for United Communities, and chairperson of the Delegation for Peace in Central America, stated:

"We found in country after country, in talking to everyone from the poorest villagers to Presidents, that a regional war is imminent unless the Reagan Administration and the conflicting parties unequivocally promote the Contadora process which encourages negotiations toward peaceful resolution of the region's problems."

Dr. Navarro also urged United States citizens to become more aware of the issues involved in Central America. "This is the only way," Navarro stated, "to counter-act the 'Rambo' mentality currently sweeping much of the nation."

In announcing the delegates' findings, Dr. Navarro stressed that meetings were held in Central America with a diverse cross-section of persons and leaders representing the various conflicting groups.

Specifically, the members found:

- \* That the situation in Central America is not an East/West ideological conflict nor a capitalist/socialist struggle per se, but rather a classic movement between the haves and the have-nots.
- \* That the conflicts arising in Central America are an inevitable consequence of the forces of poverty, powerlessness, alienation and injustices that the people have had to endure for years; precisely the same kind of conditions encountered and overcome by the patriotic forefathers of our own country.
- \* That the policy initiatives of the Reagan Administration toward Central America continue to be misguided and anachronistic; an interventionist policy that is unwittingly setting the table for another Vietnam -- in our own backyard.
- \* That all parties are anxious and willing to enter into negotiations toward a peaceful settlement but that these desires have yet to find an appropriate forum for expression. In particular, the Reagan

Administration's emphasis on military considerations has generated confusion and concern among Central American leaders as to the seriousness of the U.S. commitment to peace.

- \* That the people of Central America have a great admiration for the American people and wish to develop bonds of friendship, cooperation, and mutual respect between the United States and Central America. However, that the Central Americans have made a distinction between the attitudes and policies of the Reagan Administration and the traditional generosity of the American people.

The recommendations made by the Congress for United Communities' representatives include:

1. That the Reagan Administration should begin to actively promote the 21-point Contadora Peace Plan and work more closely with relevant parties, such as Mexico, in its promotion.
2. The Contadora process should include other nations, thus strengthening the position of the existing Contadora nations of Mexico, Columbia, Panama, and Venezuela.
3. The Manzanillo Bilateral talks should be resumed between Nicaragua and the United States for purposes of de-escalating the military polarization between the two countries.
4. The dialogue and negotiations started at La Palma by Duarte and the FMLN/FDR, should resume with the intent of creating a peaceful and negotiated settlement to the civil war.
5. For purposes of avoiding a military conflict between the United States and Nicaragua, we propose the establishment of "de-militarized zones" along the borders of Honduras, Nicaragua and Costa Rica. Furthermore, these "de-militarized zones" be patrolled by mutually agreed upon peace keeping forces representing either the Contadora Nations or the Organization of American States or the United Nations.
6. That the United States agree to de-escalate its military involvement in Honduras by not funding the "contras" and by initiating a gradual withdrawal of American forces in the area and cancelling its military maneuvers in Honduras.
7. Bilaterally, that Nicaragua agree to remove its foreign military advisors and stop its military build-up in the area.
8. That any political settlement to the conflicts engulfing Central America, include an economic program for Central America and the rest of Latin America comparable to the Marshall Plan. In addition, that the economic program be financed and technically supported by the developed industrial countries of the world.
9. The American people must become more aware and involved pressuring the Reagan Administration and Congress to understand

that they do not support the growing U.S. military escalation in Central America. In addition, the American people must reject the dangerous "Rambo mentality" currently sweeping the nation.

10. If a regional war is to be avoided in Central America, a full mobilization on the issue of peace in Central America must be initiated by involving all sections, e.g., organizations, churches, unions, students, etc. in the form of coalitions committed to a negotiated peace process for Central America.

DELEGATION FOR PEACE IN CENTRAL AMERICA

Meetings and conversations, June 27-July 11, 1985

In Mexico:

Licenciado Bernardo Sepulveda Amor, Foreign Relations Minister

Licenciado Salvador Samayoa, Political-Diplomatic Commission  
of the Farabundo Marti Front for National Liberation and  
the Democratic Revolutionary Front (FMLN-FDR)

U.S. Ambassador John Gavin

In Honduras:

Dr. Ramon Villeda and Licenciado Leo Valladares, Foreign  
Relations Ministry

Ms. Luise Druke, Deputy Representative and Interim Represent-  
ative of the United Nations High Commissioner for Refugees  
(UNHCR)

National Party

Christian Democratic Party

Bu-Giron Movement of the Liberal Party

Liberal Democratic Revolutionary Movement of the Liberal Party

Inovation and Unity Party

People's Liberal Alliance of the Liberal Party

Liberal Unity Front

Unitary Federation of Honduran Workers

Honduran Workers Confederation

Federation of Transportation Labor Unions

National Association of Honduran Peasants

Honduran Federation of Women's Associations

Organization of Women for Peace

Dr. Ramon Custodio Lopez, President, Commission for the  
Defense of Human Rights in Central America

Licenciado Ramon Valladares, Supreme Court

People to People

Youth organization representatives and independent Hondurans

Spanish Ambassador

U.S. Embassy reception

Visit to a refugee camp near Danli under the auspices of the UNHCR

In El Salvador:

Archbishop Arturo Rivera y Damas

Legal Aid Office of the Archdiocese of San Salvador

Mothers' Committee for the Disappeared, Assassinated and

Political Prisoners "Oscar Arnulfo Romero" and "Marianelle Garcia Vivas"

Dr. Miguel Angel Parada, Rector, Dr. Mauricio Guevara Pacheco,

Vice-Rector, Licenciada Ana Gloria Castaneda, Licenciado

Jesus Marquez Ochoa, Dean of Agronomy, University of El  
Salvador.

U.S. Embassy officials

Commanders Jorge Shafik Handal [Salvadoran Communist Party]

and Joaquin Villalobos [People's Revolutionary Army],

members of the General Command of the Farabundo Marti Front

for National Liberation [FMLN]

Facundo Guardado, Popular Liberation Forces [FPL]

Lucio Rivera, Salvadoran Communist Party [PCS]

Leo Cabral, National Resistance [RN]

Miguel Mendoza, Central American Workers Revolutionary Party (PRTC)

Carlos Argueta, People's Revolutionary Army (ERP)

Visit to Perquin and San Fernando, Morazan province

Visit to La Cruz refugee camp

In Nicaragua;

President Daniel Ortega Saavedra

Cardinal Obando y Bravo

Commander Tomas Borge, Interior Minister

Jose Leon Talavera Salinas, Vice-Minister of Foreign Relations

Commander Omar Cabezas

In Cuba:

President Fidel Castro Ruz

Jose Fernandez Alvarez, Vice-President of the Council of Ministers

Ramon Castro Ruz, Director of the Picadura Valley Plan

## Contadora 21-Point Peace Plan

Reduce tension and end situations of conflict in the area abstaining from any action which may endanger political confidence or jeopardize peace, security, and stability in the region.

Ensure strict compliance with the principles of international law previously outlined and hold countries responsible for non-compliance.

Respect and guarantee observance of human, political, civil, economic, social, religious, and cultural rights.

Adopt measures conducive to the establishment and, in some cases, to the improvement of democratic, representative, and pluralistic systems, which guarantee effective popular participation in decision making and ensure free access of the different currents of opinion to honest and periodical electoral processes, which should be based on a total respect for citizens' rights.

Promote national actions towards reconciliation in cases of deep social divisions, allowing participants in democratic political procedures according to law.

Create political conditions directed to guarantee international security and the integrity and sovereignty of states in the region.

Halt the arms race in all its manifestations and initiate negotiations on the subject of control and reduction of the current arms inventory and actual number of arms.

Forbid the establishment in the region of foreign military bases or any other form of foreign military interference.

Concert agreements to reduce, and eventually eliminate, the presence of foreign military advisers and other forms of foreign military and security actions.

Establish internal mechanisms of control for the prevention of the traffic of arms from the territory of one country to the region of another.

Eliminate the traffic of arms, within the region or from abroad, forwarded to persons, organizations or groups attempting to undermine Central American governments.

Prevent the use of their own territory for, and neither to lend nor allow, military or logistic support of persons, organizations or groups attempting to destabilize Central American governments.

Abstain from promoting or supporting acts of terrorism, subversion or sabotage in countries of the area.

Create mechanisms and coordinate systems of direct communication aimed to prevent or, if necessary to resolve incidents among states of the region.

Continue with humanitarian aid directed to help Central American refugees who have been displaced from their country of origin, providing also conditions suitable for their voluntary repatriation, in consultation or cooperation with the UN High Commissioner on Refugees (UNHCR) and other interested international organizations.

Undertake economic and social development programs with the purpose of achieving a higher standard of living and a more equitable distribution of wealth.

Revitalize and normalize the mechanisms of economic integration in order to achieve a continuous economic development based on solidarity and mutual benefit.

Negotiate the acquisition of external monetary resources which will guarantee additional means to finance the reactivation of intraregional commerce, overcome the severe difficulties in the balance of payments, secure working capital funds, support programs for the expansion and restructuring of the systems of production and promote short and long term investment projects.

Search for a greater and wider access to international markets in order to expand the commercial flow between Central American countries and the rest of the world in particular with industrialized countries, through a revision of commercial practices and elimination of tariffs and non-tariff barriers, while assuring profitable and fair prices for the products exported by countries of the region.

Promote mechanisms of technical cooperation to plan, program and execute multisector projects of investment and promotion of commerce.

The Ministers of Foreign Relations of the Central American countries initiated, with the participation of the Contadora Group countries, consultations with the purpose of preparing the conclusion of agreements and adopting the mechanisms necessary to formalize and develop the objectives contained in this document, and to ensure the establishment of appropriate systems of control and verification. To that effect, the initiatives presented will be taken into account in the meetings summoned by the Contadora Group.

# CONGRESO para PUEBLOS UNIDOS



Dr. Armando Navarro  
*President*  
747 W. 2nd Street  
San Bernardino, CA 92410  
714-888-0207

## IMMEDIATE RELEASE

Date: January 13, 1982  
From: The San Bernardino Diocesan Task Force  
and the National Congress for United Communities  
Subject: Immigration policy changes ("Silva letters")  
Contact: Dr. Armando Navarro (714) 888-0207

The National Congress for United Communities (Congreso Nacional para Pueblos Unidos-CNPU) and the San Bernardino Diocesan Task Force are extremely concerned about recent immigration policies and the effect these changes have on hundreds of thousands of people currently living in the United States.

As of November 1981 persons with "Silva" letters became subject to deportation along with their minor U.S. citizen children. In 1977 a law allowing parents to begin the immigration process based on their U.S. born children was rescinded subjecting the parents to deportation. A class action lawsuit filed became known as Silva vs. Levi. This allowed a number of persons immigrating at the time, most of whom were parents of U.S. born children, to remain lawfully in the United States for an indefinite period of time pending a court decision. These people were given Silva letters. In November 1981 the order was rescinded and persons with U.S. born children and immediate relatives are now being told to report to the Immigration and Naturalization Service (INS) if they have a Silva letter permit.

Father Ed Donovan, a Task Force member of the San Bernardino Diocese, states, "we are concerned that the increase in raids on places of work is certain to increase the exploitation of workers in the factories and agricultural areas involved. Workers find that the only laws that are enforced are the immigration laws, not the laws that protect them, leaving them fearful of speaking out for their rights."

--more--

immigration policies cont'd.

Armando Navarro, president of the CNPU stated, "we are outraged at this policy change. It is another peacemeal attempt by the administration to resolve the pressing immigration problem affecting millions of people. The INS and the administration have again shown their insensitivity to our people by planning to deport not only thousands of parents who had been on a waiting list to become eligible to immigrate but also by planning a de facto deportation of minor American citizens because their parents are no longer entitled to remain. This is a violation of the rights of American citizens."

Father Manuel Guillen, executive director of the Mexican American Commission (MAC) of the Diocese of San Bernardino recommends, "that people with Silva letters find out exactly what their status is and what their options are before they present themselves to the INS."

CNPU and the Diocese Task Force are calling on other individuals and groups to voice their opposition to this injustice and call on the present administration to 1) enforce the laws which protect the rights of workers rather than increase exploitation which the arbitrary enforcement of the immigration laws will do, and, 2) stop the arrest and deportation of parents with citizen children until Congress can deal with the question of amnesty and their situation can be clarified.

Armando Navarro stated, "CNPU will be carefully monitoring activities of the INS to make sure they do not again overstep their authority and abuse the rights of citizens and non citizens."

The Mexican American Commission will be hosting a seminar dealing with concerns about Silva on Saturday, January 23 from 10a.m. to 12 noon at Casa Ramona.

Fr. Donovan expressed the concern of both CNPU and the Diocesan Task Force stating, "At a time when the administration is talking of amnesty, it is a cruel step to move to deport this group of immigrants, who had been given hope of permanent status, just before an amnesty program is adopted."

--END--

# CONGRESO para PUEBLOS UNIDOS



January 10, 1983

Dr. Armando Navarro  
*President*

747 W. 2nd Street  
San Bernardino, CA 92410  
714-888-0207

Estimado Amigo(a):

A "Call for Action" summit meeting of organizational, community, business, professional and religious Latino leaders will be held on Saturday, January 22 at the George Washington Community Center, 250 East Cypress Street, Anaheim, California 92805 (telephone number (714) 956-5500). No cost registration will be from 8:00AM to 9:00AM. The meeting is scheduled from 9:00AM to 1:30PM. We cordially and urgently invite you to attend.

We write to you with a sense of urgency. As Latinos, we find ourselves in a grave economic crisis! Much of the divergent inroads made by Latinos into the private and public work force in the last twenty years are in great jeopardy. The "Depression Syndrome" with all of its debilitating symptoms, e. g. unemployment, cutbacks, crime, etc., has created an imbroglio among most of our communities. Our barrios and now Latino suburbia are being transformed into powder kegs of alienation, powerlessness, and poverty. Thus, the time has come for us to organize and recognize the growing potential of our power via the economic marketplace.

We at CPU have taken the position that this crisis must be met with a new wave of activism which cannot wait but must begin now with a major crusade for jobs and the continued empowerment of the Latino. Furthermore, this new wave of activism must also be oriented toward economic justice vis-a-vis both the private and public sector, with special emphasis on Corporate America's Responsibility to the Latino community.

The purpose of the meeting will be to solidify the statewide coalitional structure on Corporate Responsibility. Specifically, the agenda will include a Keynote address by Senator Art Torres, a general presentation by Dr. Armando Navarro on the strategy for economic empowerment for Latinos in the 80's, panel presentations on coalitional structure, corporate research, and financing strategies. Moreover, an announcement relative to the selection of targetted corporations will be made.

We trust that you will attend because your presence is greatly needed for the collective success of this very important effort.

We ask that you confirm attending this meeting by calling CPU at (714) 888-0207. We look forward to seeing you there!

Sinceramente,

Armando Navarro  
Presidente

AN:jg

Enclosure: Map to the George Washington Community Center in Anaheim.  
cc: Senator Art Torres

# CONGRESO para PUEBLOS UNIDOS



FOR IMMEDIATE RELEASE

Dr. Armando Navarro  
*President*  
747 W. 2nd Street  
San Bernardino, CA 92410  
714-888-0207

FROM: CONGRESO PARA PUEBLOS UNIDOS (CPU-CONGRESS FOR UNITED COMMUNITIES)  
TOPIC: LATINO ISSUES CONVENTION '84  
DATE: JUNE 1ST & 2ND, 1984 7:30 A.M. TO 5:00 P.M.  
WHERE: BRIDGES AUDITORIUM, POMONA COLLEGE, CLAREMONT, CALIFORNIA  
CONTACT: DR. ARMANDO NAVARRO, CPU STATE PRESIDENT &  
CHAIRMAN OF THE LATINO ISSUES CONVENTION '84  
TELEPHONE: (714) 888-0207 (SAN BERNARDINO, CALIFORNIA)  
(714) 621-8044 (CLAREMONT, CALIFORNIA)

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THE CONGRESO PARA PUEBLOS UNIDOS (CPU-CONGRESS FOR UNITED COMMUNITIES) AND AN EXTENSIVE COALITION OF ORGANIZATIONS WILL HOLD A LATINO ISSUES CONVENTION '84 ON JUNE 1ST AND 2ND AT BRIDGES AUDITORIUM ON THE POMONA COLLEGE CAMPUS IN CLAREMONT, CALIFORNIA. THIS HISTORIC EVENT WILL BE UNIQUE IN TERMS OF ITS BIPARTISAN STRUCTURE AND THE DIVERSITY AND QUANTITY OF THE PARTICIPANTS. THE CONVENTION '84 WILL SERVE TO UNIFY AND PROMOTE THE TREMENDOUS POLITICAL LEVERAGE OF THE LATINO COMMUNITY IN CALIFORNIA.

THE DEMOCRATIC PRESIDENTIAL CANDIDATES, SENATOR GARY HART, REVEREND JESSE JACKSON, AND FORMER VICE-PRESIDENT WALTER MONDALE HAVE BEEN INVITED AND HAVE INDICATED A WILLINGNESS TO PARTICIPATE IN THE CONVENTION '84. PRESIDENT RONALD REAGAN HAS ALSO BEEN INVITED.

BECAUSE OF THE PROXIMITY OF THIS EVENT TO THE CALIFORNIA PRIMARY, POLITICAL SCIENTIST, DR. ARMANDO NAVARRO HAS STATED, "THIS HISTORIC UNIFICATION OF LATINO ORGANIZATIONS AND LEADERS MAY WELL DETERMINE THE OUTCOME OF THE CALIFORNIA DEMOCRATIC PRESIDENTIAL PRIMARY ON JUNE 5TH."

**CONGRESS FOR UNITED COMMUNITIES**

"THE CONVENTION '84 IS COMMITTED TO PRESENTING A BIPARTISAN PERSPECTIVE VIS-A-VIS THE ISSUES IMPACTING THE LATINO COMMUNITY IN THE UNITED STATES. EMPHASIS IS BEING PLACED ON HAVING A CONSTRUCTIVE AND PRODUCTIVE BALANCED DIALOGUE ON THE ISSUES. NUMEROUS LATINO LEADERS AND SCHOLARS WILL ADDRESS A VARIETY OF CRITICAL ISSUES, SUCH AS THE CENTRAL AMERICAN AND IMMIGRATION CRISIS," ADDED NAVARRO.

THE TIMING AND FOCUS OF THE CONVENTION '84 SUGGEST THAT PARTICIPATION WILL BE WIDESPREAD. WITH THE PIVOTAL CALIFORNIA PRIMARY CLOSELY FOLLOWING THE CONVENTION '84, A TREMENDOUS AMOUNT OF INTEREST HAS BEEN DEMONSTRATED FROM ALL SEGMENTS OF THE COMMUNITY. ORGANIZATIONS SUCH AS THE AMERICAN GI FORUM, MALDEF, LULAC, MAPA, M.E.CH.A., THE NATIONAL HISPANIC AND MEXICAN CHAMBERS OF COMMERCE, AS WELL AS THE JEWISH, BLACK, AND WHITE COMMUNITIES WILL BE REPRESENTED.

ATTENDANCE FOR THE CONVENTION '84 IS PROJECTED AT OVER 1,000 PEOPLE. THIS WEEK SEVERAL OTHER PRESS CONFERENCES ARE BEING HELD IN SAN BERNARDINO, BAKERSFIELD, FRESNO, SALINAS, SAN FRANCISCO, AND SAN DIEGO FOR PURPOSES OF "KICKING-OFF" THE CONVENTION '84 DRIVE.

PARTICIPATION FROM THE GENERAL PUBLIC IS ENCOURAGED. THE COST FOR THE CONVENTION IS THE FOLLOWING: \$25 DOLLARS FOR TWO DAYS, JUNE 1 AND 2, OR \$15 DOLLARS PER DAY. THE REGISTRATION FEES INCLUDE A CONTINENTAL BREAKFAST AND LUNCH. IN ADDITION, HOUSING ACCOMMODATIONS ARE AVAILABLE AT A NOMINAL FEE.

# CONGRESO para PUEBLOS UNIDOS



Dr. Armando Navarro  
*President*  
747 W. 2nd Street  
San Bernardino, CA 92410  
714-888-0207

TO: Press

FR: Alexander Gomez, Jr.

RE: Latino Issues Convention '84 Summary

The following is a general summary of the 3-day convention.

## I. Convention Program

A. Friday, June 1, 1984: 7:30 A.M. to 5:00 P.M.

1. Registration: 7:30 A.M. to 9:00 A.M.

2. Welcoming: 9:00 A.M. to 10:00 A.M.

- a) CPU Leadership
- b) Invocation: Fr. George Gonzalez
- c) Keynote Speaker: Dr. Julian Nava
- d) Convenor: Erma Welsh

3. Panel I: 10:00 A.M. to 11:15 A.M.

- a) Educational Opportunities for the 1980's
  - Dr. Tomas Arciniega
  - Dr. Ray Buriel
  - Dr. Diane Cordero
  - Dr. Teresa Perez
  - Dr. Shirlene Soto
- b) Economic Development: Moving Ahead
  - Gil Avila
  - Hector Bareto
  - Josie Mena
  - Fernando Oaxaca
  - To be announced
- c) Social Services: Increases or Cutbacks
  - Richard Baiz
  - Rudy Castro
  - Paul Yzaguirre
  - To be announced
  - To be announced

4. Lunch: ~~11:30 A.M. to 12:30 P.M.~~  
Speaker: Barbara Alvarado

*Bianca*

5. Panel II: 1:00 P.M. to 2:15 P.M.

a) Mobilizing For Political Power

Dr. Alan Heslop  
Fernando Chavez  
Guillermo Frias  
Leo Gallegos  
John Gamboa  
Richard Hernandez  
Steve Rodriguez

b) Equal Opportunity in Employment: Myth or Reality

Bob Apodaca  
Stephanie Mariel  
Cecilia Pedroza  
George Roybal\*  
To be announced  
To be announced

c) Church and Social Change

Bishop Gilbert Chavez\*  
Diana Darango\*  
Alan Deck\*  
Rev. Bill Ruth\*  
To be announced

6. Panel III: 2:30 P.M. to 3:45 P.M.

a) Corporate Responsibility

Tom Castro  
Mary Duron\*  
Gil Gutierrez  
Dr. Julian Nava  
Dr. Jess Nieto  
Eli Sandoval

b) Latina Leadership

Emma Carrasco  
Anita Del Rio  
Gloria Molina  
Sally Rivera  
Beatrice Olvera Stotzer  
Irene Tovar

- c) Chicano Studies and Student Responsibility:
  - Goals and Objectives
  - Sal Castro
  - Alexander Gomez, Jr.
  - Dr. Homer Montalvo
  - Raul Ruiz
  - Angela Zambrano
  
- 7. Convention Summary: 4:00 P.M. to 4:45 P.M.
  - a) Moderators' Summary
  
- 8. Reception: 7:30 P.M. to 9:00 P.M.
  
- B. Saturday, June 2, 1984: 7:30 A.M. to 10:00 P.M.
  - 1. Registration: 7:30 A.M. to 9:00 A.M.
  
  - 2. Welcoming: 9:00 A.M. to 10:00 A.M.
    - a) CPU Leadership
    - b) Invocation: Fr. Pete Luque
    - c) Keynote Speaker: To be announced
    - d) Welcome: Sen. Ruben Ayala
  
  - 3. Panel I: 10:00 A.M. to 12:15 P.M.
    - a) Immigration: Policy Alternatives
      - Herman Baca
      - Dr. George Bustamante
      - Bert Corona
      - John Huerta
      - Antonio Rodriguez
  
  - 4. Lunch: 12:30 P.M. to 2:00 P.M.
    - Speakers: Lt. Gov. Leo McCarthy
    - Tony Bonilla
  
  - 5. Panel II: 2:15 P.M. to 5:30 P.M.
    - a) Central America: Our National Interest
      - Nicolas Britto
      - Dr. Carlos Cortez
      - David Moreno Lizarraga
      - Olga Talamantes
      - To be announced

- b) Presidential Candidate  
Senator Gary Hart\*\*
- c) Presidential Candidate  
Vice President Walter Mondale\*\*
- 6. Convention Summary: 5:30 P.M. to 6:00 P.M.
  - a) Moderators' Summary
- 7. Banquet: 7:00 P.M. to 10:00 P.M.
  - a) Dinner  
Speaker: Gov. George Deukmejian\*
  - b) Speakers: Mayor Federico Pena  
Mayor Henry Cisneros\*
- C. Sunday, June 3, 1984: 12:00 P.M. to 9:00 P.M.
  - 1. Fiesta - Silver Lakes Park, Corona
    - a) Ecumenical Service
    - b) Presidential Candidate  
Reverend Jesse Jackson
    - c) Tardeada

\* - To be confirmed  
\*\* - Tentatively confirmed

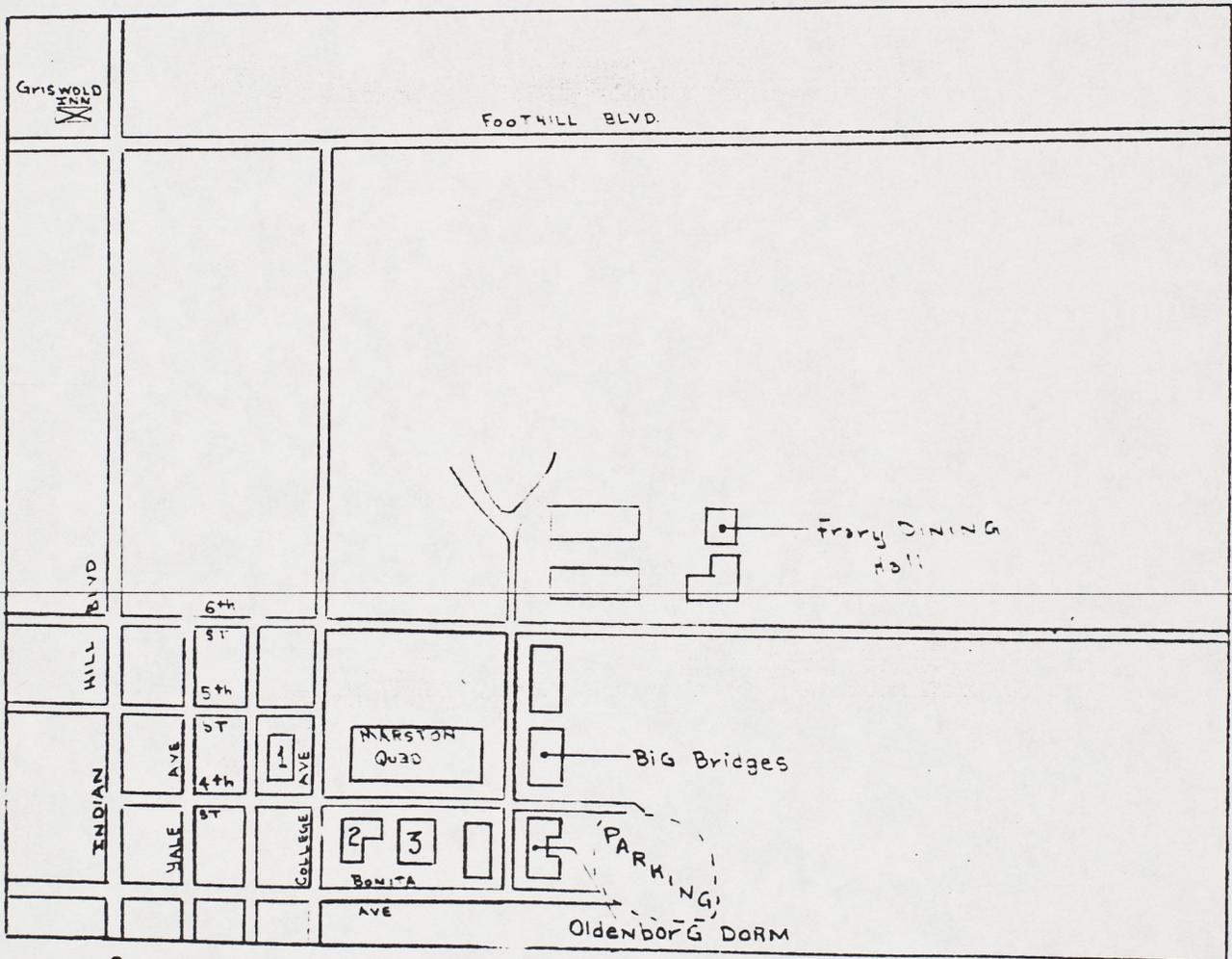
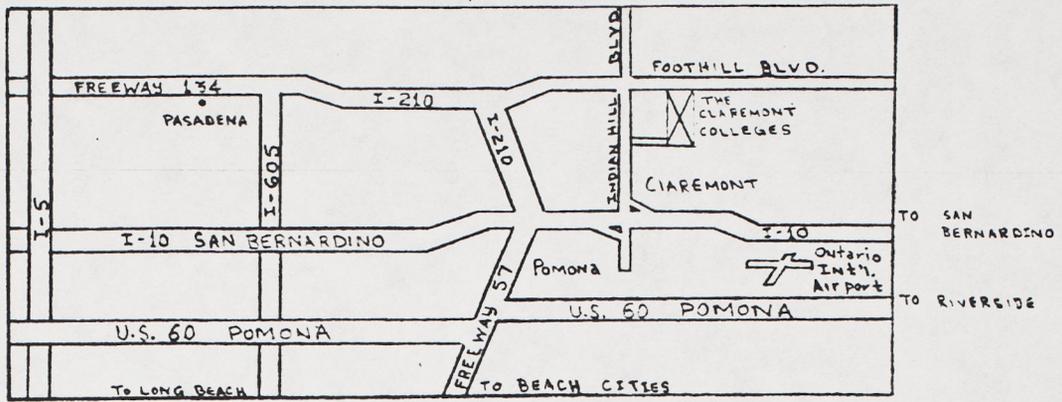
LATINO ISSUES CONVENTION '84

The following names constitute a partial list of confirmed participants and attendees.

1. Fernando Aguirre - Chairperson, Operation Corporate Responsibility
2. Jake Alarid - National President, GI Forum
3. Blanca Alvarado - Councilwoman, San Jose
4. Bob Apodaca - Job Training Council, California
5. Dr. Tomas Arciniega - President, Cal. State Bakersfield
6. Gil Avila - Special Assistant to Gov. Deukmejian
7. Herman Baca - Committee on Chicano Rights
8. Richard Baiz - Deputy Director, Social Services
9. Hector Bareto - Pres., U.S. Hispanic Chamber of Commerce
10. James Blancarte - Pres., Mexican American Bar Association
11. Nicolas Britto - Chamber of Commerce, San Diego
12. Tony Bonilla - National Hispanic Leadership Conference
13. Sergio Bunuelos - Board Member, U.S. Hispanic Chamber of Commerce
14. Dr. Ray Buriel - Associate Professor, Pomona College
15. Dr. George Bustamante - Colegio de Mexico
16. Emma Carrasco - Account Exec., Fleishman-Hillard, Inc.
17. Sylvia Castillo - Dir., National Network of Hispanic Women
18. Rudy Castro - Administrator
19. Sal Castro - Teacher, Belmont High School
20. Fernando Chavez - President, M.A.P.A.
21. Dr. Diane Cordero - President, A.M.A.E.
22. Bert Corona - Hermandad Mexicana Nacional
23. Dr. Carlos Cortez - Professor, University of Riverside, Cal.

24. Anita Del Rio - State Director, LULAC
25. Guillermo Frias - Member, Santa Helena Summit Steering Committee
26. Leo Gallegos - National Hispanic Coord., Mondale for President
27. John Gamboa - Project Participar
28. Alexander Gomez, Jr. - Staff @ The Rose Institute,  
Cal. Assembly Fellow - 1984-1985
29. Gil Gutierrez - CPU State Secretary
30. Richard Hernandez - State Chairman, Cal. Republican Hispanic Council
31. Dr. Alan Heslop - Director, The Rose Institute
32. John Huerta - Director, MALDEF - Los Angeles
33. Leo McCarthy - Lt. Governor, California
34. Josie Mena - San Joaquin Valley Inc. Business Consulting Center
35. Gloria Molina - Assemblywoman, East Los Angeles
36. Dr. Julian Nava - Former Ambassador to Mexico,  
Trustee, Pomona College
37. Dr. Jess Nieto - Nieto & Assoc. Marketing Firm
38. Fernando Oaxaca - Chairman, Coronado Communications Corporation
39. Cecilia Pedroza - Reporter, KFWB
40. Dr. Teresa Perez - Educator
41. Sally Rivera - Assoc. Dean of Students, Claremont Chicano Studies Center
42. Antonio Rodriguez - Center for Law and Justice
43. Steve Rodriguez - Committee to Recall Councilman Art Snyder
44. Raul Ruiz - Professor, Chicano Studies, CSU Northridge
45. Rev. Bill Ruth - Lutheran Minister, Baldwin Park
46. Eli Sandoval - State Chairperson, GI Forum
47. Beatrice Olvera Stotzer - Comision Femenil Mexicana Nacional
48. Olga Talamantes - U.S.O.C.A.
49. Art Torres - State Senator

50. Irene Tovar - Board Member, Public Employees Relations Board
51. Danny Villanueva - Vice President, Spanish International Network
52. Raul Yzaguirre - President, National Council of La Raza



← From I-10

- Building Legend
1. Carnegie Hall
  2. Lyman Audit.
  3. Little Bridges

# CONGRESO para PUEBLOS UNIDOS



Dr. Armando Navarro  
*President*  
747 W. 2nd Street  
San Bernardino, CA 92410  
714-888-0207

June 1, 1984

TO: Speakers, Moderators, Panelists

FR: Alexander Gomez, Jr.

RE: The following is a general schedule update:

## I. Convention Program

A. Friday, June 1, 1984: 7:30 A.M. to 5:00 P.M.

1. Registration: 7:30 A.M. to 9:00 A.M.
2. Welcoming: 9:00 A.M. to 10:00 A.M.
  - a) CPU Leadership
  - b) Invocation: Father George Gonzalez
  - c) Keynote Speaker: Dr. Julian Nava
  - d) Convenor: Erma Welsh
3. Panel I: 10:00 A.M. to 11:15 A.M.
  - a) Educational Opportunities for the 1980's  
Dr. Tomas Arciniega  
Dr. Ray Buriel  
**Maria Torres**  
Dr. Teresa Perez - Moderator
  - b) Economic Development: Moving Ahead  
Gil Avila  
Hector Bareto  
Josie Mena  
Fernando Oaxaca  
Ernie Baron - Moderator
  - c) Social Services: Increases or Cutbacks  
Richard Baiz - Moderator  
Rudy Castro  
Paul Yzaguirre  
Norma Solis
4. Lunch: 11:30 A.M. to 12:30 P.M.  
Speaker:

5. Panel II: 1:00 P.M. to 2:15 P.M.

a) Mobilizing for Political Power

Dr. Alan Heslop  
Fernando Chavez - Moderator

Leo Gallegos  
John Gamboa  
Richard Hernandez  
Steve Rodriguez

b) Equal Opportunity in Employment: Myth or Reality

Bob Apodaca  
Stephanie Mariel  
Cecilia Pedroza

Lou Madrid  
Rosaria Santillan - Moderator

c) Church and Social Change

Reverend David Beadles  
Reverend Conrad Pytlick  
Reverend Bill Ruth

6. Panel III: 2:30 P.M. to 3:45 P.M.

a) Corporate Responsibility

Tom Castro  
Mary Duron  
Gil Gutierrez  
Dr. Julian Nava  
Dr. Jess Nieto  
Eli Sandoval - Moderator  
Leonel Alvarado

b) Latina Leadership

Emma Carrasco - Moderator  
Anita Del Rio

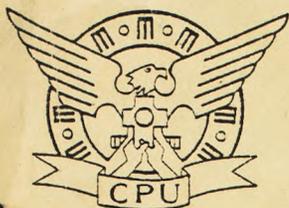
Sally Rivera  
Beatrice Olvera Stotzer  
Irene Tovar  
Cathlene Calderon  
Lydia Le Desma Leonard

- c) Chicano Studies and Student Responsibility: Goals and Objectives
  - Richard Santillan
  - Alexander Gomez, Jr.
  - Dr. Homer Montalvo
  - Raul Ruiz
  - Angela Zambrano - Moderator
  
- 7. Convention Summary: 4:00 P.M. to 4:45 P.M.
  - a) Modertors' Summary
  
- 8. Reception: 7:30 P.M. to 9:00 P.M.
  
- B. Saturday June 2, 1984: 7:30 A.M. to 10:00 P.M.
  - 1. Registration: 7:30 A.M. to 9:00 A.M.
  
  - 2. Welcoming: 9:00 A.M. to 10:00 A.M.
    - a) CPU Leadership
  
    - b) Invocation: Father Pete Luque
  
    - c) Keynote Speaker: Tony Bonilla
  
    - d) Welcome: Senator Ruben Ayala
  
  - 3. Panel I: 10:00 A.M. to 12:15 P.M.
    - a) Immigration: Policy Alternatives
      - Herman Baca
      - Dr. George Bustamante
      - Bert Corona
      - John Huerta
      - Antonio Rodriguez - Moderator
  
  - 4. Lunch: 12:30 P.M. to 2:00 P.M.
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    - Cathlene Calderon
  
  - 5. Panel II: 2:15 P.M. to 5:30 P.M.
    - a) Central America: Our National Interest
      - Nicolas Britto
      - Dr. Carlos Cortez
      - David Moreno Lizarraga
      - Olga Talamantes
      - Dr. Deena Gonzales - Moderator
      - Angela Zambrano

- b) Presidential Candidate  
Senator Gary Hart\*\*
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- 6. Convention Summary: 5:30 P.M. to 6:00 P.M.
  - a) Moderators' Summary
- 7. Banquet: 7:00 P.M. to 10:00 P.M.
  - a) Dinner  
Speakers: Mayor Federico Pena  
Tirso Del Junco
- C. Sunday June 3, 1984: 12:00 P.M. to 10:00 P.M.
  - 1. Fiesta'84 - Silver Lakes Park, Corona, California
    - a) Ecumenical Service
    - b) Presidential Candidate  
Reverend Jesse Jackson
    - c) Tardeada

\*\* - Tentatively Confirmed

# CONGRESO para PUEBLOS UNIDOS



## OPERATION CORPORATE RESPONSIBILITY

A Plan of Action for Latino Economic Empowerment

by Armando Navarro, Ph.D.

Dr. Armando Navarro  
*President*

747 W. 2nd Street  
San Bernardino, CA 92410  
714-888-0207

### A Decade of Crises: A time of Opportunity

The 60's and 70's are behind us. As Latinos, we face the difficult challenge of developing a national vision and agenda for the 80's. The "Depression Syndrome" with all its debilitating symptoms of unemployment, cutbacks, etc., has created devastating ramifications. Our barrios and now Latino suburbia is being transformed into powder kegs of alienation, powerlessness, and poverty. Without a doubt, the time has come for us to organize and recognize the growing potential of our power via the economic marketplace. This new wave of activism must be oriented towards creating a Crusade for Jobs and economic empowerment which must be directed toward both the private and public sectors; however, with emphasis on Corporate America's responsibility to Latinos is of utmost importance.

Obviously, in the 1980's, as Latinos, we are in a critical juncture. Our numbers are increasing dramatically. Yet, our economic power is not commensurate with our growing numbers. One only has to allude to the innumerable statistics which indicate our burgeoning population. For example, in 1960, the Latino population in the United States was 4.5 million. By 1970 our population increased to 9.07 million. In 1980 the figure reached 14.6 million - excluding some five to eight million undocumented taxpayers. The aforementioned figures suggest that by 1990, Latinos will number over 30 million. Already in countless communities, Latinos are becoming numerically the dominant. Soon Latinos will become the largest minority in the country.

Undoubtedly, with increasing numbers, our economic purchasing power potential will significantly increase. Our high birth rate and growing middle class coupled with a continued influx of undocumented persons from Mexico and the rest of Latin America will also raise our purchasing power potential. In 1982 our purchasing power was 70 billion dollars. By 1987 it will increase to approximately 270 billion dollars. Without question, Latinos now and in the future do possess the potential of developing a powerful economic bloc.

If Latinos are to actualize their purchasing potential, the civil rights movement in the 80's, must be more specifically directed toward our economic empowerment. What do we mean by economic empowerment? From the Congreso para Pueblos Unidos (CPU) perspective, this means creating a more equitable distribution of wealth for Latinos with the development of our own commercial/industrial base which includes ownership of businesses, industries, banks, etc. Furthermore, for purposes of enhancing our capital formation capabilities, we recognize the need to maximize viable job opportunities at every level, i.e. unskilled, skilled, managerial, etc., for all our people within the private and public sectors. In this society, money is the lubricant which will bring about the needed changes for Latino economic empowerment.

Thus, for the aforementioned reasons the Congreso para Pueblos Unidos (Congress for United Communities - CPU) propounds the need for Latinos to collectivize our energies, expertise, resources, leadership, and organizations and move as "One United Latino Familia" on the issue of Corporate Responsibility.

Operation Corporate Responsibility: A Seven Point Program

The preceding abbreviated analysis should be construed not in the negative, but in the positive. Times of crises create opportunities and possibilities for change. However, if we as Latinos do not seize the opportunities and act, we will continue to stay at the bottom of American society's socio-economic totum pole.

Latinos must develop an awareness that challenging Corporate America with respect to its investment in the Latino community is crucial to our future economic parity. The Black community has long been aware of this fact. Through the leadership of Jesse Jackson, Benjamin Hooks, and other, they have already succeeded in pressuring such corporations as Seven-Up, Coca-Cola, etc., in creating resources and job opportunities for Blacks. Thus, through economic leverage i.e., purchasing power and possible use of boycott, Blacks have set the precedent.

Today, corporations are reaping tremendous profits from our communities. However, few corporations redirect some of their profits back into the communities. Yet corporations more and more are spending millions of dollars in advertising so as to tap the Latino market. Consequently, at this time, given the dismal economic picture, where the public sector is shrinking in its capacity to provide change, jobs, and opportunities, Latinos need to direct their attention to the private sector. CPU also contends that we as Latinos need to take the initiative and test the very essence of Reaganomics--the idea that through the deregulation of the economy, the private sector will be the stimulus for the creation of jobs and more viable economic development.

As a statewide California based networking advocacy organization oriented towards promoting social justice, civil rights, and empowerment for Latinos, CPU has formulated Operation Corporate Responsibility for the purpose of sensitizing and securing support from Corporate America on the variegated economic, social, and civic needs of the Latino community. The following goals summarize OCR's Seven Point Program:

1. The allocation of resources for purposes of promoting economic development in the Latino community.
2. The dispersion of resources to social service organizations for the purpose of promoting more viable social service delivery systems in the barrios of America-- in particular, those systems involved in provision of food, shelter, medical, and other needed forms of assistance.
3. The hiring of more Latinos at all levels of employment i.e. from factory workers to top managerial positions, for the purpose of promoting job opportunities and viable affirmative action programs for all Latinos.
4. Whenever applicable, the establishment of more Latino

franchises and/or businesses for the purposes of promoting economic development among Latinos.

5. Whenever applicable, to stimulate Corporate America to do business with the Latino business community for the purposes of strengthening our economic base.
6. The designation of more Latinos into the corporate boards, and other bodies, for the purpose of allowing input into the formulation of Corporate America's economic policies.
7. The formulation of a marketing strategy that includes Latinos and does not characterize Latinos in negative roles or images, but in the positive, for the purposes of promoting an amicable working partnership based on an acknowledgement of the Latino's cultural heritage, language, and historical contributions to United States society.

In addition, CPU purports the need for Latinos to also mount a Crusade for Jobs vis-a-vis the public sector. With increasing unemployment e.g. 15.4% among Latinos, Latino organizations need to closely monitor governmental bodies to ensure that affirmative action is working for Latinos. CPU stands ready to actively support efforts designed to create jobs within the public sector. Overall, OCR's goals are oriented towards creating economic justice and opportunity on behalf of Latinos. However, CPU's effort is not exclusive with respect to social justice and the Christian perspective. CPU recognizes that the current economic crisis is affecting all people in every economic and social strata. It is hoped that as CPU advocates on behalf of Latinos, the positive ramifications of that advocacy will also impact on all aspects of the community.

#### Scenario of Strategy Considerations:

Operation Corporate Responsibility's strategy is proposed by way of "partnership or adversity" and is directed towards realizing its Seven Point Program. Initially, CPU propounds the need to approach corporations in a positive partnership basis. The assumption is that they recognize the value of the Latino economic marketplace. Consequently, negotiations will be amicable to the point that they yield positive results vis-a-vis OCR's Seven Point Program. However, should the above not be realized, CPU is prepared to implement a strategy based on adversity, such as the use of boycotts, negative publicity, picketing, and other non-conventional methods, which will negatively impact the sale of products and services rendered by targeted corporations. ¡Entonces, como Latinos, estamos dispuestos a luchar para realizar nuestros propositos, por la buena, o por la mala!

The following includes an abbreviated strategy discription and time frame of the various steps that are needed for the implementation of OCR:

1. Realization of sufficient resources according to the budgets that are enclosed in the Budget and Appendix sections of this document. The need for full-time staff is vital to the success of OCR. (Feb.-June).

2. Continue research and initiate communication and negotiations with targetted corporations. (Feb.-May).
3. During negotiation phase, initiate media blitz on OCR. Specifically, prepare literature for distribution and arrange a series of press conferences, radio and television appearances, and be super visible on the issue of Corporate Responsibility vis-a-vis targetted corporations. (Feb.-May).
4. Continue strengthening CPU's confederation/coalition structure throughout California--particularly in the following areas:

San Bernardino	Santa Barbara	Bakersfield
Fresno	Pomoma Valley	Sacramento
San Jose	Los Angeles	San Francisco
Coachella Valley	Imperial Valley	Riverside
Orange County	San Diego	

Concurrently, in the above areas, continue further networking with churches, organizations, businesses, unions, students, etc., for purposes of solidifying CPU's growing grass roots support. (Feb.-Continuous).

5. Initiate and liaison with other areas throughout the U.S. for purposes of beginning national network capability. In case of boycott, network of OCR must be national in scope. Of special focus outside of California would include the following major Latino market areas such as: (April-Continous).

Phoenix	Albuquerque	San Antonio
New York	Chicago	El Paso
Miami	Houston	

6. Hold convention with statewide and national participation for purposes of solidifying organizational capability and determining whether to continue using "partnership" approach or opt for one of adversity.
7. If adversity approach is adopted, initiate full offensive utilizing the following unconventional methods against targetted corporations. (June-Continuous).

-Activation of boycott

-Activation of major media blitz utilizing paid advertisements, press conferences, television and radio interviews, and printing of written paraphernalia

-Activation of numerous townhall, house, and organizational meetings throughout California

- Activation of non-violent direct action methods such as picketing, marches, rallies, etc.
  - Activation of pressure against other entities, such as the L.A. Olympic Organizing Committee, which conducts business with targetted corporations.
  - Participation in wider scope coalitions with other ethnic, racial, religious, etc., groups who share compatible goals.
  - Solicit support and endorsements from clergy, politicians, unions, media, etc., for purposes of enhancing "band wagon" effect
  - Activation of CPU entities and supportive groups into pressuring local corporate units e.g. department stores, franchises, branches, etc.
  - If applicable, if targetted corporations are multinational, solicit support from Mexican and other Latin American governments for purpose of leveraging
8. Move concomitantly to support other organizations in their struggle to maximize job opportunities within the public sector--particularly in the area of affirmative action. (Feb.-Continous).
  9. Hold several meetings, symposiums, etc., for the purpose of dialoging, planning, and formulating a comprehensive "Economic Empowerment for the 1980's."
  10. Whenever applicable, support or initiate litigation against any public or private sector entity that violates our civil rights and affirmative action vis-a-vis job opportunities and working conditions.
  11. File complaints to all appropriate federal and state agencies dealing with any form of job discrimination within both the public and private sectors.

In short, the type of corporate or public sectors' response to OCR efforts will determine the breadth, scope, and type of approach CPU will use against the targetted corporations.

CPU: An Advocacy Organization of Organizations:

The enclosed diagram in the appendix section illustrates the coalitional/confederation structure of CPU. The structure seeks to bring into CPU's structure, a diversity of groups who do not lose their autonomy, identity, and organizational integrity. Member organizations have a voice and a vote. Yet the networking structure cannot impose any sanctions or policies on member entities. CPU community units, however, will be subject to policies formulated at district council or state steering committee levels.

The structure is oriented towards maximizing coordination, planning and resource utilization towards the realization of OCR's Seven Point Program. The idea is to also support advocacy efforts of OCR supportive organizations. In turn, CPU acts as a facilitator in providing support, resources, expertise, to organizations or units requesting assistance. Furthermore, the idea is to strengthen advocacy capabilities of each participating entity. Flexibility not rigidity in structure is a major attribute of CPU's structure. Thus, CPU's structural orientation is to work towards the development of a powerful family of organizations.

OCR's Budget: Empowerment via Self-Sufficiency:

CPU contends that OCR's thrust of making Corporate America more responsible towards Latinos will be very successful providing sufficient finances which are needed to lubricate the organizational machinery are raised. For too many years the perennial problem which has thwarted Latino organizational change efforts has been the scarcity of finances. The time has come for us as Latinos to recognize and accept the need for us to become more self-reliant and self-sufficient. We live in a society where money is paramount to survival. Likewise, no movement can expect to succeed if those who are going to benefit do not support it financially.

Finances are needed to hire a few staff persons and maintain an office so that the requisite organizing, research, public relations, negotiations, etc., can be accelerated for purposes of strengthening our "networking power capability" throughout California and the rest of the nation. OCR's success ultimately hinges on our ability to deal with Corporate America's power via the formation of our own countervailing power--meaning, that we need to create a "fear factor" based upon an organizational capability that has a powerful constituency comprised of the various segments of our "Latino Familia."

Hence, the rationale for the need of resources is based upon the importance of organizing and educating our communities on OCR's economic empowerment program. Without adequate resources, OCR is doomed to fall short of realizing its goals.

Thus, CPU is proposing to finance OCR based upon a two phase budget for year 1983. Phase One would be an interim budget from February to April for the sum of \$15,000. Phase Two, would be a seven month budget (May through December) for \$122,850. (Refer to appendix section for budget breakdown).

Already, CPU through Project Self-Reliance (PSR) has been moving towards developing the badly needed resources to finance OCR. Presently, PSR has over one-hundred donors who have been contributing twenty-five dollars per month (all contributions to PSR are tax deductible as they are channelled through the San Bernardino Diocese--Catholic Charities but designated for CPU). Taking into account the delinquency and drop-out rate, PSR brings in as an average, \$1,700. per month. In realizing OCR's Phase One budget, PSR is already committed to a minimum of \$5,100. for the next three months. Consequently, we need to raise an additional \$10,000. Furthermore, we must move expeditiously to start raising the money for OCR's Phase Two budget.

CPU intends to raise the needed finances through the following mediums:

- 1.) Project Self-Reliance: Accelerate and expand number of donors to include more \$25. donations per month from individuals, organizations, and businesses. At least 300 donors need to be targetted on a statewide basis. This will bring in a total of \$90,000. per year.

Project Self-Reliance will also be oriented towards soliciting for smaller donation increments such as \$15., \$10., and \$5. per month.

- 2.) Statewide Membership Drive: Initiate membership drive with a goal of 5,000 members by January 1984. Present membership dues are \$15. per person and \$25. per couple. At \$15. per member, CPU could raise \$75,000. alone from a well organized membership drive.
- 3.) Solicit Large Donations: Organize a special drive to solicit donations of a minimum of \$500. and more from persons, organizations, churches, businesses, etc. This will provide donors with a tax deduction and life-time membership in CPU. If properly sold, we should be able to raise in a few months at least \$25,000. for both Phase One and Two budgets.
- 4.) Corporate Foundation Contributions: Integral to the negotiations with targetted corporations, will be the plan to secure some finances from them which will augment OCR's capability.
- 5.) Fund Raisers: On a systematic basis, organize a series of fund raisers e.g. cocktail parties, dances, dinners, fiestas, etc., throughout California.

Without requisite sources, OCR will not be able to efficaciously realize its variegated goals. If properly promoted and supported, the Phase Two budget of \$122,000. should be actualized without any serious difficulty. The implementation of the statewide structure coupled with strong individual and organizational support should facilitate the aforementioned. Specifically, numerous finance committees must be formed throughout California in order to multiply the numbers of persons soliciting and developing the funding for OCR.

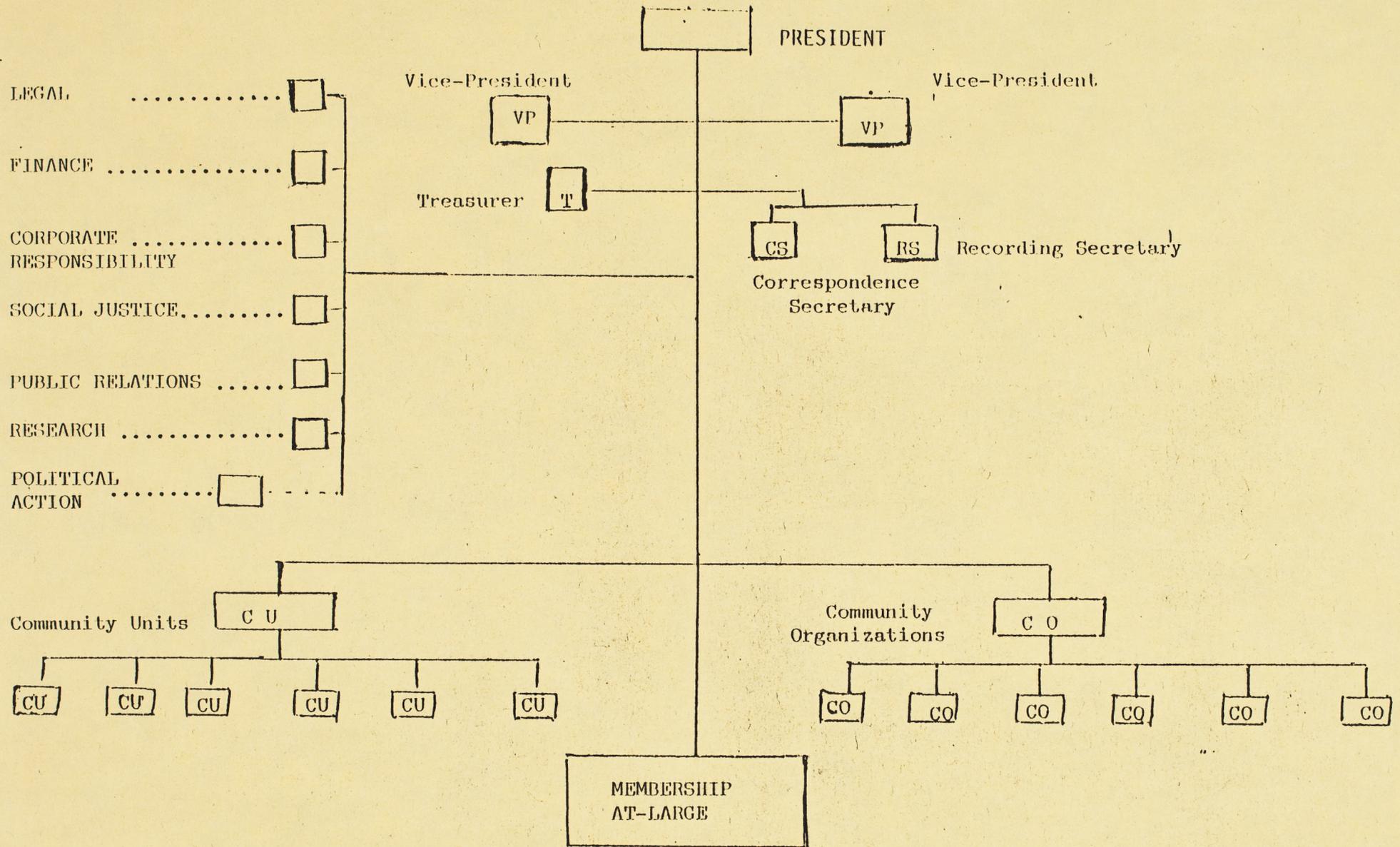
#### Conclusion:

Our power must not be based on illusion or empty rhetoric. It must be predicated on the idea that we can work as one united family of diverse peoples, who share the same vision of one united Latino community coming together in the spirit of unity and respect and knowing that unless we unite as brothers and sisters and invest in the present, we will forfeit the future.

"El Futuro Es Nuestros, Si Nos Organizamos Y Nos Unimos."

APPENDIX

# CPU DISTRICT COUNCIL



PHASE ONE: Three Month Interim Budget

<u>Personnel:</u>		
Director.....	\$ 2,100.	(Full Time)
Secretary.....	500.	(Half Time)
Fringe Benefits @ 13%....	364.	

Subtotal \$ 2,964.

<u>Administration:</u>		
Rent.....	\$ 400.	
Telephone.....	450.	
Office supplies.....	50.	
Transportation.....	334.	
Per diem.....	100.	
Gas allowance.....	150.	
Utilities.....	150.	
Accounting.....	50.	
Duplication.....	50.	
Printing.....	50.	
Research Consultant.....	250.	

Subtotal \$ 2,034.

Total \$ 5,000. Per Month

PHASE TWO: Seven Month Budget (May-December)

<u>Personnel:</u>		
Director.....	\$ 2,500.	
Admin. Assistant.....	1,400.	
Resource Develop. Coordin.....	1,800.	
Research Coordin.....	1,800.	
Public Relations Coordin.....	1,800.	
Community Liaison.....	1,800.	
Fringe Benefits @ 18%....	2,000.	

Subtotal \$ 13,000. Per Month

Total \$ 91,000 Per Year

<u>Administration:</u>		
Rent.....	\$ 500.	
Telephone.....	700.	
Transportation.....	1,000.	
Per diem (Modified as needed).....	350.	
Gas allowance.....	400.	
Utilities.....	300.	
Accounting.....	100.	
Duplication.....	150.	
Printing.....	500.	
Office supplies/equipment.....	150.	
Misc.....	400.	

Subtotal \$ 4,550. Per Month

Total \$31,850. Per Year