

# OAKLAND MAPA NEWSLETTER

*Mexican - American Political Association*

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OAKLAND CHAPTER  
1924 FRUITVALE AVENUE  
OAKLAND, CALIFORNIA 94601  
PHONE 261-7837

PRES. ED V

## MAPA EXECUTIVE BOARD MEETING

The first meeting of MAPA State Executive Board for 1968 will take place in San Jose on January 13th and 14th. Only two Board meetings will be held before the Endorsing and General Business Conventions this year. Full participation is expected by all chapters throughout the State in this very important meeting. Among the vital issues to be discussed is the campaign and support for at least two Mexican-American candidates for the California State Legislature; one in the assembly and the other in the State Senate.

The importance of winning these seats cannot be over-emphasized. They represent a great step forward for the Spanish-Speaking of this State. In the past, when special legislation would have benefitted our people, we have had to depend on assemblymen or Senators sympathetic to our cause. With a Chicano in each house representing our interests, the introduction and total support for much needed legislation can be expected. Since we have not had a great deal of success in acquiring appointments in government positions. Therefore we must rally together to gain elective spots in local, state, and even federal positions. For this may well be the "turning point" in the political future of the California Chicano. The Executive Board will meet at the Salon Azteca in East San Jose. Chapter chairmen unable to attend can designate a delegate to represent his chapter.

## REALITY COOKIES

The following is a relatively short story, almost a fairy tale and certainly a sign of the times. It was taken from a column in the San Francisco Chronicle for your enjoyment and pleasure;

"What about the time Texas and Mexico were in War...."

Well, As you remember, it was in 1835. Americans had settled in an area of Mexico known as Texas. But they didn't like their Mexican Government because it was corrupt and undemocratic. And they didn't

like their Mexican President, Gen. Santa Anna, because he had taken power in a coup and he was a dictator.

So they formed a National Liberation Front and began waging guerrilla warfare.

Naturally, our President in Washington, Andrew Jackson, was very concerned. And he called a meeting of the National Security Council. "Look-ee here, fellers," said Pres Jackson (All Presidents talk alike). "There's a civil war broke out down in Mexico and these here wild-eyed revolutionaries are only across the Red River from our shores."

"I know you'll do the right thing, chief, because you have extra glands," Said Vice President Marti Van Buren with a smile. (All Vice Presidents talk alike too).

"Then I did say to that General Santa Whatshisname feller" that if there was anything I could do for him, I'd be glad to oblige. And I sure do want to honor my sacred commitment. So, I think I'll send him a couple of thousand military advisers to help him defend this bastion of democracy which is the key to Southwest America."

But then the Secretary of State spoke up. "That's a stupid idea sir," he said (which shows that all Secretaries of State don't talk alike). "This Mexican Government is corrupt and unstable and doesn't command the loyalty of the people. This Santa Anna is a two-bit dictator who could get tossed out any moment and he'll make a lousy ally."

And the Secretary of Defense (they don't all talk alike either) said, "It's absolutely idiotic to get bogged down for years and years in a land war in Mexico. Santa Anna will never wipe out these guerrillas. If you want to get into it, why don't you get into the winning side?" "The winning side, eh?" said the President thoughtfully. "This Administration sure could use a victory."

And that's why, children, we infiltrated men and supplies down the Andy Jackson Trail to the National Liberation Front in Texas.

And as know with our help, they won their civil war in six months and eventually joined the Union as our 28th State. Now then, what's the little lesson of History that we didn't learn from this?

What's that? "If your're going to stick your nose into somebody else's war, stick it on the sinning side?"

No, but that's a very good try though. Anyone else? Well then, I'll have to tell you myself. The Little Unlearned Lesson of History is this:

The last time we stuck our nose into somebody else's civil war, we got stuck with Texas.

#### CALIFORNIA FOR TIJERINA

A call for all new Mexicans in Norther California is being made to unite and help establish a statewide committee to support New Mexico leader. Reies Tijerina in his fight for the return of land taken away from the "Manitos". Tijerina has been contacted to the possibility of his being present for a rally to mount a massive campaign for his support. All "Manitos" as well as others of "La Raza" are urged to call on your friends to prepare for this meeting, probably in February to show our faith in this great cause. For further information call on Frank Alvarez or Ed Valenzuela at 261-7839.

#### VOTER REGISTRATION - KEY TO POLITICS

The key to success is good planning and plenty of good action. This is what we have been doing; latly; however, we need your help. Help by volunteering for clerical or precinct work: by calling Milton Ortega, Ed Valenzuela or Jim Delgadillo at 261-7839 ( Information Center).

In order to bring all members up to date the following is what has happened. At the December MAPA meeting I was asked to serve as temporary Chairman of a yet-to-be journed voter registration committee. I accepted the challenge and began enlisting members. On December 20, the committee met and discussed the type of campaign, what precincts, the location of offices and other planning information. The committee decided to concentrate on registering primarily Spanish-surname individuals throughout the Alameda County. The precincts of highest Spanish-surname concentration would be "Worked" first preferably by residents of that precinct. The immediate office would be located in the Spanish Speaking Information Center, at 1924 Fruitvale Avenue, until further notice. The Berkeley-Albany and South County areas will have committee members working there. It was further decided that stations would be set up at businesses and churches frequented by Spanish-speaking.

The second meeting on December 27, tasks were assumed by each committee member for obtaining stations, lists of Spanish-surname, publicity spots on radio and obtaining precinct workers. The third

meeting is to be held tonight to plan a voter education workshop for the January 27, 1968, at Roosevelt Junior High, 1926, 19th Avenue. from 10:00 a.m. to 4:00 p.m. In addition planning will be discussed for assigning stations beginning this Sunday, at some of the Catholics churches.

These is a great need for deputy registrar so if you can call in your name the next classes for registrars are On January 16, at 3:30 p.m. or 7:30 p.m., at the Courthouse in Oakland. If you intend to be at one of the classes be sure to let us know by January 10, 1968.

For your information, the Spanish-surname population of Alameda County in 1966 was approximately 70,000 with the majority living in Oakland. Although many are not yet citizens we have to sta building this great number into influential votes. At this time San Jose's Latin American population is sponsoring it's own candidate for the state assembly what is our excuse? Remember the dates for registrar classes and voter education.

Sinceramente para servir,

Milton E. Ortega

The name of the voters registration committee was relected on Wednesday, January 3, 1968. The name is Latin American Registration Committee.

Our next meeting to discuss voter Education workshop will be held on Wednesday, January 10, 1968, at 1924 Fruitvale Avenue, at 7:30 p.m.

Many thanks are due to the following beautiful ladies who have done voluntary work in the office; Connie Vasquez, Margie Sanchez, Camille Aguino, Elva Gutierrez, Sallie Young, Michelll Jimenez, Laura Jimenez, and Maria Esquivell. In addition we thank Tom Vasquez and Frank Thomas for their time and service.

## SAN QUENTIN

On November 19, 1967 MAPA representatives from the Oakland chapter attended a San Quentin Empleo's Organization meeting. The meeting was indeed educational and inspiring. It was educational in that we learned first hand inmate and institutional attitudes, and it was inspiring because although confined they have organized and are now in the process of attempting a gigantic bootstrap operation. It was very heart-warming when their pleading voice came in loud and clear "We are not looking for hand-outs". My fellow Mapistas one thing is very clear, the helping hand must be sincere and show potential. Experience tells us that when our brothers pay their debt to society they are released to the same environment, often times the supposedly helping hand is the same one that put him in there to start with. We must alleviate this condition by initiating state-wide support through MAPA.

More crooks and criminals are on the loose than confined. We have present in our everyday life the bigots and malinchistas. Unless my instincts betray me, I honestly don't recall the presence of a bigot or malinchista in the Empleos Organization. Unquestionably we must be "Harina del Mismo Costal". They expressed need for the following organizational equipment - typewriters, tape recorders, supplies and an American flag. If you have it in you to champion the cause of the underdog please contact us at 261-7839. Ask for the San Quentin Manpower coordinating representatives.

F. A.

EMPLEO - El Mexicano Preparado Listo Educado Organizado is a San Quentin based organization attempting to provide better living conditions for Mexican-Americans in or out of prison.

EMPLEO will get Mexican-Americans a job upon release from prison and keep them from returning to any penal institution. It shall work to increase ex-prisoner job opportunities. It will develop, maintain, and better their communication and education to help them acquire the needed confidence, knowledge and understanding of different job problems inside and outside of prison. Emphasis is also placed on citizenship and the creation of friendship and honesty to all persons regardless of race, color, or creed.

The organization invites visitors to San Quentin to meet with and discuss with the Empleo organization matters pertinent to the aims and purposes of the Empleo Organization. They write outside individuals, groups, and organizations for job information.

The Empleo members are very ambitious and enthusiastic. They are attempting to recruit as much outside interest and assistance as possible. Their meetings are held from 12:00 to 2:30 on Sunday. Your support is needed. J. C.

## MAPA Thanks Fund Raisers

After considerable thought the original idea of printing the names of the Front-line Fighters in our newsletter was dumped. While it undoubtedly would have satisfied our ego, we must go one step further. We must never be satisfied with individual recognition. Our purpose in life is the betterment of our lot, a helping hand to the less fortunate. We may substitute allied goals when the primary one is not attainable. But we will never substitute unity. Unity in our cause is the make-up of firm convictions - guts. A definite display of unity was very evident in each and every one of you in creating the ideas and implementing the decisions that made this fund-raising dinner a success.

Let us bear in mind that although we are first generation united fighters there exists within our ranks great potential, not to speak of the coming generations. Like the saying goes "As the twig is bent, so grows the tree." To be frank about the situation we have a long hard struggle ahead before we can even consider patting each other on the back. Let us persist in this relentless attack against injustice, and let performance speak on our behalf. Again MAPA thanks the fighters as well as those that supported us by attending.

## LATINOS UNIDOS PARA LA JUSTICIA

This group of Spanish-Speaking individuals and members of the various organizations held their second meeting to further their protest of the murder of a Mexican-American in Hayward on November 10, 1967. The results of this meeting included a plan beginning with a mass meeting at the Hayward City Council meeting at 7:00, January 9, 1968. All persons concerned with the welfare of "La Raza" are urged to attend. If this type of injustice is tolerated in Hayward, it can be followed by other such acts in other communities. Persons from Pittsburg to San Jose were in attendance at the December 28 meeting to give support for this cause. We ask you help in our attempt to stop this neo-Gestapo violence before it comes to your own community.

More than two months has gone since the murder of Gilbert Garza. The guilty persons and those who are covering up have not had to answer for their part in this crime. Repeated attempts by members of the UNITED LATINOS FOR JUSTICE to obtain information have been thwarted by the authorities. It is an intolerable shame that our own authorities withhold information from law abiding citizens. They implicate themselves by sanctioning this criminal act. We certainly must question what

part the Hayward Review plays in this attempt at genocide. Why do they insist upon closing the case? Why do they fear the truth? This injustice must not be tolerated by our community, for then, we too will share the guilt--the sin of omission is as bad as the sin of commission. We intend to conduct a full investigation. We intend to find out who is covering up. We intend to expose those that share the guilt.

Our duty is to bring the facts to the public. For the sake of justice you should then exercise your legal rights by demanding that the criminals, those that condone their actions and incompetent officials be removed from public office.

The UNITED LATINOS FOR JUSTICE is sincerely gratified by the overwhelming support it has received.

This proves that there is a deep desire to promote a better community by anglos, negros, and other minorities.

The murder of Gilbert Garza is only one of the many injustices that we suffer, but this newly formed group has resolved that it will involve itself in any other unjust act.

There is a tremendous undertaking before us, for the forces of evil are great. The effectiveness of this group will depend upon the continued support of the public (we have no rich Uncle). We urge you to contribute financially or royally.

An office will be opened in the near future. All activities will be coordinated from this center. The effectiveness of this center will be determined by the generous contributions of the public.

#### OFFICIAL CALL TO SECOND ANNUAL MEXICAN-AMERICAN, SPANISH-SURNAMED ISSUES CONFERENCE

DATES: MARCH 8,9,10, 1968  
PLACE: SACRAMENTO CITY COLLEGE  
SACRAMENTO CALIFORNIA.

In March of 1967, more than 500 Mexican-Americans and other Spanish Speaking people of the State of California attended the First Annual Mexican-American, Spanish-Surname Issues Conference. At this first conference the attendance of representative of State agencies and State Legislators was very small. The reason is felt to be that these representatives and elected officials did not think that so many Spanish-Surnamed citizens of the State would attend. The attendance of the grass roots proved the error of their calculations. The plans for the Second Annual Conference are now being formed and the following organizations are co-sponsoring the conference; If you wish to be added to the Sponsors please write.

1. Catholic Council for the Spanish-Speaking.
2. Community Service Organization.
3. Mexican-American Political Association
4. United Farm Workers Organizing Committee.
5. Bishops' Committee for Spanish-Speaking

The first mailer is to alert you, so place these important dates on your calendar and start making plans to attend. Your participation as a member of the Spanish-Speaking portion of our population is the catalyst that will bring about change in our colonias and barrios and this change will be for the betterment of our people. The registration fee will be \$3.00 and that fee includes lunch on Saturday and the mailing of the conference proceedings afterward. We are scheduling a "Meet Your Legislator Day" on March 7, and/or March 8th. Please get in touch with Louis Flores, 2246 West Park Ave., Napa, Calif. 94558, 707 224-8742 so that we can make arrangements for you to participate this day. DON'T FORGET MARCH 8,9,10 of 1968 AT SACRAMENTO CITY COLLEGE SACRAMENTO, CALIFORNIA!

#### MAPA ELECTION RESULTS

The Oakland MAPA chapter at its monthly meeting, January 8, 1968, held elections. The following persons were elected for the coming year;

President-Ed Valenzuela  
Vice-President-Frank Alvarez  
Secretary-Mary Gay Thomas  
Recording Secretary-Dixi Wetterling  
Treasurer-John Caraveo  
Organizer-Milton Ortega

# EXPRESS and NEWS



102nd Year, No. 16

SAN ANTONIO, TEXAS,

The HemisFair City,

SUNDAY, JANUARY 7, 1968

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152 PAGES IN 14 SECTIONS

## Mexican-American Leaders Seek Grass Roots

By KEMPER DIEHL

Nationally known Mexican-American leaders attending "La Raza Unida" conference Saturday in San Antonio agreed that Spanish-speaking voters will place more emphasis on gaining grass roots political representation during 1968 than upon the presidential election.

The conference at Kennedy High School was occasion for a mass descent upon San Antonio of observers from government and national political parties.

What they heard in conference hallways and during a Mexican luncheon in the cafeteria could be summed up this way:

- California leaders agreed that

President Johnson will face great difficulty in winning a majority of Mexican-American voters in the Far West. Their concern will be in gaining a minimal amount of representation in the state assembly.

• Texas leaders gave varying appraisals, with some reporting Mexican-American voters are still taking a wait-and-see attitude toward promises to step up federal programs for the poor in the barrios (ghettos) of the Southwest, while others predicted that ultimately the Texas "chicano (Mexican-American) vote" will go heavily to the President.

- Californians agreed that Republic

### NEWS ANALYSIS

can Gov. Ronald Reagan is already running for president.

Though display tables in the hallway dramatized the existence of a small "stop-the-war" movement among Mexican-Americans in Texas, it was evident that the development of opposition to the U.S. involvement in Vietnam has been much greater among the Spanish-speaking of California.

The importance of the Mexican-American vote in the 1968 political picture was underlined by the attendance

of a task force of Republican party staffers from both the Texas and national committees.

Leading the GOP force was Celso Moreno, special assistant to National Chairman Ray Bliss. With him were Humberto Siles, director of special affairs for the State GOP, and Jesse Rios, field man for South Texas.

The Republicans scored an extra point by contributing \$50 to expenses of the meeting, while the Democratic party failed to feed the kitty.

Moreno's Democratic counterpart Chris Aldrete was not present, but the national administration was represented by Tom Tellez, Albuquerque, N.M., a

member of the staff of Vicente Ximenez, chairman of the cabinet-level committee on Mexican-American affairs.

A large contingent of staffers from the regional headquarters of the Office of Economic Opportunity was also on hand.

Bert Corona, Los Angeles, head of the powerful Mexican American Political Association (MAPA) which boasts 14,000 members in California, told reporters his organization would devote its efforts this year to seeking to elect selected Mexican-American candidates in five as-

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sembly districts and one state senate district.

The candidates will be chosen at a meeting late next month and will seek nomination by both the Democrats and the Republicans. They will be fielded in four districts in East Los Angeles and one in East San Jose.

#### Some Assurances

Corona said MAPA has already received some assurances that the Republicans would back some of the candidates. Moreno agreed that he was in contact with Corona on the matter, and would act as a liaison between MAPA and California state GOP leaders.

The MAPA leader said the representation problem was acute because Mexican-American districts had been gerrymandered to such an extent that in no district are there as many as 30 per cent Spanish-speaking voters. As a result there are no Mexican-American assemblymen or state senators.

"For the first time in our history," he declared, "the mood of the Mexican-Americans is that they are going to be for their own candidates. They are not going to be automatically for the regular Democrats, the peace Democrats or the Republicans.

"They are going to work for their own candidates."

#### Voter Registration

He estimated that there are 700,000 to 750,000 registered Mexican-American voters and said that MAPA is conducting a massive registration campaign which could add 40,000 voters in East Los Angeles alone.

"The Mexican-American voter is not in the bag for Johnson and the Democratic party," he warned, adding:

"In the present campaign there is a feeling McCarthy or Kennedy would be much more popular with our community, although they realize Johnson has tried to do many things for us. Many of our live wires are for McCarthy or Kennedy."

Corona said that Richard Nixon would be capable of carrying the Mexican-American community if he campaigned along lines of a recent statement that the nation's primary

concern should be with domestic problems.

Both Corona and Dr. Ernesto Galarza, a consultant to the Ford Foundation and nationally prominent community organizer, agreed that California Gov. Ronald Reagan was seeking the Republican nomination for president.

"I have a feeling Mr. Reagan is running for president now and very hard," Galarza said and went on to warn that both national parties, if they are concerned with the Mexican-American vote, "had better pay attention to what is happening in the cities."

Galarza said there is an underlying revolt among small property owners against the high California property tax.

He asserted Reagan is not popular with Mexican-American voters, does "not particularly make an effort" to relate with them, and "hasn't the vaguest notion of how it would affect thousands of Mexican-Americans with college potential if he carried through his tuition plan."

Corona said the war is becoming a matter of concern in the California Mexican-American community.

Noting the effect of the war of slowing down social programs, he reported:

"People are saying the war is taking our young men and our resources and we get the crumbs."

Judge Alfred Hernandez of Houston, immediate past national president of Lulac, took a more optimistic view of Johnson's chances.

"In my estimation I feel President Johnson with all the criticism that has been poured on him is still the best man and I will support him," he declared.

Saying he was hoping the President would again carry Texas, he predicted Johnson would gain the Mexican-American vote "notwithstanding, all the attempts being made by the Republicans."

Hernandez said the President had been very clear in his support of programs to help the Mexican-Americans and asserted that he had seen a healthy upswing of efforts by federal agencies to employ Mexican-Americans since the recent El Paso conference.

#### Pena's Views

County Com. Albert Pena was asked his impression of the mood of Mexican-American leaders after talking to them throughout the day. He replied:

# Mexican-Americans Given Challenge To Up Lot in Life

By CLARENCE J. LaROCHE

A challenge for Mexican-Americans to better their lot in life was flung from San Antonio over the Great Southwest Saturday in the first meeting of La Raza Unida.

The challenge came from genteel, soft-spoken Dr. Ernesto Galarza of San Jose, Calif. Dr. Galarza, counsel to the U.S. House of Representatives' Labor Committee and consultant to the Ford Foundation, delivered the keynote address to the some 1,200 attending the meeting.

Those attending came from Texas, especially Southwest Texas, California, Arizona and New Mexico.

It was indicated the San Antonio meeting will be the first of several which will follow, some in other cities.

Meeting in all-day session at Kennedy High School, the conference heard two major addresses, studied in groups, and filed an official report on conclusions reached.

Topics considered by the several study groups were political action, education, community services, civil rights, war on poverty, Mexican-American identity, and confrontation with the gringo, his system and his evil doings.

The latter topic differentiated between the evil gringo and the "Anglo-Saxon" who cooperated and helped make the lot of the Mexican-American a better one.

"I believe the voice of the most humble person is important," master of ceremonies William Elizondo told the crowd, inviting them to make themselves heard.

"Problems have come about because the dominant group has created them," he declared, then added, his voice rising, "Viva la huelga!"

The crowd roared back, "Viva."

"Viva la causa," Elizondo shouted, and a roaring "Viva" from the crowd followed.

"Viva la Raza Unida," he shouted, and the crowd came back with another "Viva."

Dr. Galarza had the audience in the school auditorium laughing and chuckling, then applauding.

Dr. Galarza called La Raza Unida a pause in things to come. "It is not a fight," he said, "for that will come; it is not projects, for they will come."

Until recently, he declared, the "barrios" (neighborhoods) where Mexican-Americans reside were in their regular state of "paralysis — facing the usual social and economic problems."

Now, however, said Dr. Ga-

## RAZA

Continued from Page 1A

larza, he detected an awakening in these barrios and that an air of expectancy existed.

### \$9,000 A Year

Economically, la raza — the working Mexican-American — is a third-class citizen. He said the government estimates it required \$9,000 a year for a family of parents and three or four children to have the essentials of life.

"But thousands of our people exist on incomes under \$3,000 a year — that is one-third of \$9,000 and that is why I say they are third-class citizens," Dr. Galarza declared.

"You have heard of speculation in money and business, but we also have speculation in sweat — the sweat of the workers, the majority of which are our people," he said.

On this note, Dr. Galarza turned to the United States-Mexico border. "You know what that is — it is conducted and administered on a Hong Kong economy, and includes such cities as San Antonio, Laredo, and Mexicali."

His reference was to low incomes in the areas.

### Super Planners

Dr. Galarza criticized "the phenomenon of super planners, state and local," who do not have the remotest contact with the poor.

He lashed out at what he called "two types of violence," one legal and one illegal.

The legal type, he said, was administered by the state to aid and abet private interests to break strikes and disrupt unions.

With his statements hitting close to last summer's Starr County strike and Texas Ranger activity, the crowd gave him sustained applause.

### 'Do It Legally'

"This was the law, and this was done legally," he declared. On the other hand, when people carry violence into neighborhoods and streets, this is illegal.

"We have a black panorama of problems, and our feeling of inferiority and helplessness is a product of these problems," he told the audience.

"To solve these problems we must study, ponder, and arrive at conclusions.

"La Raza Unida is a reply to provocations, it is a protest asking not turtle speed for solutions but a 'paso doble' to bring about needed changes," he declared.

### 'We Have Enough'

Dr. Galarza noted there are nearly five million Mexican-Americans in the Southwest, and "we have enough to overcome our ills."

Far from calling for violence, Dr. Galarza underlined the need

# Foresees New Era

By M. RUIZ IBANEZ

"This is the dawn of a new era for the Mexican-American," Dr. Ernesto Galarza, consultant for the Labor Committee of the House of Representatives told the Express-News in an interview after an impassioned speech made at the La Raza Unida (United Race) Conference at Kennedy High School Saturday.

"The Mexican-American has many problems, most of which he will not be able to solve by himself," he added, "but the spirit of unity shown here today answers by itself the meaning of 'La Raza Unida' a meaningful effort by Mexican-Americans in all walks of life to forge a better future for themselves and their children."

### 'Real Meaning'

He indicated that some people are at a loss as to the purpose of La Raza Unida. "Is it a fighting organization, a social group, or an intent at forming shock troops? — many ask themselves," said Galarza. "You here in San Antonio have given a real meaning to the phrase."

He asserted the repercussions of the La Raza Unida conference held in San Antonio "will reach the whole nation, but very especially the Southwest."

During the time when he was a scholar at the University of Mexico, related Galarza, he read a book "published just before the Mexican Revolution, which was entitled 'The Great Problems of Mexico,' a book which was not a call to arms, but which nevertheless brought about an armed conflict."

Galarza stated the Mexican-American will wage his fight for equality in a constructive way, and through a concerted effort will get things done without having to resort to violence.

### Education Blamed

Gross indifference on the part of educators has been the cause of the Mexican-American not having advanced to the same level with the Anglo-Americans, asserted Galarza, adding, "that has been shown since kindergarten. The problem is not that the child doesn't know how to speak English, but rather that the teacher doesn't know how to speak Spanish."

"La Raza Unida means a small angle," he declared, "from where we can observe all humanity and in which all humanity fits; it is a warning that, with ripening, will march for all humanity and not just for special groups and interests."

Dr. Galarza, born in Tepic, Nayarit, Mexico, grew up in poverty in California, working as a newsboy, laborer and farm worker.

He received his bachelor of arts degree from Occidental College in California, his master's from Stanford, and his Ph.D. from Columbia University, with history and law his majors.

Dr. Galarza's book, "Merchants of Misery" is credited with being one of the major



DR. ERNESTO GALARZA  
... issues challenge

"La Raza Unida must not be a miserable concept tied to welfare and other handouts," continued. "We want to work constructively. We in La Raza Unida must put all our effort to work for a peaceful revolution in the social, economical and educational fields."

"Through that combined effort, La Raza Unida will bring a beam of brightness to places where darkness still reigns such as Delano in Calif., Laredo, San Antonio and so many other cities in the United States," said Galarza.

### Crack At Reagan

He took a crack at Gov. Ronald Reagan of California, a said "the actor has made plain that a charge will be made for books in public schools . . . a family making \$50 a week could never meet the cost of books for the youngsters, when books cost as much as \$10 and \$15 apiece. Youth there have rebelled; it's justified that they have," stated.

Consensus of other leaders attending the conference was optimistic in regards to the facts of the unity movement.

"This is the beginning of a positive movement to better Mexican-Americans," said former state representative J. Alaniz, one of the moderators. "It's a dream that has come true to many of us, and it's regrettable that so many of our Mexican-American leaders had the same dream didn't see it materialize."

Father Casso was moderator of one of the largest discussion groups in the conference.



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PRES. ED VALENZUELA

## A CASE OF INVOLVEMENT

MAPA, the political arm of the Spanish Speaking population of California is now more than ever before being put to test. Not only has this organization been deeply involved in the legislative processes but also in social reform. Our experience in these areas has allowed us the opportunity to revamp our strategies and mount up sufficient potential for the 1968 session.

The lawmakers have been assessing this factor and are making overtures to solicit support in their corner for "vote day". In many cases they will gain this support by making verbal commitments. The test of endurance will be can we follow through in placing them under the gun.

Regretable the fact that not enough Cabrerias, Calderones, Gonzales and Alvarés will be on the ballot. How long must we wait to see at least eight Assemblymen and four Senators with Spanish surnames in Sacramento, representing the large community of Latins in this state. California is the most populated state in the union, and it has the greatest numbers of "Chicanos" of any state, but who introduces legislation to alleviate the growing problems of "La Raza?"

Can from 2,000,000 to 2,500,000 Mexican Americans be guilty of indifference, apathy or passiveness to neglect their duty to keep their fellow man informed of the plight of the educationally deprived and socially denied of this state? The finger of guilt points not to them, but to a nebulous society that has to be condemned. A society that has permitted a people like, the American Indian, the Mexican American, the Negro dwell in an "inferior" status for hundreds of years. A society that shudders at the word riot. One has to live or have lived in the most impoverished conditions to understand why riot may very well be nothing more than a final recourse. In the final analysis the greatest change maker will be the vote.

## GENERAL AIMS OF MAPA

MAPA involves itself in a wide variety of activities concerned with the Spanish speaking people. All of this activity is directed and fits into our long-range goals as listed below:

- A. The creation of a non-partisan organization for the social, cultural, and civic betterment of Mexican-Americans through political action.
- B. The election and appointment to public office of Mexican-Americans and other persons sympathetic.
- C. To take stands on political issues to present and endorse candidates for public office.
- D. The launching of a voter registration drive throughout the state of California.
- E. To carry on a program of political education through such means as well as "floating seminars" throughout the state.
- F. To encourage increased activity in both major political parties as well as:
  1. Seek election or appointment to Republican and Democratic Central Committee.
  2. Join political clubs such as the Republican Assembly, the California Democratic Council and other clubs.
  3. Seek office or committee appointments in their respective labor organizations.
- G. To compile and disseminate political information about issues and candidates.
- H. To compile and publish annually a directory of Mexican-American personalities and other Spanish speaking persons in California.
- I. To establish constructive relationship for mutual cooperation and assistance with other groups having aims similar to those of this organization.

## BIRTH OF OAKLAND LATINOS UNIDOS

(Reprinted from Student Communications Network - Bernardo Garcia)

A significant move towards unity within the Mexican-American community in and around Oakland, Calif., was seen tonight, Friday, February 23, as Mexican-American groups from the Oakland area held their first public unity meeting as the Latinos Unidos, also known as the United Latins for Justice. The meeting precipitated by the killing of a Mexican youth, Charles DeBaca, by Oakland Police Officer Walter Gibbons, was held in a school across the street from the killing.

Unity among the Mexican-Americans as a racially oppressed minority has been viewed, both by themselves and other outside of their community, as the only way of dealing with the continued police brutality and racial discrimination with which they are faced. Though tonight's meeting was triggered by the killing of Charles DeBaca, several other factors have been moving the Mexican-Americans towards public unification. They include:

1. Continuous police brutality in California which has resulted in the death of at least 11 Chicanos (Mexicans) during the last year.
2. The shooting of a Mexican-American youth, Gilberto Garza, last November by a policeman in Hayward, a small community near Oakland. (This incident precipitated the organization of the first Latinos Unidos in Hayward which was represented at tonight's meeting.)
3. The imprisonment of Black Panther Minister for Defense, Huey P. Newton, and the growing realization among the racially oppressed that they must unite to fight this oppression, which has moved the Mexican-American youth to join together in protesting police brutality.

The tone of the meeting tonight was captured in the words of Phillip DeBaca, a younger brother of the slain Charles, as he said, "This is not a matter that only concerns my family. (It) concerns all Latins. We are meeting here tonight to put a stop to all these unnecessary killings. We got together to put an end to police brutality.

His speech was the most effective during an evening of militant pronouncements, calling over and over

for Latin unity, an end to police brutality and racism, and a cessation of the drafting of Latin brothers for war.

Frank Rivas, a Mexican-American student, reflected the feelings of many when he said, "Is the life of a person worth less than a thing, an object? What can we do to end such an insane idea?"

The cross-sectional representation at the meeting was reflected by the variety of groups represented by speakers. Among them were: V. Octavio Romano, an anthropologist and professor of Public Health at the University of California; Mrs. Feliciano Cabeza DeBaca, mother of the murdered youth; Jim Flores and Hector Reyna from El Club Tejano; Frank Rivas and Ruben Salazar from the Mexican-American Student Confederation (MASC); Bill Diaz of the G.I. Forum; Bob Truehaft, attorney for the DeBaca case and once-candidate for the office of Alameda County DA; speakers from the Hayward Latinos Unidos and from MAPA; and Victor Martinez chairman of tonight's meeting and head of the MASC group. Also, Ed Valenzuela, representative of the Spanish-speaking Unity Council, which held their own meeting early in the evening, joined the meeting to participate in discussion and to announce the Unity Council's decision to support the Latinos Unidos.

The conclusion of the meeting was the passing of a resolution to be presented at the next meeting of the Oakland City Council. The six points of this resolution are: 1) That officer Walter Gibbons be suspended until all official investigations are satisfactorily concluded, 2) That an ordinance be passed by the City of Oakland prohibiting the use of deadly or undue force on suspects or innocent people by Oakland Police Officers, 3) That there be a Grand Jury Investigation of the killing of Charles DeBaca, 4) That a civilian review board be set up immediately, 5) That the Oakland Police Department reflect the Oakland population in its composition, and that recruitment of officers from remote areas such as the southern United States cease immediately, and 6) That the Latinos Unidos be pledged to support any mass action initiated by itself or any other organization if these demands are not met by March 12.

The Latinos Unidos are soliciting contributions in order to set up legal machinery to protect Mexican-Americans from police and official

harrassment. Contributions and volunteers should be referred to United Latins for Justice, 1560 34th Ave., Oakland. The above demands will be presented to the City Council on Tuesday, March 12. The meeting begins at 7:30 and all interested persons are urged to attend. Preceding this meeting a general meeting will be held on Friday, March 8, at 7:00 p.m. at the Franciscan Hall.

#### TIJERINA RETURNS TO CALIFORNIA

(Reprinted from Student Communications Network - Bernardo Garcia)

Reies Tijerina, president of the "Alianza Federal de Pueblos Libres" of Tierra Amarilla, New Mexico, has just returned from an appearance in court in Albuquerque, New Mexico.

Both Reies Tijerina and Terry Noll, his only Anglo follower in New Mexico, were charged by judge Howard Bratton of "contempt of court" for breaking a court order forbidding them to speak about the case. Judge Bratton found both Tijerina and Noll guilty of the charges. The defense is appealing the case. It is also continuing appeals resulting from a conviction handed down by the same judge last December in which Tijerina was sentenced to two years in a federal prison and five years of probation of a charge that normally carries no more than a one hundred dollar fine.

Reies Tijerina, his brother Cristobal (vice-president of Alianza), Feliz Martinez (in charge of Alianza public relations), and Bert Corona, state MAPA president are continuing their interrupted tour of Mexican-American population centers in California.

Starting with Blythe and Bromley, California towns bordering on Arizona, this entourage has met with repeated success in their goal to collect funds for legal defense and to get support from "la raza" as well as from interested unions.

A major news victory was achieved by Tijerina's appearance on the nation-wide show on NBC-TV "Top of the News", two weeks ago (Feb. 18). A special hour-long documentary by CBS-TV, made in New Mexico last year, has never been shown, the result apparently of the New Mexico power structure. He has appeared on KQED (NET) and several radio stations including KOFY, KASA, KPPA and others.

On Feb. 16 he met Stokely Carmichael on the University of California Berkeley campus after his

appearance there. The two embraced under the famous Sather Gate. Students from EPA, Black Panthers, and others in attendance were thrilled over the incident.

On March 5 Tijerina addressed a banquet of Spanish-speaking educators in Oakland. He then continued his tour of California, North bound. On Mar. 7-10 he will be attending the annual Spanish-speaking issues Conference in Sacramento. On the 6th he will visit Fresno State College. On that night he will meet with Luis Valdez: Teatro Campesino in Del Rey. The Teatro Campesino is a fund raising group for Cesar Chavez which incorporates agit-prop. Tijerina is then scheduled to go to UC Davis, Sacramento State and City Colleges and the American River College, to address students on Mar. 7 and 8.

Reies Tijerina appears to be the most important Spanish Speaking leadertoday. He symbolizes the long suppressed aspirations of the six million Spanish-speaking citizens in this "Land of Freedom!"

The Alianza has been active since 1959, but the SouthWest is just now beginning to find out what is happening in Tierra Amarilla. Mexican-Americans make up 90% of the population in the five Northern Counties of Tierra Amarilla in New Mexico, but the laws of the white man, have been used to keep them down. Their People are beginning to lose their fear now, however, and under the banner of "Tierra y Libertad" (Land and Freedom), they are standing up to be counted as Mexican-Americans. They are Mexicans by language and culture but Americans by birth. They believe that the laws should be equal for all Americans. This is why they are pressing their demands through the courts.

Funds are badly needed to set up staff and machinery to keep the fight going. Send contributions to Alianza Pro-Tijerina, 1924 Fruitvale Ave. Oakland, Ca...94601

By Bernardo Garcia

#### ROOSEVELT FUND RAISER

At the Reies Tijerina fund raiser that was held at Roosevelt Jr. High School on February 3, 1963 Mr. Bert Corona designated Mr. Frank Alvarez to form a committee to acquaint the people of Oakland about the efforts of Reies Tijerina and the Alianza Federal de Mercedes who are conducting a movement in regard to land that has been taken by the Federal Government for dams, forestry, and other uses, several volunteers came forward and through Mr. Alvarez timeless efforts a group was formed, called A.P.T. (Alianza pro Tijerina), election of officers: Mr. Antonio DeDios, Pres., Mr. Frank Thomas,

vice-pres., Connie Vasquez, Sec., Mr. Martin Sanchez, Treasurer, Miss Angie Cibrian, Sgt. at Arms.

We are now in the process of getting pledges for donations of liquor, we are going to raffle off one case of liquor by selling tickets for a dollar a piece and the remainder will be used for a fund raising Cocktail Party to be held March 16th, 6:00 P.M. at the home of Mr. & Mrs. Thomas 4121 Lusk Street, Oakland.

Several people have pledged clothing, appliances and other items to be sold at the Flea Market with proceeds going to the Tijerina fund. Anyone who wants to donate something for the rummage flea market sale or a bottle of liquor please call Mary Thomas at 569-2518 or Connie Vasquez at 261-8516.

The Alianza Pro-Tijerina meets the second and fourth Tuesday of every month at 7:00 at the Spanish-Speaking Information Center, 1924 Fruitvale Avenue.

TIJERINA VISITS E.P.A.

On the last day of February, Reies Tijerina visited the E.P.A. Project at Holy Redeemer College. Twice before he was unable to make his appearance. "Pero a la tercera va la vencida" and he came. After Bert Corona introduced him, Tijerina gave a brief speech in Spanish to the students stressing the need of all Spanish-Speaking people to unite and fight for our rights. "The people of New Mexico have found this out," he said. "They are now respected because they are standing on their rights as American citizens."

Tijerina received a standing ovation. \$34.50 was collected from among the staff and the two last intakes of E.P.A. students. Efforts are being made to organize a Alianza Pro-Tijerina Committee at E.P.A.

EDUCATORS BANQUET FOR TIJERINA

On Tuesday, March 5 at 4:30, a fund-raising banquet of Spanish-speaking educators was held at La Cueva Restaurant, 5802 Foothill Blvd., Oakland. Over sixty persons attended and paid for their dinner and gave a donation of at least \$10.00 for those who hadn't given donations before.

Representatives of the various Spanish-speaking organizations were given an opportunity to speak about the various projects and groups working in the community. The following persons spoke: Armando Valdes for La Cause, Carlos de Leon for E.P.A., Mrs. Maria Escobar for the Latin American Library, John Levy for the Latinos Unidos por la Justicia, George Carrillo for the Roosevelt English as a Second Language Program, and James Delgadillo, chairman of the Spanish-speaking Unity Council. Tony deDios, chairman of the Alianza Pro-Tijerina, did a fine job as master of ceremonies. Prof. Juan Martinez of San Francisco was invited to report on his present case against the college alleging discriminatory practices for the continuation of his job and that of two colleagues.

Bert Corona introduced the guest speaker, Reies Tijerina, who spoke in Spanish to the teachers and educators present, pointing out the importance of the knowing the legal birth of all Mexican-Americans in the South West. "Tenemos que conocer el Tratado Guadalupe - Hidalgo," he said. All Spanish-speaking teachers have the responsibility to find out about their history and to teach their students to feel pride in their heritage to be able to speak about it.

At the end of the banquet records with the "Corrido de Rio Arriba" were sold and the amount of donations announced \$414.50.

COCKTAIL FUND-RAISER FOR ALIANZA

Also on March 16th at 6:00 p.m. the "Alianza Pro-Tijerina Committee" is planning to hold a cocktail party at the home of Frank & Mary Thomas, 4121 Lusk Street, Oakland (655-5431). Ladies who want to contribute with their help in the kitchen please contact Margie Sanchez at 632-3100 or 655-5438 and the men will contribute with a bottle of liquor. Drinks and flautas will be sold.

MARCH EVENTS AT THE LATIN AMERICAN LIBRARY

Tuesdays, 10:30a.m. Story hour for children three and a half to five years old.  
Tuesdays and Wednesdays (beginning March 19 and 20) English conversation from 7:00 to 9:00 p.m.

Thursdays, 7:30 p.m. Citizenship class (conducted in English) for those wishing to prepare for the citizenship exam.

Fridays, 10:00a.m. Spanish conversation groups.

Special Events

Friday, March 15-Film Night at 7:30p.m. at Mary Help of Christian Hall. Featured will be a full length film in Spanish "Miguelin!"

Wed., March 27-A program for women conducted by a representative of the Fruitvale Family Planning Project at 10:30 a.m. at the Latin American Library. A film will be included.

Friday, March 29-Bingo night for the whole family with prizes and refreshments 7:30 at the Latin American Library.

YOUTH OPPORTUNITY BOARD

Chapter president, Ed Valenzuela, was recently selected as a consultant to the Alameda County Youth Opportunity Board. At their meeting Monday, March 19, an informational report was given by the Executive Director of the Parks Job Corp Figures presented in the report indicate that 17% to 20% at the job corps center have Spanish surnames.

At the March 19 meeting, Ed Valenzuela suggested that a training program be developed for youths out of high school for potential employment within the police department. The program would be either intern, cadet, or OJT to prepare them for career positions. The multi-purpose program could relieve officers from routine

duties to more urgent positions. As well as offering employment and helping to orientate youth it would also help change the image of the Berkeley Police Department.

#### LANEY COLLEGE INTER-RACIAL COMMITTEE

The Laney College Inter-Racial Committee is currently working to help establish an Equal Employment plan to implement during the construction of the new 18 million dollar campus.

The committee is seeking the approval of the Peralta Board of trustees, for inclusion of this plan in the specifications before bidding the contract. This plan if approved, would permit the college to stop construction at any time they felt the contractor was not living up to terms of the E.E.O. plan.

"This would be the first time any such project in this area had a affirmative type of program and control," stated committee member Ed Valenzuela. A proper ratio of minorities would have to be included or bids would be rejected. The compliance of the contract would be closely watched and strictly enforced. The total construction costs of the four proposed campuses would be near 50 million dollars.

The committee is also working toward a satisfactory racial balance at Laney.

#### CITIZENS COUNCIL ON HUMAN RELATIONS-OAKLAND PUBLIC SCHOOLS

Two MAPA members, Ed Valenzuela and Miguel Camberos, were present at the regular scheduled meeting on Monday, February 26 of the Superintendent's Citizen Council on Human Relations. The topics included "The Prospectus on Equal Educational Opportunity for Spanish-Speaking Students" distributed by State Superintendent of Public Instruction, Max Rafferty. Also discussed were school community councils and their relation to PTA and DADS club. Another item dealt with was the possible affects of low-rent housing on the overcrowded schools. A main concern in the discussions appeared to be the lack of sufficient funds to provide quality education for all

#### O.E.D.C. NEWS

At their meeting on Wednesday, March 28, the O.E.D.C. Executive Committee discussed the election of officers of the Spanish-Speaking Advisory Committee. The final decision was that a new election be held since there was question as to the eligibility of persons voting at the first election. Chairman, Ben Perez of the Spanish-Speaking Advisory agreed to this decision.

#### ROOSEVELT MATH PROGRAM

The math program at Roosevelt Junior High School has received a great deal

of publicity this past week. The program was featured on the front page of the Oakland Tribune and was a lead story in the Berkeley Gazette. Television studios also covered this program. Channel 2 included it as part of their news report at 10:00p.m. Tuesday and Channel 4 featured it as part of their news coverage at 6:00 p.m. Wednesday.

Mr. Ross Franco, math department chairman, heads this program at Roosevelt and is the dynamic force behind its success. The unique portion of the program is the use of ninth grade students as tutors and teachers. These students have taught seventh and eighth graders at Roosevelt, third graders at Garfield, and graduate students at the University of California. Mr. Warren Leffler, Miss Pelly Bart, and Miss Carole Miale are graduate students that help in this program. We are very proud of the success and achievement of these students and teachers

Another interesting math program at Roosevelt is taught by Mr. Alvaro Delgado. He is assisted by Mrs. Patricia Padilla. This is a class of math taught in Spanish and English. It too has proven to be a very successful program. If you are interested in visiting either of these programs, arrangements as to time and date can be made by calling 261-8516. We hope you will take the opportunity to visit our school.

William H. Miller  
Principal

#### CALANDER OF EVENTS

- March 8,9,10 - Legislative Issues Conference, Sacramento City College
- March 23 - Voter Registration Conference, Roosevelt Jr. High School, 19th Av. & E. 19th St.
- April 19, 20, 21 - State Executive Board Meeting, San Bernardino, Calif.
- April 28 - Northern Regional Meeting, Salinas
- May 19 - Election of Northern Regional Officers, Oakland
- June 21,22,23 - MAPA State Convention, Election of State Officers, Pico Rivera, Calif.
- Sept. 6,7,8 - Endorsing Convention, Fresno

#### NORTHERN REGIONAL MEETING

The Union City Chapter of MAPA was the host for the Northern Regional meeting, Sunday, March 3. Individual chapter reports indicated significant activity from voter registration to social fund-raising. Other top items on the

agenda included a discussion on "Latinos Unidos Para la Justicia" and a study of the proposed by-laws for the north. There was full group participation on some controversial items. The next regular Northern Regional meeting will be in Salinas on April 28. Oakland will be the locale for the special elections meeting, May 19 for Northern Regional Officers.

#### NEWS FROM LARC

The Latin American Registration Committee is a newly formed association of Spanish-speaking people concerned with the politically apathetic condition of the unregistered Latino. We are attempting to maintain this committee as a vehicle of non-partisan REGISTRATION and EDUCATION.

At present we have a small number of registrars, but this is offset somewhat by their enthusiasm in going after unregistered people.

A large number of our people are not registered. We need more deputy registrars. For too many years our people have been apathetic and lax in exercising their right to choose their elected officials.

Anyone interested in good government and good representation for the Spanish-speaking people in California and the nation we urge to volunteer to become a Deputy Registrar. It only takes one-half hour to be sworn in.

We are now placing special emphasis on stations thru-out the city, (Oakland) such as churches, markets, or wherever there is a large concentration of people.

Workshops are being held every other month at Roosevelt Junior High School. These workshops are a means of communication and education for those interested in the general welfare of the Spanish-speaking. Please come to our next workshop on March 23, 1968 from 1:00 to 4:00 p.m.

#### OAKLAND MAPA MEETING

The next regular Oakland MAPA Chapter meeting will be held Monday, March 11 starting at 7:00 p.m. at 4121 Lusk St., Oakland. We will be discussing the chapter's participation in Latinos Unidos, the Cabrera campaign (the next edition of the Newsletter will be devoted to Dr. Arturo Cabrera's campaign in San Jose, the 25th Assembly District), recruitment of new members, and our chapter's newly revised constitution.

PLAN ON ATTENDING!