

Ed Fletcher

Los Angeles June 13 1922

525-15

Mr. L. G. Sinnard, Mgr.
Santa Fe Ranch,
Del Mar, Calif.

Dear Mr. Sinnard:

For your information I beg to advise you that Mr. Keefe has written Mr. Faulkner that the name "Santa Fe Park" for the ranch subdivision is approved.

You can go ahead on this basis.

Yours very truly,

H-f

CC-Messrs. U.T. Clotfelter,
" Ed Fletcher.

June 15, 1922

Mr. L. G. Sinnard,
Del Mar, Calif.

My dear Mr. Sinnard:

I do want one of those large maps, colored, showing the different classes of land, also a number of the small maps showing the sub-division. I hope I can have them in the near future.

I am leaving this morning for a few days' vacation with Mrs. Fletcher, but will see you immediately on my return.

Yours sincerely,

EF:
KLM

L. G. SINNARD
MANAGER
J. B. LIPPINCOTT
CHIEF ENGINEER
KENNETH Q. VOLK
RESIDENT ENGINEER

TELEPHONE, DEL MAR 86-F-1

SANTA FE PARK
SANTA FE LAND IMPROVEMENT COMPANY
OWNERS

HEADQUARTERS
SANTA FE RANCH
SAN DIEGO COUNTY
POST OFFICE ADDRESS
DEL MAR
CALIFORNIA

Del Mar, Calif.

June 29th, 1922

Col. Ed. Fletcher,
Fletcher Bldg.
San Diego, Cal.

My dear Mr. Fletcher;

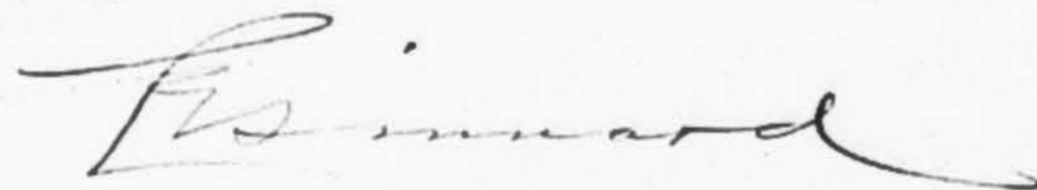
Yours of the twenty-seventh regarding
prospective buyers.

You may be absolutely assured that every
visitor to the Ranch, whether prospective buyer
or not, is given the most careful attention. My
natural selling instinct dictates this.

We will shortly have enough roads roughed
out so that we can show the property to good ad-
vantage.

Assuring you of my hearty co-operation, I
am,

very truly yours,



280-1

L. G. SINNARD
MANAGER
J. B. LIPPINCOTT
CHIEF ENGINEER
KENNETH Q. VOLK
RESIDENT ENGINEER

TELEPHONE, DEL MAR 86-F-1

SANTA FE PARK
SANTA FE LAND IMPROVEMENT COMPANY
OWNERS

HEADQUARTERS
SANTA FE RANCH
SAN DIEGO COUNTY
POST OFFICE ADDRESS
DEL MAR
CALIFORNIA

July 15, 1922.

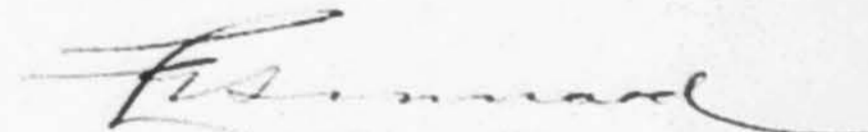
Col. Ed. Fletcher,
920 8th St.,
San Diego, Calif.

My dear Col. Fletcher:

Mr. Harold Taylor has delivered
to us a number of photographs which are extremely artistic.
Selected prints, which he has mounted, would grace the
most valued space on any one's wall. Among a number of
others on glossy paper, for reproduction, are of good
commercial value, and I shall try to get time the follow-
ing week to make a selection of prints and draft for you
a preliminary "announcement" of the purpose of the project,
which would save you writing a lot of letters. I wish you
would write me how much you are willing to spend on this
first booklet. While, of course, it must be for general
distribution, I would suggest that it should be rather an
unusual and high class piece of literature. If you are
driving out this way sometime next week I wish you would
telephone so as to catch me at headquarters and go over
this with me. I am in the field so much that you better
not take a chance on finding me "at home".

With best regards, I am,

Yours very truly,



Manager.

280-12

July 17, 1922.

Mr. L. G. Sinnard,
Del Mar, Calif.

My dear Mr. Sinnard:

I have a personal letter from Mr. C. L. Seagraves in charge of the Colonization Department of the Santa Fe Railway, asking that we forward him an outline of our plans under which these lands will be offered the public. This includes prices if you have them, restrictions, etc. Will you kindly write to Mr. Seagraves, General Colonization Agent, #80 East Jackson Boulevard, Chicago, Ill. a brief outline of your plans with full information, sending me a copy of the letter.

Yours very sincerely,

EF:AH

July 17, 1922.

280-12

Mr. L. G. Sinnard,
Del Mar, Calif.

My dear Mr. Sinnard:

Answering yours of July 15th, will say I will be guided almost wholly by what you and Mr. Batchelder agree as to cost of the preliminary advertising. I agree with you that it should be rather an unusual and high-class piece of literature. I will call to see you in regard to the matter in a few days.

Yours very truly,

EF:AH

L. G. SINNARD
MANAGER
J. B. LIPPINCOTT
CHIEF ENGINEER
KENNETH Q. VOLK
RESIDENT ENGINEER

TELEPHONE, DEL MAR 86-F-1

SANTA FE PARK
SANTA FE LAND IMPROVEMENT COMPANY
OWNERS

HEADQUARTERS
SANTA FE RANCH
SAN DIEGO COUNTY
POST OFFICE ADDRESS
DEL MAR
CALIFORNIA

July 22, 1922.

280-12
Col. Ed Fletcher,
San Diego, California.
My dear Col. Fletcher:

I acknowledge yours of the 17th referring to request of Mr. C. L. Seagraves. I plan shortly to prepare matter for our first folder, which will briefly outline just what Mr. Seagraves requires. It will save us time and labor to send Mr. Seagraves a copy of final draft of this folder, and I would like to be indulged to the extent of postponing an answer to Mr. Seagraves until I have this copy prepared.

Very truly yours,

L. G. Sinnard
Manager.

L. G. SINNARD
MANAGER
J. B. LIPPINCOTT
CHIEF ENGINEER
KENNETH Q. VOLK
RESIDENT ENGINEER

TELEPHONE, DEL MAR 86-F-1

SANTA FE PARK
SANTA FE LAND IMPROVEMENT COMPANY
OWNERS

HEADQUARTERS
SANTA FE RANCH
SAN DIEGO COUNTY
POST OFFICE ADDRESS
DEL MAR
CALIFORNIA

July 22, 1922.

280-12
Mr. E. C. Batchelder,
Del Mar, California.
My dear Mr. Batchelder:

Referring to Saito lease.

Mr. McFadden has looked over the land carefully with Saito and finds that in order to meet Saito's requirements it would cost us \$365.00 to install concrete pipes. Saito will not accept any open ditch work. There are only 11.5 acres involved and figuring on the basis of a half year at \$30.00 per acre we have a total of \$172.50. Since we are not now in position to construct these extensions on permanent lines, I cannot see the advisability of expending \$365.00 in temporary work in order to get \$172.50 rent. I, therefore, think it will be preferable, if Mr. Saito has paid the second half of the rental on this 11.5 acres, to refund the \$172.50.

Saito advises that it is quite agreeable to him to let this acreage go. He has, in fact, more than he can take care of now. The release of this acreage involves no loss as far as Saito's crops are concerned.

In addition to the \$172.50 Saito claims that through losing the use of this additional area he will also be out the sum of \$16.00 for plowing and harrowing of four acres. This will also have to be allowed in all fairness.

If there is no objection we will not proceed with extension, and will be glad to be advised what steps you are taking with reference to release of the 11.5 acres and refund of rental paid.

Very truly yours,

L. G. Sinnard
Manager.

Ans 9:00 PM July 14
188.00
761.50
B. J. [unclear]

Handwritten notes and calculations at the top left of the page, including numbers like 6710, 1050, 850, and 19000, and the name 'SANTA FE PARK'.

Small printed text or stamp located in the upper middle section of the page.

L. O. SINNARD
MANAGER
J. D. LIPPINCOTT
CHIEF ENGINEER
KENNETH Q. VOLK
RESIDENT ENGINEER

TELEPHONE, DEL MAR 86-F-1

HEADQUARTERS
SANTA FE RANCH
SAN DIEGO COUNTY
POST OFFICE ADDRESS
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CALIFORNIA

SANTA FE PARK
SANTA FE LAND IMPROVEMENT COMPANY
OWNERS

28012

July 22, 1922.

Col. Ed Fletcher,
San Diego, California.

My dear Colonel:

Mr. Batchelder called last evening and looked over the very beautiful photographs of the ranch made by Mr. Harold Taylor.

It occurs to me that it might possibly be productive of some sales, or at least of added interest, if we were to have about ten of the choicest prints made up and mounted by Mr. Taylor and sent to Mr. Engle with your compliments. If you approve this I will make a selection and have the photographs delivered to you so that you can write to Mr. Engle. Mr. Taylor has made us a very low rate of a \$1.00 each on quantities of twenty-five or more.

Very truly yours,

L. O. Sinnard
Manager.

July 24, 1922.

Mr. L. G. Sinnard,
Del Mar, Calif.

My dear Mr. Sinnard:

Inclosed find letter which is explanatory. I don't know whether you are interested in it or not, and don't know myself whether it is interesting. I will have to take your judgment in the matter.

Yours very truly,

EF:AM

July 24, 1922

Mr. L. G. Sinnard,
Del Mar, Calif.

My dear Mr. Sinnard:

Answering yours of July 22d to Mr. Batchelder, will say that the \$188.50 adjustment that goes to Saito is satisfactory to me, but in order to keep our records clear and make as good a showing as possible for our rent account, it seems to me you ought to issue a check for \$188.50 to Saito and let Saito pay his lease in full, according to his contract, which is a matter of record in the office of the Santa Fe Railroad. What is your pleasure in regard to the matter?

At what price are you willing to take in the Conley rent hay, as I understand you want to take it in? I receive a certain percentage of the crops and am interested in the receipts both from Saito and Conley is the reason I desire to handle it this way, and I think the Santa Fe people would prefer to handle it this way as well, in order to keep their records clear, as they have a record of all leases.

Do you want to buy any more of Conley's hay? And what is it worth to you?

Answering your letter of recent date, will say I know of no horses going to Warner's dam, but sometime ago two horses did go to Pine Hills. I explained the matter to Mr. Hodges and Mr. Faulkner and told them that the Morse Construction Company, which company I control, has left 10 or 15 miles of fences on the ranch, and I thot under all the circumstances it was an even break. My recollection is that Mr. Hodges said it was satisfactory - to forget it. However, if the Santa Fe people want the two horses back, I will deliver them. I will take this matter up with Mr. Hodges the next time he comes down.

Answering yours of the 22d, I think your suggestion a good one. Go ahead and get the photographs and we will send them to Mr. Engel, and the next time Mr. Hodges is down, show them to him, and if he wants any, please get them out for him.
Yours sincerely,

EF:KLM

280-12

July 25, 1922.

Mr. E. G. Sinnard,
Del Mar, Calif.

My dear Mr. Sinnard:

Answering yours of the 22nd, I think what Mr. Seagraves wants is a two-page letter say, showing the sizes of the tracts, the restrictions, roughly the prices and terms of payment, etc. If you could write me a letter covering that information so that I could send it to Mr. Seagraves, I think this will suffice, although I do think it is a good idea to have Mr. Seagraves pass on the final folder later on. He might as well have Seagraves for a friend and play up to him a little because the Santa Fe Railway in Chicago will be considerably influenced by Mr. Seagraves' criticism.

The above is simply a suggestion, so if it is agreeable to you kindly give me an outline of the plan that I can send to Mr. Seagraves at an early date, and it will be appreciated.

Yours very truly,

EF:AM

280-12

July 25, 1922.

Mr. E. G. Sinnard,
Del Mar, Calif.

My dear Mr. Sinnard:

Under separate cover I am sending you a copy of "The Earth", which will no doubt be of interest if you have not already received one;

Yours very truly,

EF:AM

L. G. SINNARD
MANAGER
J. D. LIPPINCOTT
CHIEF ENGINEER
KENNETH Q. VOLK
RESIDENT ENGINEER

TELEPHONE, DEL MAR 86-F-1

SANTA FE PARK
SANTA FE LAND IMPROVEMENT COMPANY
OWNERS

HEADQUARTERS
SANTA FE RANCH
SAN DIEGO COUNTY
POST OFFICE ADDRESS
DEL MAR
CALIFORNIA

July 28, 1922.

Col. Ed Fletcher,
920 Eighth St.,
San Diego, Calif.

My dear Colonel:

Referring to letter from The
Photomap Company, I am inclined to think that until
we have our roads finished, some planting done and
some buildings constructed that an aerial map of
the project would not reveal many interesting
features. I have gone over a good deal of work of
this sort and am yet to be convinced that for our pur-
poses such a map would be of any particular value.
However, I would be glad to talk with you about
it some day when we are together.

Thank you very much for copy
of The Earth.

Very truly yours,

L. G. Sinnard
Manager.

July 31, 1922.

280-12

Mr. L. E. Sinnard,
Santa Fe Park,
Del Mar, Calif.

My dear Mr. Sinnard:

Answering yours of July 28th, will say I
simply referred the matter of the Photomap Company
to you for your information. I had no opinion in
the matter, and will leave it to your judgment.

Yours sincerely,

EF:KLM

August 5, 1922

280-12

Mr. L. G. Sinnard,
Santa Fe Park,
Del Mar, California.

My dear Mr. Sinnard:

Enclosed find letter which Mr. Hodges has turned over to me.

Your time is up, and then some, on that preliminary draft. I know you have been extremely busy, but I hope on receipt of this you will set a definite date when Mr. Batchelder and I can see you, and you can give us some preliminary data as suggested by you. Please let us get together some day this coming week.

Yours very truly,

EF:KLM

L. G. SINNARD
MANAGER
J. B. LIPPINCOTT
CHIEF ENGINEER
KENNETH J. VOLK
RESIDENT ENGINEER

TELEPHONE, DEL MAR 86-F-1

SANTA FE PARK
SANTA FE LAND IMPROVEMENT COMPANY
OWNERS

HEADQUARTERS
SANTA FE RANCH
SAN DIEGO COUNTY
POST OFFICE ADDRESS
DEL MAR
CALIFORNIA

280-12

August 8, 1922.

Col. Ed Fletcher,
920 Eighth Street,
San Diego, Calif.

My dear Colonel Fletcher:

Copy of letter from Mr. U. W. Perrin, Assistant Chief Clerk, Freight Auditor, Topeka, Kansas, is noted with interest, but I do not think that the same should be occasion for hurrying up our advertising. In fact, I think the distribution of scattering advertising before the middle of September would be a mistake. I am sure that we do not want prospective buyers onto the project before the fifteenth of October, when you will have your organization ready to handle them, and the project will be in shape to interest them and sell them. I am simply offering this as an opinion prompted by a very sincere desire to make our selling campaign as efficient as possible. Frankly, I want you to know how I feel about it, and also that I am overburdened with details which leave me no clear time this week to prepare our first folder. If Mr. Batchelder will call on me, so that we can come to an agreement as to the number and size of photographs to be used in the folder, we can have plates made and ready so that there will be no delay on that score.

Further, my understanding is that the approval of Mr. Hodges, as to text of advertising matter, is the only approval that we require, and I question the advisability of calling any one else into conference on these matters. Such a policy is, to my mind, more apt to make men your masters than your friends.

I am doing every day very much more for the enhancement of advertising and selling values than the few weeks advance issue of any literature will accomplish, and you must forgive me for asking for a little further delay. I will try to make it up in the value of the draft when you get it.

Very truly yours,

L. G. Sinnard
Manager.

L. G. SINNARD
MANAGER
J. B. LIPPINCOTT
CHIEF ENGINEER
KENNETH Q. VOLK
RESIDENT ENGINEER

TELEPHONE, DEL MAR 86-F-1

RANCHO SANTA FE
SANTA FE LAND IMPROVEMENT COMPANY
OWNERS

HEADQUARTERS
RANCHO SANTA FE
SAN DIEGO COUNTY
POST OFFICE ADDRESS
DEL MAR
CALIFORNIA

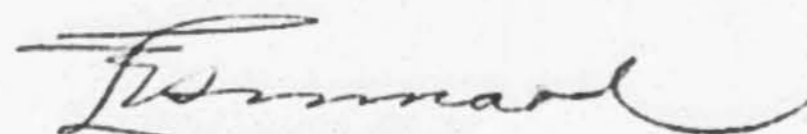
280-12
August 15, 1922.

Col. Ed Fletcher,
954 8th St.,
San Diego, California.

My dear Colonel:

As requested by you I went "the limit" for Mr. Knollin of Orchard and Farm and Mr. E. H. McMahon of the Examiner. They left us most enthusiastic over the property and plan. I explained to these gentlemen that my capacity, both with respect to advertising and placing of the same, was advisory, particularly referring to Mr. Knollin's solicitation for advertising in special colonization number of Orchard and Farm. I explained to him, that in my opinion, it would be preferable for us, if such advertising were arranged for, to keep out of a general colonization issue. This for the reason that such issues are bulky and confusing and bear the ostensible stamp of real estate promotion; whereas, arrangement for a cleverly descriptive article in one of the regular issues of such a magazine would be of greater benefit to us, if followed up by our own letters and literature.

Yours very truly,


Manager.

LGS*ERD

L. G. SINNARD
MANAGER
J. B. LIPPINCOTT
CHIEF ENGINEER
KENNETH Q. VOLK
RESIDENT ENGINEER

TELEPHONE, DEL MAR 86-F-1

RANCHO SANTA FE
SANTA FE LAND IMPROVEMENT COMPANY
OWNERS

HEADQUARTERS
RANCHO SANTA FE
SAN DIEGO COUNTY
POST OFFICE ADDRESS
DEL MAR
CALIFORNIA

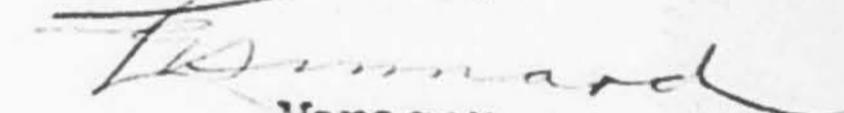
280-12
August 17, 1922.

Col. Ed Fletcher,
920 Eighth St.,
San Diego, Calif.

My dear Colonel:

I am in receipt of copy of letter dated August 16th written to you by Mr. James C. Knollin, Managing Editor of Orchard and Farm. If the young man Mr. Knollin mentions possesses the imagination and literary ability to fit the needs of our project, it might be a good idea to get in touch with him and try him out on our "announcement" folder. I will confess to you that I am so crowded with details of construction that I am ready to call for help. This does not mean that I will not, very shortly, make the effort to prepare the folder we have discussed, but only that I would welcome the right sort of help on it.

Yours very truly,


Manager.

LGS*ERD

280-12

August 22, 1922.

Mr. L. G. Sinnard,
Santa Fe Park,
Del Mar, Calif.

My dear Mr. Sinnard:

Inclosed find copy of letter from Mr.
Knollin, which is explanatory and for your information.

Yours very truly,

September 25, 1922.

280-12

Mr. L. G. Sinnard,
Santa Fe Park,
Del Mar, Calif.

My dear Mr. Sinnard:

Replying to your favor of September
22nd, we are herewith inclosing Invoice #154 against
the Santa Fe Land Improvement Company for labor of W.
D. McFadden and gas and oil for the month of August,
1922.

We are herewith also returning the
inclosed correspondence relating thereto.

Yours very truly,

SAN DIEGUITO MUTUAL WATER COMPANY

MEF:AH

L. G. SINNARD
MANAGER
J. B. LIPPINCOTT
CHIEF ENGINEER
KENNETH Q. VOLK
RESIDENT ENGINEER

TELEPHONE, DEL MAR 86-F-1

RANCHO SANTA FE
SANTA FE LAND IMPROVEMENT COMPANY
OWNERS

HEADQUARTERS
RANCHO SANTA FE
SAN DIEGO COUNTY
POST OFFICE ADDRESS
DEL MAR
CALIFORNIA

Del Mar, California,

September 26, 1922.

Col. M. Fletcher,
223 8th Street,
San Diego, Calif.

My dear Colonel:

I am making a selection of photographs
for our folder and wish to ask if you will kindly send an
enlargement of your very fine picture of Hodges' Dam,
showing the water flowing over the spillway, similar to
the one framed in my office.

Yours very truly,



10/1/22

October 4, 1922.

Mr. L. G. Sinnard,
Santa Fe Ranch,
Del Mar, Calif.

My dear Mr. Sinnard:

We are mailing you today a picture
of the Lake Hodges Dam showing the water flowing over
the spillway, as requested in your letter of September
26th. We are very sorry to be so long delayed in
mailing same, but were obliged to have a print made
for you.

Yours very truly,

MEF:AH

280-12
October 14, 1922

Mr. L. G. Sinnard,
Santa Fe Park,
Del Mar, Calif.

My dear Sinnard:

I forgot to settle with you the matter of loan of a team, man, scraper and a plow to do some work for two or three weeks at the dam in putting the road in shape so we can get the thru travel from Escondido to Del Mar.

It makes no difference to me who pays for it, the water company or the Santa Fe ranch, but it seems to me the Santa Fe ranch should pay for a part of this as it means the opening up of the highway between the two points, Del Mar and Escondido, but no matter who pays for it, can you furnish me one of the ranch company teams and equipment, or shall I hire from someone else?

May I have an answer by return mail, please.

Yours sincerely,

EF:KLM

280-12
RANCHO SANTA FE

October 18, 1922

Mr. E. O. Faulkner, V. P.,
354 Kerckhoff Building,
Los Angeles, California.

Dear Mr. Faulkner:

Herewith copy of letter from Colonel Fletcher and my answer thereto.

I have no advice at all regarding this road. I do not know under whose authority it is being constructed, or on whose location. I am told that it is only a temporary line, and that the work done on it would not be available for a through road or highway location.

Whatever you want us to do in this matter we will gladly perform.

Yours truly,

L. G. SINNARD

Manager

LGS/FT

enc - 2

L. G. SINNARD
MANAGER
J. B. LIPPINCOTT
CHIEF ENGINEER
KENNETH Q. VOLK
RESIDENT ENGINEER

TELEPHONE, DEL MAR 86-F-1

HEADQUARTERS
RANCHO SANTA FE
SAN DIEGO COUNTY
POST OFFICE ADDRESS
DEL MAR
CALIFORNIA

RANCHO SANTA FE
SANTA FE LAND IMPROVEMENT COMPANY
OWNERS

280-12
October 18, 1922.

Col. Ed Fletcher,
920 - 8th Street,
San Diego, Calif.

My dear Colonel:

I have your letter of October 14th regarding loan of team and tools for work on road at Hodge's Dam.

I have no authority to assign to that work teams and tools which we are renting for construction under our budget.

The old horses on the ranch we are using only for easy nipper work and are not fit for plow or scraper work.

I have no information as to the authority for this work. If the SanDieguito Mutual Water Company are paying for it, and feel that the Santa Fe Ranch should share the cost, I believe it will be proper for the Water Company to proceed with the work and then make request on the Santa Fe Land Improvement Company for a contribution. This should go through the Los Angeles office.

I regret very much not to be able to help you out, but I have no authorization, and do not see just how it could be handled in our accounts.

Yours truly,



Manager

LGS/FT

October 19, 1922

280-12

Mr. L. G. Sinnard,
Santa Fe Park,
Del Mar, Calif.

My dear Mr. Sinnard:

Here's the best picture I have seen of Lake Hodges dam. This picture was taken on December 27th, 1921 and should be used, I believe, in our announcement.

Yours sincerely,

EF:KLM

L. G. SINNARD
MANAGER
J. B. LIPPINCOTT
CHIEF ENGINEER
KENNETH O. VOLK
RESIDENT ENGINEER

TELEPHONE, DEL MAR 86-F-1

RANCHO SANTA FE
SANTA FE LAND IMPROVEMENT COMPANY
OWNERS

HEADQUARTERS
RANCHO SANTA FE
SAN DIEGO COUNTY
POST OFFICE ADDRESS
DEL MAR
CALIFORNIA

October 21,
1922.

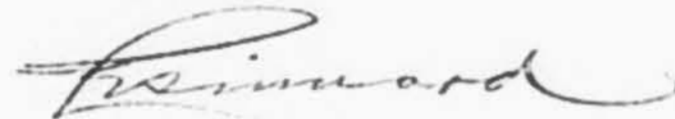
Col. Ed. Fletcher,
Fletcher Bldg.,
920 Eighth St.,
San Diego, Calif.

My dear Col. Flegcher:

Re Photograph of Lake Hodges Dam, which you sent to me on the 19th, I am rather of the opinion that your photograph, copy of which I requested and received, is rather better for our purpose than the one last sent to me, more particularly for the reason that your photograph is taken to the edge of spillway and does not reveal damaging flood conditions so much as the last one.

Thanking you for your interest, I am

Very truly yours,



Manager

LGS:EP

280-12
October 24, 1922

Mr. L. G. Sinnard, Manager,
Santa Fe Ranch,
Del Mar, Calif.

My dear Mr. Sinnard:

Enclosed find letter from E. E. [Oct 2, 1922]

Knight, Guatemala Avocado Nursery, that is explanatory.

Are you interested?

Yours sincerely,

EF:KLM

cc- Mr. Faulkner

October 24, 1922

Mr L. G. Sinnard,
Santa Fe Park,
Del Mar, Calif.

My dear Mr. Sinnard:

Under separate cover I am sending you
a preliminary map of the Jones' tract sub-division,
also one for Mr. Volk.

Yours truly,

KLM

C O P Y

For Col. Ed. Fletcher

October 24,
1922.

Mr. E. C. Batchelder,
Del Mar, Calif.

My dear Mr. Batchelder:

I have a letter from Mr. Faulkner regarding some 500 or 600 ft. of 2" pipe said to have been laid by the Morse Construction Company.

When you are out at the ranch again, will you kindly show me where to find this pipe? I have no accurate means of locating the same, and this is the first information I have had concerning it.

Yours very truly,

(Signed) L. G. Sinnard,

Manager.

LGS:EP

L. G. SINNARD
MANAGER
J. B. LIPPINCOTT
CHIEF ENGINEER
KENNETH Q. VOLK
RESIDENT ENGINEER

TELEPHONE, DEL MAR 86-F-1

RANCHO SANTA FE
SANTA FE LAND IMPROVEMENT COMPANY
OWNERS

HEADQUARTERS
RANCHO SANTA FE
SAN DIEGO COUNTY
POST OFFICE ADDRESS
DEL MAR
CALIFORNIA

November 9, 1922.

Col. Ed Fletcher,
920 Eighth St.,
San Diego, Calif.

Dear Col. Fletcher:

Please accept my belated acknowledgment of the receipt of preliminary map of the Jones' tract sub-division, and thank you for same.

Very truly yours,



Manager.

LGS BK

150-12
COPY

November 16, 1922.

Mr. F. H. McMahon,
National Advertising Department,
Los Angeles Examiner,
Los Angeles, California.

Dear Mr. McMahon:

I found your card in a package of the most delightful phonograph records we have among our large collection. What started as a joke has become an embarrassment from which we have no protection, except to express our very, very sincere thanks for the thoughtfulness and generosity of some of our visitors. We have a mighty long list of people to be nice to some day when we have an opportunity, and among them we certainly will not forget you.

We have determined not to open the Project for sale before January 1st, and in the meantime I will discuss with Col. Fletcher, our selling agent, the preliminary plans for an advertising campaign. I think there is no doubt but the use of your very valuable medium will be strongly indicated, and at that time it will be a pleasure to take the matter up with yourself and Mr. Johnston.

Very truly yours,

(Signed) L. G. Sinnard,

LGS BK

Manager.

1280-12
San Diego, California,

December 4, 1922.

Colonel Ed. Fletcher,
920 8th St.,
San Diego, Calif.

My dear Col. Fletcher:

Your letter of November 29,
regarding printing of our first folder.

It was my intention to take this
matter up with Frye & Smith, also the Arts & Crafts people,
and with the Denrich Press at Chula Vista.

I quite fully share your desire to
place this business in San Diego, if we can get attractive
type and proper printing of our half-tones.

I have been waiting every day since
I have been in the hospital to have Mr. Faulkner return
the folder after Mr. Engel's inspection, but while I am
advised that it was mailed out of his office, the folder has
not yet been received. We are tracing it now.

I hope to be out of the hospital in
a few days and will take this matter up at the earliest
possible moment.

Yours very truly,

L. G. Sinnard
s.
Manager.

LGS/S

280-12
December 29 - 1922

Mr. L. G. Sinnard,
c/o Hotel Churchill,
San Diego, Calif.

My dear Mr. Sinnard:

Lumber is going to advance \$4.00 a thousand
the 1st of January. If you will write the Benson Lumber
Company and tell them to take your order for your needs
for this year and give roughly the amount of lumber
necessary, you will get it at the old price, providing
you place the blanket order before the 1st of January.

Yours very truly,

EF:KLM

cc- Mr. Hodges
Mr. Faulkner

Ed Fletcher Papers

1870-1955

MSS.81

Box: 25 Folder: 20

General Correspondence - Sinnard, L.B.



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