



SAN DIEGO COUNTY COUNCIL OF MAPA CHAPTERS

NEWSLETTER



"Adelante Con MAPA"

Vol. 1

JANUARY, 1968



No. 1

HAPPY NEW YEAR 1968

Newsletter Established

The San Diego County Council of MAPA Chapters has established its first Newsletter. Johnny Lopez and Albert Usquiano, co-editors, urge all MAPA chapters to submit their news of interest and announcements before the 15th of each month. All subscribers will receive the Newsletter the first of each month. A donation of \$1.50 or more per year for the monthly is being asked. Send check or money order to:

MAPA NEWSLETTER
c/o Mexican American Political Association
Post Office Box 2948
San Diego, California 92112

The MAPA Newsletter will be serving MAPA chapters in the County of San Diego. All members and persons interested in Mexican American affairs are asked to support the Newsletter. This Newsletter hopes to establish effective communication within the Mexican American community.

— M A P A —

Speakers' Bureau Established

A meeting will be called soon of the County Chapters for the purpose of developing speakers. They will learn the role and aims of MAPA as well as parliamentary procedures.

The speakers will be asked to speak to groups and organizations wherever needed. Watch for date, and contact your local chapter chairman if you wish to be on the bureau.

— M A P A —

Council Officers Elected

Mrs. Virginia Martinez was elected vice-president of the San Diego County Council of MAPA Chapters and Mr. Louis Aspeytia was elected treasurer.

"CONGRATULATIONS!"

"Adelante con MAPA"

Message From The Chair

The year of 1967 marked the beginning of political action for the Mexican American people as a united group in the County of San Diego. For the first time Mexican American organizations, through the leadership of MAPA, were called upon to participate in a conference with the City Mayor, as well as Federal Government representatives to discuss and petition vital issues affecting the Mexican American.

On October 13, 14, and 15, 1967, MAPA State Executive Board held its Fourth State Executive Board Conference here in San Diego. Delegates from all over the state participated. Resolutions were passed at the conference to better the living conditions of the Mexican American as well as education, security and civil rights through legislation, petitions and demands via our government representatives.

It was also resolved to effect unity with other minorities, emphasizing unity with the Negro to form a coalition on the political front. Guest speakers included the Mayor of San Diego, a representative from the Governor's office, members from the State Legislature and U.S. Senator J. M. Montoya from the State of New Mexico. Other speakers were from labor organizations—local, state and national. Speakers ranged from the most conservative to the most progressive. This conference was indeed the highlight of MAPA in San Diego during the year 1967.

MAPA's State Executive Board Conference Brochure was also an outstanding contribution, and brought praise from our State Board. We wish to thank all the advertisers for their co-operation and contribution to the success of the Brochure as well as the Brochure committee who worked so hard on it.

In spite of organizational problems, including the inexperience of new chapter officers and the lack of knowledge among the vast majority of Mexican Americans concerning the role and aims of MAPA, we have been able to organize five chapters in the County of San Diego with the possibility of organizing chapter in El Cajon, Linda Vista and Solana Beach.

The main tasks ahead of us are voter regis-

... Continued on Page 3

The New Move

With the "68" elections fast approaching, all of the existing political organizations are mapping out strategies for the big job that lies ahead. We, the Mexican American and other Spanish speaking groups, must work harder than ever for registration and getting out the vote and to keep our people informed of all the issues involved.

The Mexican American Political Association, San Diego Chapter, as well as the other MAPA chapters in National City, South Bay, Oceanside, and Escondido, will be participating in one of the biggest moves ever attempted to bring out the Mexican American vote in San Diego County. It is expected that this move will be a great success, because our people are beginning to realize that participation in political activities is the best way to get recognition and the best way to demonstrate our abilities in different areas.

The way has been paved for us in this work ahead. It has been accomplished to a significant degree by those chapters of MAPA in the northern part of California. The lines of communication have been established not only to the Capitol in Sacramento, but also to Washington, D.C. It has been a long and hard struggle, but the results have been rewarding and satisfying in these beginnings.

Let us all, Mexican Americans of San Diego, answer the call to this new move, this forward move of MAPA which will lead to the success of our future moves.

JOE ALCOZER
Vice-President, San Diego Chapter

— MAPA —

National

The national organization of MAPA is picking up momentum throughout the states of Oregon, Washington, California, Arizona, New Mexico, Texas, Colorado, Illinois, Indiana, New York, Michigan, and Washington, D.C.

New York's Puerto Ricans (one million) are now affiliated with MAPA.

The latest chapter organized was in Belen, New Mexico. Bert Corona, our State President, installed the chapter on December 9, 1967.

Albuquerque, New Mexico, is organizing new chapters, also.

"ADELANTE CON MAPA NATIONALLY"

Judge Upsets Ban On Aliens In Public Jobs

A 52-year-old state labor code section banning city, county or state hiring of aliens was ruled unconstitutional Tuesday by a Santa Barbara judge.

The decision favored 17 city employes, all resident aliens, who were fired last September 22 when the statute was invoked following the complaint of a painting contractor about city hiring of non-union help.

In handing down his ruling Tuesday, Superior Judge John S. Westwick called the code's section 1941 unconstitutional "in that it denies to lawfully resident aliens the equal protection of the law guaranteed by the 14th Amendment to the Constitution."

The 17 employes, some of whom had worked for the city five years, are still on the payroll because of a temporary restraining order obtained after they got their two-week notices last September.

Four of the fired workers are women, six are natives of Canada. They include library and park employes, a mechanic and a painter.

In his ruling Tuesday, Judge Westwick cited a 1948 U.S. Supreme Court decision involving the constitutionality of a California statute denying the right to a commercial fishing license to persons ineligible for citizenship.

The Supreme Court held that aliens lawfully admitted to this country could not be prevented from earning a living in the same manner that other inhabitants earn their living.

The high court ruling noted that immigration and naturalization are federal matters regulated by Congress and that states are not given these powers or the right to add or detract from the conditions imposed by Congress in matters of admission to the country.

Until recent years aliens not eligible for citizenship (mostly Orientals) were not permitted by law to own land in California.

Last fall a painting contractor protested the hiring of non-union painters by the city of Santa Barbara. The complaint led to the old statute being invoked to fire the 17 non-citizen employes.

They represent seven countries: Canada, Mexico, England, Scotland, West Germany, France and Indonesia.

Asst. City Atty. Don Vickers said he saw the possibility of the case going to a higher court. The city has 10 days to answer.

DICK PRAUL
Los Angeles Times Staff Writer

Elections

The South Bay MAPA Chapter covers the area of Chula Vista, Otay, Imperial Beach, Nestor and San Ysidro. Being a newly formed chapter, the members have been having meetings for the purpose of organization and a slate of candidates has been nominated for the coming election of officers, date and place to be announced in the MAPA Calendar. All members are urged to give some consideration to nominating persons with leadership potential. We feel the South Bay Area has the potential in prospective membership and leadership to become the most dynamic chapter in the County.

All members are reminded to invite their friends, neighbors and relatives to attend our January meeting.

See you then.

A. Y. CASILLAS
President, Pro-Tem

— MAPA —

Southern Region Established

The new Southern Region established in the last State Executive Board Conference in October, met on December 16th for the purpose of electing officers.

Nominations and elections were held, representing the five counties in the region, and the following were elected:

Director	Chris Carlos
Vice-Director	Phillip Usquiano
Treasurer	Ray Villa
Secretary	Gloria Harrison

The five counties are Orange County, San Diego County, Riverside County, San Bernardino County and Imperial County.

MESSAGE FROM . . .

(Continued from Page 1)

tration, citizenship drives, political education and getting the people out to vote.

The San Diego County Council of MAPA Chapters has appointed a precinct director who will coordinate and help the individual chapter precinct directors in their activities and campaigns. Precinct directors not already named, precinct captains and block workers will be assigned in the near future.

The work has begun. MAPA is on the move . . . so we urge all Mapistas to recruit in 1968.

"Adelante Con MAPA"

PHILLIP USQUIANO
President, San Diego County Council
of MAPA Chapters

— MAPA —

READ

"ROOTS WITHOUT RIGHTS"

By Ralph Guzman

Mexican-American Casualties In Vietnam

American servicemen of Mexican descent have a higher death rate in Vietnam than other GI's. Analysis of all combat and non-combat deaths between January 1, 1961 and February 28, 1967, indicates that a large number of young people from this minority group reach the Southeast Asia theatre of war and that a considerable number of them are involved in hazardous duty.

Servicemen from the five southwest states of Texas, New Mexico, Arizona, Colorado and California suffered 1,631 deaths in the aforementioned six-year period. Of these, 19.4 percent had Spanish surnames. This figure appears high when compared with the share of the Spanish-surname population in the total for the region (11.8 percent in 1960). It is still high when the comparison is based on males of military age, i.e., individuals between age 17 and 36 years in 1967 (estimated at 13.8 percent).

While these figures are estimates, they are sufficient to indicate orders of magnitude. If one were to project birthrate, immigration and other factors, the statistical relationship would not be substantially different. Spanish-surname individuals would probably be slightly more numerous.

War deaths by branch of service suggest that relatively large numbers of Mexican Americans are involved in high-risk duty. For example, Spanish-surname individuals represented 23.3 percent of all Southwest Marine Corps deaths, 19.4 percent of the Army, 9.1 of the Air Force and 7.3 percent of the Navy. Marine Corps deaths, which are high in all the five southwestern states, include a substantial number of casualties of presumed Mexican background. In New Mexico, for example, 13 of the state's 25 Marine Corps casualties had Spanish surnames. In Colorado, 37 Marines died for both combat and non-combat causes. Nine of these had Spanish last names.

The Department of Defense classifies casualties as combat and non-combat. (Only deaths are included in our analysis.) There were 1,335 combat deaths of Southwest servicemen in Vietnam in the period under discussion, and 296 non-combat. Over 20 percent of all servicemen dying in combat and 14 percent of the non-combat casualties had Spanish surnames. Combat deaths result from illness, accidents (as in the case of the U.S.S. Forrestal), and similar causes.

Support

As we begin our second full year of activity, we have found ourselves confronted with the realities of our mission. We have planned a number of activities and projects for San Diego County MAPA for 1968. Past experience tells us that our involvement in the various community and MAPA activities costs money. Therefore, we have attempted to forecast and pre-plan our activities and their cost for 1968. It is estimated that at least \$7,500 is needed to carry out the work for 1968. In order to make this a reality a membership and fund drive is scheduled to be launched together with our first meeting of the new year. Our goal is \$10,000 . . . here's how we intend to do it:

We have three means of raising money. First, membership dues; Second, money raising activities such as dances, raffles, etc.; Third, contributions from members and persons sympathetic to our cause. A committee is already coordinating this work and I can assure you that your co-operation will be appreciated. Already, several members and friends of MAPA have either given direct cash contributions or have pledged a specified amount over whatever period might be convenient. We hope to have pledge cards in your hands in the near future. Help in whatever capacity you can. Your efforts will be appreciated and it all contributes to our goal of \$10,000. If you know of someone who would like to co-operate with us, please let us know and we'll promptly get in contact. Aside from the usual administrative expenses we have, remember that it costs to register voters and also for our new citizens project. To our knowledge, no other Mexican-American group has undertaken such an ambitious project. Now that we have undertaken this endeavor, give us your help so that we can be successful. Keep in mind that this is for the benefit of all MAPA Chapters in San Diego County.

JESS HARO
Financial Director

MAPA Calendar

South Bay MAPA Chapter—General Meeting, January 12th, 7:30 P. M., 1502 National Ave., Otay (Hayloft). Election of Officers.

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Oceanside MAPA Chapter—General Meeting, January 24th, 7:30 P. M., Laurel School.

★ ★ ★

San Diego MAPA Chapter—Meets First Wednesday of each month at 1809 National Ave., San Diego, 7:30 P. M.

★ ★ ★

National City MAPA Chapter—Meets the Third Monday of each month at Lydia's Cafe, 1011 National Ave., National City, at 7:30 P. M.

★ ★ ★

Escondido MAPA Chapter—
(HELP!)

★ ★ ★

San Diego County Council of MAPA Chapters—Meets the Third Wednesday of each month at 9th and "A" St., National City, at 7:30 P. M.

★ ★ ★

The National City MAPA Chapter is planning an installation dinner on February 10th. Time and place will be announced in the next Newsletter. Everyone is welcome.

★ ★ ★

Attend the Meetings in Your Area!

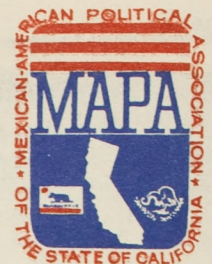
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NEWSLETTER



"Adelante Con MAPA"

Vol. 1

FEBRUARY, 1968

No. 2

B. N. CORONA RESIGNS

January 9, 1968

Dr. John A. Hanna, Chairman
The U.S. Commission on Civil Rights
Washington, D.C. 20425

Dear Mr. Hanna:

It is with regret that I am submitting my resignation as a member of the California State Advisory Committee to the Commission. The events that force me to resign are those primarily due to the Commission's unwillingness and inability to become truly involved and concerned about the Civil Rights of the Mexican-American and other Spanish-speaking people in America.

For two years the Mexican-American Political Association and I have been attempting to cause the Commission and its staff to deal with the serious violations of Civil Rights that have been the lot and history of our people since 1835 in Texas, and since 1847 in the rest of the Southwestern States. Specifically, we have been urging for hearings and actions on behalf of the conditions of life of our people in the farm areas of California such as in Delano, the San Joaquin, the Sacramento, the Coachella, the Salinas and the Imperial Valleys in California and the Lower Rio Grande Valley in Texas. To date the Commission and its respective State Advisory Committees which are really moved by the staff, have done nothing significant about the serious violations of the Civil Rights of Farmworkers at the hands of Deputy Sheriffs, Texas Rangers and other law-enforcement agencies and bureaus of the government.

To date you have failed to even show an interest in the whole matter of the incarceration, harassment and continued violations of the Civil Rights of Reyes Lopez Tijerina and the members of the Alianza Federal De Pueblos Libres in Northern New Mexico, although MAPA through myself has repeatedly requested and demanded that attention be paid by the U.S. Commission on Civil Rights to the repeated serious violations of the Civil and constitutional rights of these Mexican-Americans by the Civil and State authorities of the State of New Mexico and the U.S. Forrest Service.

You have refused or have been unwilling to deal with the whole matter of "Police Brutality" against our people and particularly our youth in



BURT CORONA

MAPA State President Burt Corona gives praise to San Diego County's MAPA Newsletter.

such areas of California where it has led to continual killings and beatings such as: Blythe, Calexico, Riverside, Corona, Stanton, Compton, Los Angeles, San Jose, Hayward and other cities of California during the past year.

I have continually kept pointing out to the staff of the Commission the gross violations in the arraignment, pre-trial, trial and sentencing procedures of Mexican-Americans and other Spanish-speaking Americans who cannot speak or understand English in the Courts of California. Hundreds of these persons now find themselves serving unduly harsh and unnecessarily long sentences be-

Continued on Page 4

— M A P A —

National City Dinner Dance

The National City Chapter of MAPA is holding an Installation Banquet on Saturday night, February 10, 1968, at St. Anthony's Hall, 1816 Harding, National City, Calif. The Banquet will start at 7:00 P. M. Anyone desiring ticket information should contact Mrs. Virginia Martinez, 477-2226. Dance following dinner.

A Message From The Chair

The Mexican-American Political Association MAPA was organized by a group of Mexican-Americans in April of 1960 at Fresno, California. They believed that a political voice was needed by the Mexican-Americans.

Almost eight years have elapsed and we now know these people were correct. We have many Mexican-American social and fraternal clubs, but none can endorse a candidate or petition the city, state or national governments as a political force speaking for the needs of the people.

THE COUNTY MAPA CLUBS IN THE COUNTY OF SAN DIEGO GIVE YOU THE OPPORTUNITY TO BELONG TO AN ORGANIZATION THAT CAN DO THIS.

Here, together with others, you can discuss the issues affecting millions of Mexican-Americans and, through a united effort, do something about it.

Don't you think this is needed? The politician will ignore you until you take interest in politics and organize to elect your representatives and vote out the ones that ignore the welfare of our people. This is the only way, so join now and become active.

To those who are organized with no political voice, to those who hold banquets to discuss politics—but have no real roots with the people, and to those who have aspirations for a political job, we ask you to join MAPA. We have a place for you on our many committees working for the advancement of the Mexican-American.

Also, if you are really sincere about helping the Mexican-American—participate instead of dictating—join the registration drive.

"ADELANTE CON MAPA"

Phillip Usquiano
President, San Diego County Council
of MAPA Chapters

— MAPA —

National City Message

The National City Chapter of MAPA at their meeting on January 15, 1968 voted to support Jessie Ramirez in his efforts to expose ethnic imbalance in the hiring practices of the community and the City of National City. If Mr. Ramirez has a case of this type and the case has been documented, we will actively pursue justice under the law.

This statement also serves as an announcement to the Mexican-American that we are organizing and that there are organizations designed to fight for and represent the Mexican-American community.

If any person has a case that they would like brought before the local chapter, call Mr. Jessie Ramirez at 474-2232.

Uvaldo Martinez, Jr.
Chairman
National City Chapter

Sacramento Or Bust!

On March 8, 9 and 10, Mexican-American, Spanish speaking and Spanish surname persons will attend the Sacramento Legislative Conference. This will be the second time interested individuals, groups, organizations and small agencies will convene. Last year the Mexican-American Legislative Conference was attended by 600 grass roots delegates in the State of California.

Some of the sponsors of the Conference will be the Mexican-American Political Association MAPA American G. I. Forum, Community Service Organization (CSO), Catholic Council for the Spanish-speaking, League of United Latin American Citizens (LULAC), United Farmworkers Organizing Committee (AFL-CIO), Association of Mexican-American Educators.

These organizations have proven through organization and serious debate that they can unite together around a single legislative program which responds to the needs and problems of the entire Mexican-American community.

Workshop committees will be held pertaining to Employment, Farm Labor, Civil Rights Liberties and Capital Punishment, War on Poverty, Health and Welfare, Housing, Education and others.

The San Diego County Council of MAPA chapters would like to extend an open invitation to all members and any individual interested in attending the Mexican-American Legislative Conference. A bus will be chartered to go to Sacramento at a cost of \$14.00 per person. Departure from San Diego will be Friday, March 8 at 7:00 P.M. and from Sacramento, Sunday, March 10, at 2:00 P.M. For reservations write to the MAPA Newsletter or call 264-4978.

— MAPA —

South Bay Chapter Elects Officers

On Thursday, January 25, 1968, the South Bay MAPA Chapter elected the following officers:

- President Manuel Alonzo
- Vice-President Ben Moreno
- Secretary Jeannette Baptiste
- Treasurer A. Y. Casillas
- Sergeant-at-Arms Everett Thorne

— MAPA —

CONGRATULATIONS . . .



JOHN SOUSA

ON NEWSLETTER!

City Chevrolet

1968's Lowest Prices

2111 Moreno Boulevard
San Diego, California

Hablemos Espanol

Precinct Work Begun

On January 6, 1968, MAPA, San Diego Chapter, began its drive to register voters. Seven members canvassed Southeast San Diego between 39th and 43rd Streets and Gamma and Nordica Streets. A group of six members followed this effort up with a canvass in the same vicinity on January 20. In all, on the two outings, approximately two and one-half precincts were covered. Twenty-seven people were registered and some non-citizens found who are interested in citizenship classes.

San Diego MAPA now has four deputy registrars of voters. We need more and would like to hear from any interested volunteers. We are also in need of more volunteers for our registration drive.

— MAPA —

MAPA Calendar

South Bay MAPA Chapter—Montgomery School, 7:30 P. M., February 19, 1968, Monday. For further information call Jeanette Baptiste — 423-2008, after 5:00 P. M.

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Oceanside MAPA Chapter—Contact Joe Alvarado, 722-2145, 8:00 A. M. to 12:00 Noon.

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Escondido MAPA Chapter—Contact Joe Alcoser, 745-3033, 8:00 A.M. to 12:00 Noon.

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Attend the Meetings in Your Area!

★ ★ ★

Newsletter

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MAPA endorses Dr. Arturo Cabrera
for the 25th Assembly District
Best Wishes

The Will To Constructive Power

The following is directed primarily to those typically pessimistic individuals amongst us who despairingly declare that our problems as an ethnic minority are insurmountable because we have inherited generations of poverty, illiteracy, disunity and a general lack of leadership.

An analysis and study of significant historical periods, reveals a basic pattern underlying the movement of various peoples from a survival level of existence to a stature of dominance. Just what were the dynamics that enabled men like Otto Von Bismarck to raise the Germans from conditions of political disunity, general illiteracy, and rural living (in the second half of the 19th century, to the awesome power they became in this century? What was it that impelled the men who inspired the humble, stooped peons of Mexico, in 1910 to stand up straight and shake their fists in unprecedented defiance to demand their rights as human beings rather than beasts of burden?

Education, work and language skills and civic involvement are all necessary elements in achieving full participation in our democracy. However, efforts in these areas will be shallow and lacking in lasting impact unless we can saturate these same strivings with a spirit, or a mystique that is analogous to the spirit that drove Bismarck, Zapata and Churchill. What can we call this spirit that seems to be an amalgamation of confidence in the future and a striving for positive, dynamic strength? It is the spirit that tells us to stop being "underachievers" and followers; and that demands that we strive to do our best in order to obtain the highest rewards for our labors. I believe an appropriate name for this spirit, which is possible for us to achieve, should be "the will to constructive power!"

John T. Bareno
Chairman, MAAC
San Diego, California

Bert N. Corona Resigns

Continued from Page 1
hind prison bars in such penitentiaries as San Quentin, Folsom, Soledad and others in our State. Yet, so far, no interest nor movement by the Commission has been evidenced. Finally, the whole discriminatory pattern of employment against the Mexican-American and other Spanish-speaking people by the U.S. Commission on Civil Rights itself trample upon the sincerity and true purposes of the Commission itself not to mention the Civil and employment rights of our people. As of this date although the U.S. Commission on Civil Rights has close to 200 employees there are but 6 of Mexican-American or Spanish-speaking origins.

We have a folk saying in Spanish that reads: "Taparle el ojo al macho," which means to keep the beast blinded and fooled. I can say that I am fully satisfied that this is the role of the Commission on Civil Rights in terms of the Spanish-speaking people in the face of the many violations of their civil and constitutional rights that they suffer almost daily from New York to California and from Michigan and Washington state to the Mexican Borders.

The Mexican-American Political Association will continually expose this nefarious role that the Commission seeks to play in this area of such vital concern to our people. We will continually point out that the U.S. Commission on Civil Rights is there merely to take away the focus upon our own strength and unity and to continually divert our emphasis and efforts away from our own mobilization by the continual offering of false promises and distant hopes. We will not permit our people to be fooled by such "study" and "tokenism" tactics as the Commission offers in place of real redress of grievances and fullest enforcement of the Bill of Rights and Constitution of our country for the Mexican-American and other Spanish-speaking peoples, as is the due and birthright of all Americans. I am

Respectfully yours,
BERT N. CORONA, Chairman
MAPA State President

O. J. T.

The Mexican-American Advisory Council (MAAC) announces that its federally funded program for on-the-job training (OJT) is establishing an early record in placing disadvantaged persons.

The MAAC Division office indicates that employer response in the city and county areas has improved. Employer participation has been on the increase, resulting in a greater number of contracts and a greater number of job openings.

The MAAC Division program subsidizes the employer for training given to persons eligible for this program. The length of the contract and the employer-reimbursable amount are established by the entry-level occupation at which the trainee will be hired under contract.

A new concept has been incorporated in this pilot program. This is the available services of a professionally trained social worker, who is assisted by two graduate school social workers.

Robert Peer, MSW, has stated that, whenever necessary, community resources are activated in order to help the trainee resolve his problems.

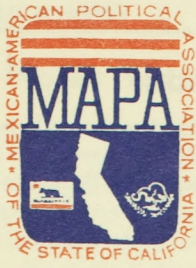
At present the MAAC program has 45 institutional trainees, who receive cash grants weekly, under MAAC's coupled program. Initially, these trainees were monolingual but have been able to learn sufficient English so that they have become functional in the language. A tour of a local aircraft plant was recently made by these trainees. Such was the response evoked from the aircraft plant officials that it is expected that the more advanced trainees will soon be under an on-the-job contract.

In order that a person may know whether or not he or she may qualify for this OJT program, contact should be made at the office below. The staff in this office is composed of Alex Torres, Trainee Advisor; Carlos Montalvo, Field Representative; Cesar Olvera, Field Representative; and Julia Groves, Secretary.

The office address and telephone number are:
MAAC DIVISION
1017 National Avenue
National City, Calif. 92050

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Vol. 1

MARCH, 1968



No. 3

POLICE PROTECTION!

Since January 24, 1968, a series of related incidents has taken place in National City which the National City Police Department has seemed to ignore. These incidents have contributed to the complete family harassment, by neighboring individuals, of the Greg Amador family which lives in the northwest part of National City. In requesting police action, the Amadors have been given the "run-around" by the police department.

On this particular Wednesday evening, January 24th, Mr. Amador arrived home after visiting his mother. As he approached his house, certain neighbors across the street, and others, began yelling and intimidating him. He entered his home and the intimidators continued. Viewing them from within the Amador house, the roudy bunch could be seen yelling and drinking beer. With disgust and fear for his family, Mr. Amador returned to his car and proceeded back to his mother's house to call the police.

As the police arrived in the neighborhood, the harassers went into the house and doused their lights. The patrol car waited ten minutes. Nothing happened, so they drove off. The harassers' lights went back on and the yelling and laughing started up again.

During these past weeks, these "fun-seekers" have continued to harass Mr. and Mrs. Amador and their six children. When Mrs. Amador walks her school children to the bus stop, three or four of the uncouth-looking women harassers come out and shout obscenities. This has been observed by other uninvolved residents. And where are the police?

Friday, February 16, the children of one of the harassing mothers went to the Amador's home to help with their mother's little game. As Mrs. Amador opened the door, the little heckler yelled out, "my mother told me to call you a bitch!" Following this incident, both Mr. and Mrs. Amador called the police individually from neighborhood houses.

When the officers arrived, the Amadors gave their story about the incidents occurring within the past weeks and that evening. During the discussion with the police, one of the women harassers was seen coming out of the apartment of a male harasser and crossing the street to where she was supposed to be baby-sitting! After discussion with

some of those involved in the harassment, the police left. Nothing was done!!

Sunday, February 18, the showdown. About 4:30 that afternoon, two women came to the Amador's door carrying cans of beer. Upon opening the door, Mrs. Amador was asked to step outside. She refused. The women invited her to their party and again she refused. They insisted she have a drink with them at their house. Mrs. Amador refused and explained to them that she did not indulge.

As this event developed, ten to twelve party-goers came to see some "action." Mrs. Amador's mother was present and Mrs. Amador asked them to leave because her seventy-four year old mother had a heart condition and couldn't stand the excitement. They responded: "we don't give a damn about your mother!" The harassers threatened to commit bodily harm the next day. As they mingled outside, Mrs. Amador pleaded with them to leave. She tried to reason with them and was pulled down from her front porch by one of the women. In self-defense she engaged in a struggle with her helpless husband looking on. In response to a desperate plea to end the struggle by Mrs. Amador's seventy-four year old mother, the elderly woman was grabbed by the hair and thrown back, while one of the agitators poured beer on the weakening Mrs. Amador. In ensuing moments, Mrs. Amador lay beaten and unconscious.

Finally, the great enforcers of law and order came. While treating Mrs. Amador's wounds, they were told of what had happened. In reply, one of the officers remarked, "don't blame it on us." Other investigating officers were seen talking and laughing with the "invaders." Thereafter, Mrs. Amador was taken to the hospital.

On returning to the Amador's house later that evening, the police were asked for some course of action to be taken against the harassers. The Amador's were given the "run-around" and were told that the "laws have been changed" and that the Detective Department would have to investigate before they could sign a complaint.

Friday, February 23, one month after the police were initially notified, and five days after the unjust and brutal suffering of bodily harm by Mrs. Amador, **still** there was no action from the National City Police Department. And **still** the harassment

... Continued on Page 6

DE TODO UN POCO

Por E. B. Obregon

Empesando por lo que me inspira en esto es acerles una corta resena, de la Hermandad Mexicana que tuvo su origen o su nacimiento aya por el año de 1951, siendo los precursores de esta gran obra los Señores: Felipe Usquiano, Juan P. Felix, Frank Peñuelas, Mike Paderes, R. Cota, Luis Villaseñor, Jose Juarez, y otros cuyos nombres escapan ha mi memoria.

Pero vamos por partes la Hermandad Mexicana se fundo con el unico proposito de orientar a sus agremiados a que unidos podriamos hacer que se reconocieran los derechos a que eran acreadores con esto quiero decirles que, el resultado de este proyecto no se hizo esperar mucho, el fruto que para el año siguiente ya contavamos en nuestra union local No. 89.

Con Representantes de acendencia Mexicana y asi ha seguido su trayectoria hasta ir escalando los puestos de mayor importancia en nuestra local, las elecciones de esta hermandad se llevan acabo cada año por el mes de Febrero, este año fueron electos para regir los destinos del año 1968 los siguientes: Pte. Felipe Usquiano, Vice-Pte. Rosendo Cota, Sec. Jose Alcocer, Tesorero E. B. Obregon, Vocales: David Gonzales, Enrique De Anda, Frank Olmos, y como Delegados: Juan P. Felix y Raul Naranjo, tambien cuenta con dos sucursales, en Oceanside y Escondido, California. Estas organizaciones cuentan con un buen numero de agremiados y tambien renovaran su mesa directiva este mismo mes.

No esta por demas decirles que de las filas de la hermandad nacio la organizacion del MAPA, o sea el chapter de aqui de San Diego, dicha organizacion ya cuenta con un numero muy considerable de miembros.

Y que tiende ha mejorarse hasta ser uno de los principales por el sur de California y segun su programa es con el fin de ayudar y orientar a que sean acreadores, asi como apoyar a toda persona que simpatiza con su programa, sin distincion de razas ni credos asi es que por este creo nos sentimos muy orgullosos y satisfechos todos los miembros de la Hermandad Mexicana.

— MAPA —

Escondido MAPA Organize

Newly elected officers of the Escondido MAPA Chapter are as follows:

President—Mack G. Valdibieso
 Vice-President—Ignacio Leon, Jr.
 Secretary—Waldina Leon
 Treasurer—Irene M. Paredes
 Sgt.-At-Arms—Aurelio Alvarez

"CONGRATULATIONS"

MAPA Calendar

South Bay MAPA Chapter—Montgomery school, 7:30 P. M., March 11, 1968, Monday. For further information call Jeanette Baptiste — 423-2008 after 5:00 P.M.

★ ★ ★

Oceanside MAPA Chapter — H E L P !

★ ★ ★

Escondido MAPA Chapter — Contact Irene M. Paredes, Treasurer 746-7136.

★ ★ ★

San Diego MAPA Chapter—March 6, 1968 Wednesday at 1809 National Ave., San Diego, 7:30 P.M.

★ ★ ★

National City MAPA Chapter — Meets the third Monday of each month at Lydia's Cafe, 1011 National Ave., National City at 7:30 P.M.

★ ★ ★

San Diego County Council of MAPA Chapters — Meets the third Wednesday of each month at 9th and "A" Sts., National City at 7:00 P.M.

— MAPA —

Subscribe Now!

The San Diego County Council of MAPA Chapters has published its third NEWSLETTER, John Lopez, and Albert Usquiano, co-editors, urge all MAPA chapters to submit their news of interest and announcements before the 15th of each month. All subscribers will receive the Newsletter the first of each month. A donation of \$1.50 or more per year for the monthly is being asked. Send check or money order to:

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c/o Mexican-American Political Association
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Notes On State Board Meeting

Here are some notes on the State Board meeting in San Jose:

Presented by Ruben Gonzales, Metro Region Director, the NEW Chino Chapter was approved as a bonafied chapter.

President Bert Corona reported on the Convention in Albuquerque of La Alianza Federal de Pueblos Libres; the voter registration drive in Los Angeles County; meeting of La Raza Unida in El Paso; the recent Legislative Issues Conference in San Antonio, Texas.

Administrator Louis Flores reported on the past year's State Legislature (very bad record as far as the Mexican-American is concerned) and the coming Legislative Issues Conference in Sacramento (March 8-10, 1968). We need to keep and support our Legislative Advocate in Sacramento. Donations will be accepted as usual.

The Southern Region Director reported on the new Board: Gloria Harrison (San Bernardino), Secretary; Ray Villa, Treasurer; Phil Usquiano, Vice-Director; Chris Carlos, Director. He mentioned that he has set the goal for TEN new Chapters in the Region before April, 1968. The Newsletter, published by the San Diego County Council was shown to the delegates and met with enthusiastic approval. Voter registration drives have started in San Diego County and in Riverside. Invitations were extended to all delegates to attend a rally and demonstration Saturday noon (1-20-68) at the Blythe City Park protesting current and past discriminatory practices of Blythe City authorities against minorities.

Resolutions passed by Board members included the fields of manpower (New Careers, OJT coupled, skills centers, MDTA institutional); education (bilingual approaches); housing and urban development (Alviso); legal (CRLA, police brutality). The Board decided to boycott and demonstrate against the Nuevas Vistas workshops throughout the State and the Committee of Fifty Conference in Los Angeles, unless a broader cross-section of community people are invited. These events are sponsored by the State Dept. of Education.

The Site Selection Committee reported preference for Los Angeles County as the site of the next State Convention (June 14, 15, 16, 1968). Orange County was second and San Diego third in preference. The Board approved the site priorities.

Dr. Y. Arturo Cabrera, newly-announced candidate for the 25th Assembly District (San Jose), addressed the State delegates. He was very well received.

We continue to be impressed with the comradeship and fellowship of the MAPA members, as well as the warm reception afforded them by the local Chapter members and the members of the Club Recreativa Azteca.

The next State Board meeting will take place in April in San Bernardino.

Civil Rights

Welfare recipients have the same rights as anybody else to refuse admission to their home to people who wish to conduct a search without a valid search warrant. This is applicable to all searches as distinguished from visits and applies in the day time as well as during unusual hours.

A number of steps have already been taken to prohibit searches "in the middle of the night or early in the morning."

- a. The federal regulations in Section 2220, Item of the Handbook of Public Assistance Administration require compliance with the constitutional rights of recipients. These regulations became binding on the states on July 1, 1967.
- b. Department Bulletin 624 of the State Department of Social Welfare of California, as revised on August 5, 1963, in Section V.B., prohibits searches of the homes or property of recipients by welfare department staff for the purpose of obtaining evidence of fraud without observing the requirements of due process of law.
- c. The Supreme Court of California, in a case entitled, **Prarish v. Civil Service Commission of Alameda County**, 57 Cal. Rptr. 623, 66 A.C. 253 has held that "early morning mass raids on homes of county welfare recipients" had to comply with the constitutional requirements governing searches and seizures in that a failure of such compliance would constitute a denial of the constitutional rights of the recipients involved. The case was decided on March 27, 1967.

In the unlikely event a search is conducted in violation of these principles, it should be reported to the Director of the State Department of Social Welfare, Mr. John C. Montgomery, P. O. Box 8074, Sacramento, California 95818.

— MAPA —

Membership Director Elected

Frances Garnica was elected Membership Director for the San Diego MAPA Chapter.

Assistants are Jane Haro and Ginny Hughes.

"CONGRATULATIONS"

— MAPA —

Trustees Elected

The following were elected Trustees for the San Diego County Council of MAPA Chapters:

Salvador Ruiz

Jimmy Vigil

Irene M. Paredes

"CONGRATULATIONS"

Mexican-Americans Given Challenge To Up Lot In Life

By Clarence J. LaRoche

A challenge for Mexican-Americans to better their lot in life was flung from San Antonio over the Great Southwest Saturday in the first meeting of La Raza Unida.

The challenge came from genteel, soft-spoken Dr. Ernesto Galarza of San Jose, Calif. Dr. Galarza, counsel to the U.S. House of Representatives' Labor Committee and consultant to the Ford Foundation, delivered the keynote address to the some 1,200 attending the meeting.

Those attending came from Texas, especially Southwest Texas, California, Arizona and New Mexico.

It was indicated the San Antonio meeting will be the first of several which will follow, some in other cities.

Meeting in all-day session at Kennedy High School, the conference heard two major addresses, studied in groups, and filed an official report on conclusions reached.

Topics considered by the several study groups were political action, education, community services, civil rights, war on poverty, Mexican-American identity, and confrontation with the gringo, his system and his evil doings.

The latter topic differentiated between the evil gringo and the "Anglo-Saxon" who co-operated and helped make the lot of the Mexican-American a better one.

"I believe the voice of the most humble person is important," master of ceremonies William Elizondo told the crowd, inviting them to make themselves heard.

"Problems have come about because the dominant group has created them," he declared, then added, his voice rising, "Viva la huelga!"

The crowd roared back, "Viva."

"Viva la causa," Elizondo shouted, and a roaring "Viva" from the crowd followed.

"Viva la Raza Unida," he shouted, and the crowd came back with another "Viva."

Dr. Galarza had the audience in the school auditorium laughing and chuckling . . . then applauding.

Dr. Galarza called la Raza Unida a pause in things to come. "It is not a fight," he said, "for that will come; it is not projects, for they will come."

Until recently, he declared, the "barrios" (neighborhoods) where Mexican-Americans reside, were in their regular state of "paralysis—facing the usual social and economic problems."

Now, however, said Dr. Galarza, he detects an

awakening in these barrios and that an air of expectancy existed.

Economically, la raza—the working Mexican-American—is a third-class citizen. He said the government estimates it required \$9,000 a year for a family of parents and three or four children to have the essentials of life.

"But thousands of our people exist on incomes under \$3,000 a year—that is one-third of \$9,000 and that is why I say they are third-class citizens," Dr. Galarza declared.

"You have heard of speculation in money and business, but we also have speculation in sweat—the sweat of the workers, the majority of which are our people," he said.

On this note, Dr. Galarza turned to the United States-Mexico border. "You know what that is—it is conducted and administered on a Hong Kong economy, and includes such cities as San Antonio, Laredo, and Mexicali."

His reference was to low incomes in the areas.

Dr. Galarza criticized "the phenomenon of super planners, state and local," who do not have the remotest contact with the poor.

He lashed out at what he called "two types of violence," one legal and one illegal.

The legal type, he said, was administered by the state to aid and abet private interests to break strikes and disrupt unions.

With his statements hitting close to last summer's Starr County strike and Texas Ranger activity, the crowd gave him sustained applause.

"This was the law, and this was done legally," he declared. On the other hand, when people carry violence into neighborhoods and streets, this is illegal.

"We have a black panorama of problems, and our feeling of inferiority and helplessness is a product of these problems," he told the audience.

"To solve these problems we must study, ponder, and arrive at conclusions.

La Raza Unida is a reply to provocations, it is a protest asking not turtle speed for solutions, but a 'paso doble' to bring about needed changes," he declared.

— M A P A —

The MAPA Newsletter will be serving MAPA chapters in the County of San Diego. All members are asked to support the Newsletter. This Newsletter hopes to establish effective communication within the Mexican community.

— M A P A —

EMPLEO IN SAN QUENTIN

EMPLEO is the organization of Mexican-American inmates inside San Quentin who are developing new methods of aiding Mexican-American inmates in applying for and finding jobs once they are released.

IT'S TIME!!

Yes, it's time—time for the Mexican-American to get involved. Involved is a scary word to some and to others it means participation or interest for a worthy cause.

First on the list, of course, is representation in our government for the Mexican-American community. Without representatives in local, state and federal governments, our cries and demands for civil rights, better housing, employment, health and welfare, education, and the abolishment of poverty in our communities will go "in one ear and out the other!!"

If standing up and being counted means being "involved", then you are working for a worthy cause. And if the fight of the Mexican-American to be respected as a first class citizen is not a worthy cause, then you tell me what is!!

So, it's time . . . time you make your reservations **NOW** for the Mexican-American Legislative Conference in Sacramento. The conference will be held on March 8, 9, and 10. The San Diego County Council of MAPA Chapters is chartering a bus and extends an invitation to **ALL** who feel "it's time."

Please make reservations through the MAPA Newsletter or call 264-4978 no later than March 6. Estimated round trip package is \$35.00 per person, includes bus, room, registration and meals.

VIVA LA CAUSA!!!

—JOHN LOPEZ

— MAPA —

Good Worker

Robert Garnica, a Mexican-American with a Mexican accent, was discharged from his job as spray painter from a shipbuilding company in San Diego. He was told by his foreman that he was going to be discharged because of an unsatisfactory probationary period.

Robert gave us this story:

"When I started working under this man, he was always pushing us and using foul language and telling us "all wetback Mexicans should pay a dollar to cross the border to work here". The foreman also, according to Robert "used to always pick on the Mexican-Americans, never on the Anglos. First they take our land, now we have to beg to support our children and beloved ones."

Robert who lives here with his wife Frances, and six children, urges all Mexican-Americans to speak out whenever anyone discriminates against our people.

Because of his accent, his foreman thought he was a Mexican National.

Robert, who has eleven years' experience in spray painting, feels he has been discriminated against. His case is now being reviewed by the F.E.P.C.

He feels that the report on his discharge papers will eliminate future jobs for which he might apply. Never before has anyone been dissatisfied with Robert's performance on the job.

MESSAGE FROM THE CHAIR

UNITY A MUST . . .

We find ourselves in the best situation of all times to gain recognition and political promotion providing we work united to achieve this goal. To MAPA unity means—that all our disagreements are discussed together and resolved in support of the majority, that we quit faking public agreement with other Mexican-American organizations or individuals who think differently, that we must expose the anti-Mexican-American persons or organizations who oppose the correct programs that the active organizations are taking, that within our Mexican-American organizations we must aid the organizations that are striving to improve conditions for La Raza.

Bad publicity, like that created by out-spoken persons who attack a committee of a Mexican-American organization and accuse it of malfunctioning a program that has a high rating throughout the state for its well organized and efficient board, also the achievements it has accomplished, second to none in the state of California, is harmful to all the Mexican-Americans. The solution, therefore, would be to join MAPA and help us with ideas, and maybe we can do a lot better united.

MAPA doors are open—either we set them right or we correct our program—but spokesmen from the sidelines are out.

SETTING THE RECORD STRAIGHT . . .

Mexican-American Political Association means an **Association** of politics for the Mexican-Americans—like the League of Women Voters. We want the Mexican-American people to register to vote, to take interest in our form of government, local, state and national, yes, and international. We don't care what party you belong to. We want to know where our elected representatives are failing us. We want to encourage Mexican-Americans to run for office. We have work shops to discuss issues—and action. We take issue when it is denied us the right to belong to MAPA when we are employed on federal or state jobs, or denied us representation on any organizational committee.

We are not a Political Party—we are a Political Association!!

"ADELANTE CON MAPA"

Phillip Usquiano

President, San Diego County Council
of MAPA Chapters

— MAPA —

READ

"ROOTS WITHOUT RIGHTS"

By Ralph Guzman

WHO'S RUNNING THE SHOW?

On February 10, 1968 the National City Chapter of MAPA held their Installation Banquet and Dance. As chairman, I'm very happy to report the event was very successful. Mr. Wadie Deddeh, Assemblyman, was the only person of local importance who attended that was invited. The absence of our Mayor was very conspicuous especially since he had verbally said that he would attend. He was notified by special invitation and the Chapter never received any information saying he would not attend. He was not the only one, the rest of the City Officials that were invited were never heard from either.

MAPA feels very badly that the Mayor would choose not to attend because it had only been a few weeks before that the chairman of the local chapter had tried to issue a statement supporting the Mayor in his recommendation of a Mexican-American for the Board of Education. Contrary to a report that appeared in the local paper, the chairman did not propose this individual, the Mayor, Mr. Morgan, did. The reporter of the local newspaper blocked the statement, supporting the Mayor's recommendation, because the reporter felt we were using the Mayor's office as a club over the Board of Education. The reporter also felt MAPA was taking advantage of the Mayor because "He's not too fast on his feet".

At this point we're beginning to wonder just who is running this city, the newspaper or the administration?

I would like to thank Mr. Deddeh and Leo Perkins for their support and concern that they have for the ethnic minorities.

UVALDO MARTINEZ, Jr.
Chairman of MAPA
National City Chapter

Police Protection . . .

. . . Continued from Page 1

continues with the agitators parading in front of the Amador's house, cow manure and eggs being thrown at the house and car, and tampering of their telephone, which was installed a day ago.

What has to take place in order to get some action from the National City Police Department? Death? If disturbing the peace, harassment, trespassing, assault and battery do not constitute a legal wrong, then **what** does?

The actions of the National City Police Department lead us to believe that we, as Mexican-Americans, have no rights in National City. The problems we are facing today are the problems we have been facing for years and years. It doesn't bother you when it happens to the other guy, but wait until it "gets close to home!" Then who will **you** turn to if the police won't help you?

Now is the time and place to unite and stand strong against the wrongs perpetrated on Mexican-Americans. And while the National City Police Department (NCPD) gives us excuses such as "being over-loaded," we will suggest one solution — hire more Mexican-Americans to handle our problems!

To Mr. and Mrs. Amador, we say that we, as Mexican-Americans, are behind you 100 percent! We will not rest until just action is taken to protect you and your rights.

— MAPA —

ATTENTION ESCONDIDO

Vote For . . .

JOSEPH X. GANDARA

(Read Next Month's Issue)

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SAN DIEGO COUNTY COUNCIL OF MAPA CHAPTERS

NEWSLETTER



"Adelante Con MAPA"

Vol. 1

APRIL, 1968



No. 4

POLICE PROTECTION—PART II

Although Mexican-Americans have for many years been classed as a group of people who do not "follow through" with our support for certain actions or ideas, it is time to bury this old myth.

The Mexican-American has been "a long time coming." It has been slow. For some—too slow! But he's gradually gaining ground and making himself noticed. Why this movement, and for what reasons? For those who know and understand the needs of the Mexican-American, well and good. For those who ponder the question, it is suggested you read on!

In following through with our coverage on the Greg Amador family which headlined our last issue, we would like to briefly note a few important points. After **three** months of continued harassment to the Amador family, it would seem that some legal action could be taken. And it would be in bad taste if we were to question the National City Police Department's policies. But we do **not** want the run-a-round that is handed to us when the problem should be dealt with and the time to deal with it is **now**.

Mrs. Amador signed a complaint against **one** harasser and was told by the D.A.: "Let's get one and then see what happens." This complain was signed **nine** days after Mrs. Amador's beating. In the weeks to follow, the "hearing and arraignment" of the lone harasser were to have excluded the Amadors. But Mrs. Amador happened to be on the scene and was told that her complaint was invalid and she would have to sign another complaint.

Since the harassment continues sporadically, the Amadors are without peace of mind. On one occasion, Mr. Amador retaliated with shouts to the harassers and was served with a subpoena. The charge: "disturbing the peace." And it only took them **one** day to sign a complaint.

In meeting with the Mayor of National City, the Amadors were offered his sympathy. "You have a very bad situation here. I feel sorry for you, and can only advise you to move," he said.

Well, Mr. Morgan, you're damn right! There is a very bad situation here!! If the Mayor and the N.C.P.D. can only give sympathy and not action, then we may presume that we should take the law into our own hands. Also, if you give excuses like "the hands of the police are tied," then it's time somebody loosen the ropes.

J. L.

VOTE "GANDARA"



JOSEPH X. GANDARA
Running for Council

Joseph X. Gandara, candidate for the City Council in Escondido, has been endorsed by MAPA. He was born in El Paso, Texas, and resides in Escondido with his wife and five children.

Mr. Gandara, age 43, is a veteran of World War II and treasurer of the American G.I. Forum (Mexican-American Veterans) in Escondido. He has a technical/business and home study educational background and is employed as sales manager for AAMCO Transmissions in Escondido.

Mr. Gandara will represent the entire population in Escondido having a bi-lingual culture and background. He is deeply involved in community action work. At present he is serving as President of the Palomar Community Action Council.

Through his background, involvement and interests, Mr. Gandara identifies very meaningfully with the Mexican-American community. He is a member of the newly formed MAPA Chapter in Escondido. He is in tune with the problems of low-income families and dedicated to shaping the growth of Escondido into a model American city, free of slums and ghettos.

MESSAGE FROM THE CHAIR

The Mexican-American in the Southwest has the balance of power at the polls! This means that UNITED with ourselves we can achieve the goals which are for the advancement of our people.

Are We United? No, We Are Not!

Until the time comes when the Mexican-American realizes that the only solution to our problems is to exercise the right to vote, and only then, will we actually have the balance of power. Since we don't have **that** balance now, we have to align ourselves with other minority groups that have mutual problems to achieve our goals.

At the MAPA State Executive Board Conference held in San Diego last October, the delegates saw very clearly that it was necessary to form coalition with other minority groups, with mutual problems. Thus came about a coalition with the Negro people in the **political sphere**. The coalition that was formed among the Mexican-American, the Negro, and the Jewish people that elected Dr. Julian Nava to the Los Angeles Board of Education is a very good example of political power.

Too many Mexican-Americans and Negroes forget that the Politician and the Aristocrat have kept us divided. In reality we overlook the fact that in the State of Texas they tell the Negro people not to associate with the Mexican people because they will degrade themselves. On the other hand they go into the "barrios" and tell the Mexican people not to degrade themselves by associating with the Negro people. The Politician and the Aristocrat have done a magnificent job of keeping us divided on issues. They have done so well that they have achieved their objectives with some Mexican-Americans and Negroes living in and outside of Texas.

Because of the above facts given, we should and we shall unite our **political power!**

No se Asusten

Que es La Verdad

"ADELANTE CON MAPA"

Phillip Usquiano

President, San Diego County Council
of MAPA Chapters

— MAPA —

CHULA VISTA WITH McCORQUODALE

Dan McCorquodale for Mayor of Chula Vista

The following statement was given by Mr. McCorquodale: "Most of the services that are important to you are performed by local government. It is important that you have men in local office who are dedicated to serving you and who are willing to devote the time and energy to provide you with the services and protection you need and demand. I promise this type of service to you as Mayor of Chula Vista. But first I need your vote and support to be elected."

DEMANDS MADE

Students listed thirty-eight (38) grievances and demands for sweeping educational changes as a result of the boycotts and demonstration at the predominantly Mexican-American high schools in East Los Angeles last month.

They represent the inveterate dissatisfaction among students, parents, community leaders and teachers with the way Mexican-American youngsters are being educated in the Los Angeles school system. A few of the specific demands are as follows:

- (1) Compulsory bi-lingual and bi-cultural education for teachers and administrators.
- (2) Textbooks and curriculum revision to show Mexican-American contribution to society.
- (3) Counselor-student ratios reduced and counselors must speak Spanish and have a knowledge of Mexican cultural heritage.
- (4) Schools guidance program for counseling students on past high school endeavors must be improved.
- (5) Students must not be grouped into slow, average, and rapid ability groups according to the present testing procedures.
- (6) New teachers should be required to live in the community where they teach during their probationary period.
- (7) School facilities be available for community activities for children.
- (8) Community parents be hired as teacher aides.
- (9) Student body offices be open to all students and a high grade average should not be a requirement for eligibility.

The important aspect of the boycotts is that they were organized. One of the leaders included Sal Castro, a Lincoln High School teacher who walked out with the students.

CATHY MacLEOD

— MAPA —

JOHNSON FOR PRESIDENT!!

President Johnson, who announced his "won't accept nomination" speech has left many people wondering. Will the people overwhelmingly force his nomination? Keep in tune with the platforms that the candidates stand on. The NEWSLETTER will give the platforms of the candidates from time to time if they so desire.

MAPA will hold its State Endorsing Convention in September. Until then MAPA can only speculate.

A. R. U.

YOU HAVE TO BE KIDDING!!

The latest brainstorm to come out of the hal-
lowed chambers of the Fathers of National City
seems so ridiculous, I hesitate to comment on their
proposal.

It seems our policemen are due for an all-
expenses paid vacation to Mexico City. They are
being sent under the pretense of training. This
training will make our city's finest fluent bi-lingual
and bi-culture authorities in sixteen weeks. Appar-
ently our city fathers intend on financing this
venture with Federal money.

It would seem to me that a more practical
program would be to use this money to launch a
cadet program, recruiting bi-lingual and bi-cultural
candidates from our own area or state-wide, if
necessary.

This would save the taxpayers the money for
this pseudo-training venture. Wouldn't it be nice
for a city with a 33.8% Mexican-American popu-
lation to have some local Mexican-Americans on
the police department?

By recruiting these local men it would save you
the expense of the miscellaneous costs of this
pseudo-training and give you police officers who
are familiar with your indigenous environment, and
problems.

My only remaining comment is:
"Que Barbaridad!"

UVALDO MARTINEZ, JR.
Chairman of MAPA
National City Chapter
— MAPA —

"VIVA LA CAUSA"

Help is needed! Help will be given! Canned
food and clothing is being asked to give to our
brothers and sisters on the farms. If you have
"extras" please call:

FRANCES GARNICA at 233-9452

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MAPA Calendar

South Bay MAPA Chapter—

7:30 P. M., April 3, 1968, Wednesday. For
further information call Jeanette Baptiste —
423-2008 after 5:00 P.M.

★ ★ ★

Oceanside MAPA Chapter — H E L P !

★ ★ ★

Escondido MAPA Chapter—Meets April 11, 1968,
Thursday, at Juniper School, Juniper Street, at
7:30 P. M.

★ ★ ★

San Diego MAPA Chapter—April 3, 1968, Wed-
nesday at 1809 National Ave., San Diego,
7:30 P.M.

★ ★ ★

National City MAPA Chapter — Meets the third
Monday of each month at Lydia's Cafe, 1011
National Ave., National City at 7:30 P.M.

★ ★ ★

San Diego County Council of MAPA Chapters —
Meets the third Wednesday of each month at
9th and "A" Sts., National City at 7:00 P.M.

— MAPA —

**ESCONDIDO CHAPTER HEARS
REPORT ON CONFERENCE**

At the monthly meeting of the Escondido
MAPA Chapter, our President, Mack Valdibieso,
spoke on the outcome of the Legislative Conference
in Sacramento which he attended. He reported
that many resolutions were made and approved
which will be presented to the Assembly in
Sacramento.

Mr. Valdibieso then introduced Mr. Joe X.
Gandara, candidate for City Councilman, whose
subject was victory or success as related to motiva-
tion. He also reported that the five Southern
Region counties were represented at the Sacra-
mento Conference. They are Orange, Riverside,
Imperial, San Bernardino and San Diego.

A committee for local precinct work was
organized, which will be headed by Gil Hernandez,
who was elected as chairman. Working with him
will be Mr. Jesus Alegre, Mrs. Esaura Montoya,
and Mr. and Mrs. Manuel O. Paredes.

IRENE M. PAREDES
Treasurer, Escondido MAPA Chapter
— MAPA —

Endorsement

Hermandad Mexicana endorses Jose Castro
for Councilman from Carlsbad. He has been a resi-
dent from that area for many years.

BOYS' CLUB ACTIVITIES

The Boys' Club is designed to meet the moral, mental and physical needs of boys. It is fun with a purpose. All boys between the ages of seven (7) and nineteen (19) are eligible for membership. The fee is one dollar (\$1.00) per year.

The club's hours of operation revolves around the boys' school hours. They are as follows:

Monday, Tuesday, Wednesday, Thursday and Friday, 3:15 to 5:30, and 6:30 to 9:00 P. M.

Saturday, 10:00 A. M. to 1:00 P. M. During the summer vacation, 10:00 A. M. to 12:30 P. M. and 1:00 to 5:00 P. M.

Evenings, 6:30 to 9:00 P. M.; Saturdays, 10:00 P. M. to 1:00 A. M.

We have a trained professional staff to supervise and organize programs and activities for the boys. Activities offered are:

Swimming year 'round in an indoor heated pool.

Gym and athletic events.

All major sports during season (leagues for all ages).

Junior and senior game room, which offer billiards, table tennis and other skilled games.

Special events include: camping and snow trips, Disneyland and Mission Bay Day plus educational events and trips.

We invite all boys to join our club and take advantage of the many wonderful opportunities. Looking forward to seeing you HERE!

FRED HAYES

Director, Wm. J. Oaks Branch
— MAPA —

Subscribe Now!

The San Diego County Council of MAPA Chapters has published its fourth NEWSLETTER, John Lopez, and Albert Usquiano, co-editors, urge all MAPA chapters to submit their news of interest and announcements before the 15th of each month. All subscribers will receive the Newsletter the first of each month. A donation of \$1.50 or more per year for the monthly is being asked. Send check or money order to:

MAPA NEWSLETTER

c/o Mexican-American Political Association
Post Office Box 2948
San Diego, California 92112

SOUTHERN REGION MEETS

The newly formed Districts of the Southern Region MAPA Chapters met Sunday, March 31st, at the Boys' Club of San Diego.

Much was discussed in the area of organization. A motion was made by Bob Gracia to protect and to put out a press release regarding the secret meetings held by Governor Reagan because of the lack of participation of Mexican-Americans. Governor Reagan, who denies the voices from the grassroots, is showing his inability to communicate with members of the minority groups. Motion passed.

Most other motions were centered around organization.

We thank Jane Haro and the women of MAPA for providing a very hearty meal.

A. R. U.

— MAPA —

STRAW VOTE

A straw vote election was held at Memorial Jr. High on Saturday, the 30th of March.

Mr. X. Gandara, master of ceremonies, introduced members of the following organizations: American G.I. Forum, Maya, Impact, Mapa, Hermandad Mexicana, MAAC, Baja Kings, and Mr. Burt Corona, MAPA State President. Mr. Corona, in turn, introduced Cesar Chavez, labor leader of the ill-paid farm-worker.

Mr. Chavez was received very warmly by 250 interested persons. He spoke well on the Mexican-American issue and the problems and stumbling blocks that the "establishments" have bestowed upon us.

He professed his attempt to keep his people from becoming non-violent, but said, it could happen. He then reported the outcome of the "straw" vote.

The outcome was as follows:

Reagan	0
Peace and Freedom	3
Rockefeller	0
Nixon	5
Johnson	7
McCarthy	13
Kennedy	168

A.R.U.

— MAPA —

READ

"ROOTS WITHOUT RIGHTS"

By Ralph Guzman



McCARTHY

FOR
PARA

PRESIDENT
PRESIDENTE

¿Quien es el Candidato Eugene McCarthy?

- **Democrata**
- **Senador Federal del Estado de Minnesota**
- **Conviccion e Integridad**
podemos tener fe en el Senador Eugene McCarthy.
- **McCarthy**
ha sido uno de los mejores amigos que el sindicalista ha tenido en el senado de los EE. UU.
- **Ha Luchado**
vigorosamente para garantizar los derechos civiles de todos sus compatriotas desde que fue electo al congreso de los EE. UU. en 1947.
- **Nos Ofrece**
una alternativa acerca de la desastrosa guerra de Vietnam que la administracion actual jamás nos podra dar.
- **Ayude a Terminar la guerra de Vietnam!**
nuestros hijos esperan que actuemos.

¡El 4 de Junio Vote Asi

McCarthy

McCARTHY

635 W. Market Street

- **Courage and Integrity**
Eugene McCarthy is a man you can trust — a leader Americans will rally to in difficult and troubled times. People recognize in McCarthy not only courage and integrity but independence, dedication and intellectual excellence.
- **Leadership and Achievement**
McCarthy led the Senate effort to curb the Central Intelligence Agency long before the CIA acquired its current notoriety. He has been a staunch advocate of civil rights since he came to Congress in 1949. A recognized expert on farm problems, he has consistently fought for legislation to provide parity income. McCarthy is one of labor's most steadfast friends in the Senate. He has called for a massive effort — on the scale of the federal highway program — to provide decent housing for all Americans.
- **Protecting Rights of Migratory Farm Workers (1954)**
McCarthy voted FOR! Johnson voted AGAINST!
- **A Time To Act**
America in 1968 is a deeply troubled nation. We need new hope, new leadership. And we need it now. Eugene McCarthy and the Democratic Party can provide that leadership . . . in the spirit of Adlai Stevenson and John F. Kennedy. Let us begin anew.
- **Help Stop the War in Vietnam!**
He offers a clear-cut alternative to the Administration's policy of military escalation in Southeast Asia. The casualty rate of the Mexican-American service man demands your investigation.
- **Return America to Its Real Priorities**

McCARTHY IS THE MAN WHO CAN . . .

FOR PRESIDENT HEADQUARTERS

San Diego, California — 239-3034

Como REGISTRARSE y VOTAR en California

¿Quién puede VOTAR?

USTED, siempre que

- ✓ HAYA CUMPLIDO 21 AÑOS
- ✓ SEA CIUDADANO DE LOS EE. UU.
- ✓ SEPA LEER INGLÉS Y FIRMAR SU NOMBRE

Y además,

haya vivido

- ✓ 1 AÑO EN CALIFORNIA
- ✓ 90 DIAS EN EL CONDADO
- ✓ 54 DIAS EN SU DISTRITO ELECTORAL

Si Ud. cumple con estos requisitos, puede y debe votar, SIEMPRE QUE ESTE REGISTRADO.

¿CUANDO PUEDE REGISTRARSE?—Lo antes posible.

¿DONDE PUEDO REGISTRARME?

- (1) En la corte (courthouse) 239-7711
- (2) En la municipalidad (city hall) 236-5555
- (3) Oficinas del condado 278-9400
- (4) **Oficinas de McCarthy para Presidente . . .**
635 West Market Street 239-3034
- (5) Mexican-American Political Association

WHO CAN VOTE?

You Can, if you

- ✓ ARE 21 YEARS OR OLDER.
- ✓ WERE BORN IN THE UNITED STATES, OR HAVE BEEN A NATURALIZED CITIZEN FOR 90 DAYS OR MORE.
- ✓ ARE ABLE TO READ FROM THE CONSTITUTION IN ENGLISH AND CAN WRITE YOUR OWN NAME.

And if you have lived in

- ✓ CALIFORNIA FOR ONE YEAR OR MORE.
- ✓ THE COUNTY FOR 90 DAYS OR MORE
- ✓ YOUR AREA OR PRECINCT FOR 54 DAYS OR MORE.

You can vote if all these are true
and if you are **REGISTERED**

When to register?—NOW!

Where to register?

- (1) Courthouse 239-7711
- (2) City Hall 236-5555
- (3) Registrar of Voters 278-9400
- (4) **McCarthy for President Headquarters . . .**
635 W. Market Street 239-3034
- (5) Mexican-American Political Association



In Delano, where 7,000 Mexican-Americans watched Cesar Chavez end his 25-day fast.



Mr. and Mrs. Taylor receive great applause for their dedication in working with the problems of the Mexican-Americans.



Youth with the Mexican-American movement.



Lunch time at Sacramento, during the Mexican-American Issue Conference.



Cesar Chavez at Memorial Junior High School. Master of Ceremonies Joseph X. Gandara welcomes Mr. Chavez.



"Youth is the future of the Mexican-American movement."



— Ex-Peace Corps volunteers for the cause.



Good words for a good cause.

MAPA Mourns Loss Of Reverend King

Mexican Food
 . . . In Real Mexican Style . . .
CASA DE RICARDO
 THE MOST DELICIOUS MEXICAN FOOD
 162 W. Ohio Street Escondido, Calif.
 — CATERING TO PARTIES —
 R. R. DOMINGUEZ, Owner, and Member of Local 89

ATTENTION
ESCONDIDO
 Vote For . . .
JOSEPH X. GANDARA

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SAN DIEGO COUNTY COUNCIL OF MAPA CHAPTERS

NEWSLETTER



"Adelante Con MAPA"

Vol. 1

MAY, 1968



No. 5

AND THE BEAT GOES ON . . .

Our city fathers are still obsessed with the idea of spending taxpayer's hard earned money on the proposed Mexican holiday for National City's finest. In the previous issue I discussed an alternative to this pseudo-training that has been proposed for our policemen.

Evidently, our pleas are falling on deaf ears here, in a city that has qualified for federally sponsored Urban Renewal, but wins an award, on the National level for its beautification program. This can only bring someone like myself to the conclusion that this city's administration couldn't care less about the wants or needs of the disadvantaged persons of the community. It appears to be some sort of joke to the power structure in our city that a large segment of the population goes unrepresented in the vital areas of community affairs. But I would like to say that we do not think it's funny, and we find less humor in this ridiculous, hypocritical training jaunt. One day we will be in the position of the power structure and we'll see how much laughter we hear from y'all.

UVALDO MARTINEZ, JR.

Chairman of MAPA
National City Chapter

— MAPA —

REPORT FROM ESCONDIDO

Our MAPA booth that was in operation on May 4th and 5th, during the **Cinco de Mayo** Job-Fair Fiesta in Escondido was a huge success, considering that this was our first venture. We had volunteer non-member help but **Members**, where were you? The results will be read by your treasurer at our next meeting June 13, at 7:30 p. m. at our usual meeting place, Juniper Street School, 1809 South Juniper Street.

Joe Alcoser was the winner of the beautiful velvet painting we had on raffle. Congratulations Mr. Alcoser. Let's hope this success carries on into next years CINCO DE MAYO JOB-FAIR FIESTA. And also a great big thank you to Mr. Joe Gandara and Gil Hernandez for giving us this opportunity to participate.

ADELANTE CON MAPA!

IRENE M. PAREDES
Treasurer

SOWING SEEDS

Springtime is here! And longer days and a warmer sun means that more of us can increase our share in planting—an appropriate activity for this time of year. Our committee work does involve a diligent planting of the seeds of truth, doesn't it?

Already, though, you have all been engaged in a great deal of preliminary work. Yes, and even some planting, for during the months of January, February and March, the records show 36 new members. This is truly marvelous! So we are all going to be busy both in planting additional seed and in cultivating what has already been sown. That's where our committee activities come in. It is a wonderful way of cultivating strong faith in MAPA and in its purposes.

Just as the farmer may build up unproductive soil by sowing some special type of seed, so during the month of May, we can all share in giving wide distribution to the NEWSLETTER to reach certain types of people. With this fine publication, don't you think we will be able to gain the attention of many who have little knowledge of MAPA. When they see injustice in its true light, they may have more interest in solving problems that bring injustices to people. So, brothers, we are going to have a joyous time during May, offering the NEWSLETTER along with other materials throughout our area.

In May, too, we ought to think about plans for the summer and attendance at the annual MAPA convention in June. Have you decided yet? And how many of the newer ones are you encouraging to go along with you to share the bountiful Feast in association with our happy brothers and sisters? It is time to give thought to such matters. A thrilling program is being prepared.

May is an invigorating month. Let's use our renewed vigor in the planting of fine seed, for if we plant, we shall also reap. May MAPA prosper all of us as we advocate political action as the means of social change.

A. R. U.

— MAPA —

VIVA KENNEDY HEADQUARTERS

827 National Avenue

National City, California 92050

VOLUNTEERS NEEDED

Bilingual Instruction Declared Part of Communist Plot

Reprint from the Register, Friday (m)
March 22, 1968 D15

By MIKE RAPHAEL
Register Staff Writer

HUNGTINTON BEACH—Bilingual instruction for Mexican-Americans is just a part of a great Communist plot, says Alfred Ramirez, state coordinator for Spanish Surname Citizens in California.

Ramirez, 41, of La Mirada, made this and other charges as guest speaker at the Wednesday night meeting of the Huntington Valley Young Republicans at the Sheraton Beach Inn.

Ramirez called it the "Mexican-American Fraud in America," whereby the Communists are trying to establish that people of Mexican descent or birth, and especially the young, are not strictly Americans.

He said that the Communists know that more than half a million youngsters under 21 living in the Greater Los Angeles Basin are citizens of two countries, born here and U. S. Citizens, but also Mexican Citizens because of a change not many years ago in that country's constitution.

He said the minors with Mexican background do not know of their dual nationality, but that the Communists, who are now able to start an uprising of "black, brown and yellow power" of epic proportions, know of the dual citizenship and threaten the youngsters with it.

A harsh critic of Cesar Chavez, this week visited by presidential aspirant Robert Kennedy, Ramirez outlined what he called terror tactics used on women and children in the Delano area during the past two years of farm worker unions strife.

He told of beatings and assaults on men workers after the unionization, and when that did not work, "the Communists turned to assaulting the women and children." Ramirez said, including threats of deporting the young.

The involved plot, Ramirez said, included the takeover of the Channel Islands, including Santa Barbara and Catalina Islands, by Mexico when the Communists start the uprising that will have Californians asking of a police state, he said.

Mexico never ceded the Islands in any treaty, Ramirez said, and the Communists know this. They will instigate the uprising getting the Mexicans angry, and Mexico will ask for the seven western states back, he said. The U. S. will negotiate and retain the states, giving up the islands, and install a police state because of the pressure, Ramirez said.

His charges took in the 155,000 member California Teachers Association, calling it a "bureaucracy" that is being paid off by \$6.5 billion in federal funds for the bilingual program.

"Show me the bodies" of those Mexican descent children who can speak enough English when they start school so that they would be required to learn in Spanish," said Ramirez.

"I am an American, and English is our first language in this state," Ramirez said.

"The last thing a Mexican parent wants is to have his children learning a language they can learn at home," he said.

He called the University of California at Los Angeles a "Communist cell," saying that Chavez lectures there, and that the campus is responsible for pouring out "massive publications" to "pound home" the Mexican-American label.

He linked state Superintendent of Instruction Max Rafferty to the plot, not because of direct participation, but because "he knows better."

Ramirez said the bilingual program costs so much that "a whole schoolhouse could be built for every Mexican child supposedly in need of instruction in Spanish."

He included former Governor Edmund G. (Pat) Brown in the plot, saying that Brown once sent Chavez a telegram during the farm worker's try for unions that said "Viva La Huelga" (long live the strike).

He said that State Sen. John Schmitz, R-Tustin, is caught in the middle because he is at the same time a teacher and member of the John Birch Society, with diametrically opposed ideals. But he made it clear that Schmitz is not doing anything to further the plot as outlined.

He quoted Schmitz as saying that all the members of the teachers association are behind the bilingual instruction program.

— M A P A —

A MESSAGE

When I was elected President of the Escondido Chapter of the Mexican-American Political Association, MAPA, it was one of the greatest things that could have happened to me. I became so interested and sold on what MAPA has to offer, not for myself, but for the betterment of all Mexican-Americans, that I am convinced MAPA is our answer.

The Mexican-American has a new outlook on life. From now on he is on the move. The Mexican-American is tired of being looked upon as another Leap Year and only being recognized by the Politicians every four years when election time comes around.

Politics is our way of life and the sooner we recognize it and build a political voice for our people, the sooner the Mexican-American will no longer be classed as second citizenry, as Robert Kennedy said. United in MAPA, we will have an effective political voice, and we will be heard.

MACK VALDIBIESO
President, MAPA
Escondido Chapter

MAPA Calendar

Escondido MAPA Chapter—

June 13th, Thursday
Juniper School, Juniper Street —7:30 P.M.

★ ★ ★

South Bay Chapter —

June 5th, Wednesday
Hayloft Restaurant
1500 National Avenue, Otay — 7:30 P. M.

★ ★ ★

National City Chapter—

June 17th, Monday
9th and "A" Streets
National City, California—7:30 P. M.

★ ★ ★

San Diego Chapter—

June 5th, Wednesday
1809 National Avenue
San Diego, California—7:30 P. M.

★ ★ ★

San Diego County Council—

June 19th, Wednesday
9th and "A" Streets
National City, California—7:30 P. M.

★ ★ ★

Oceanside MAPA Chapter — H E L P !

★ ★ ★

"ADELANTE CON MAPA"

Phillip Usquiano
President, San Diego County Council
of MAPA Chapters
— M A P A —

ELECTIONS

The San Diego MAPA Chapter is having its Annual Elections of Officers on June 4th.

Nominations and Elections will be on the agenda. Officers will be elected for a One-Year-Term.

Also yearly memberships for '68, '69 are due.

- Students - - - - - \$1.50
- Husband and Wife - - - - \$7.00
- Singles - - - - - \$7.00
- Needy Persons Over 65 - - - \$1.50

Contact your local officers or write

To: MAPA
c/o Membership Director
Post Office Box 2948
San Diego, California 92112

MAPA ENDORSES DEDDEH

The South Bay and National City Chapters of MAPA voted Friday, May 10, to endorse Assemblyman Wadie Deddeh, 77th Assembly District, for re-election at a public forum sponsored by the chapters. MAPA members and guests heard Mr. Deddeh and his primary election opponents speak and answer questions that concern Mexican-Americans and their community.

Mr. Deddeh promised to continue working to pass legislation that would extend unemployment insurance benefits to farm workers and to support the bill that would allow United States taxpaying aliens the right to work on public jobs. This includes not only Mexicans, but Canadians, Germans and others. Mr. Deddeh is now pressing for the passage of AB-108, which provides housing loans for low income families. These bills mentioned are just a few of many which he has fought for on the Assembly floor.

Being a former educator, Mr. Deddeh has seen the need for higher and better education for Mexican-American children. MAPA feels he has worked diligently for the entire 77th Assembly District. He has done an outstanding job in the two years he has served as a junior Assemblyman.

To continue passage of legislation that will enable Mexican-Americans to advance on economic, educational, and political levels, MAPA urges all registered to vote on June 4th for Assemblyman Wadie P. Deddeh.

Any person who wishes additional information on Mr. Deddeh's policies or the functions of MAPA, may call 427-3838.

Subscribe now to:

"LA VERDAD"

3717 University Avenue
San Diego, California 92105

TELEPHONE: 282-8431

Subscription Donation: \$2.75, 6 Months; \$5.00 1 Year

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TO SEE

1968's Lowest Prices

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San Diego, California



JOHN SOUSA

Hablamos Español

ANNUAL MAPA CONVENTION

Pico Rivera, Los Angeles
June 28, 29, 30
More Details in the June Issue.

READ

"ROOTS WITHOUT RIGHTS"
By Ralph Guzman

IMPORTANT NOTICE!

Do you have a child who will be five years old before December 2, 1968? If so, please call 233-7351.

Your child may be eligible for Summer Headstart. This is a pre-school program for low income families.

IMPORTANTE!

Tiene un niño de 5 años
antes del dos de Diciembre?
si acaso es así
favor de telefonar al numero 233-7351
su niño posible puede ingresar
al programa que es
para las familias de menor sueldos

Subscribe Now!

A donation of \$1.50, or more, per year for the NEWSLETTER is being asked. Send check or money order to:

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Albert R. Usquiano Editor
Uvaldo Martinez, Jr. Reporter
Ginny Hughes Reporter

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— CATERING TO PARTIES —

R. R. DOMINGUEZ, Owner, and Member of Local 89

DONATION NEEDED

MAPA WOULD LIKE DONATIONS FROM PERSONS WHO ARE IN ACCORD WITH THE WORKINGS OF MAPA . . .

IF YOU ARE INTERESTED
WRITE TO:

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SAN DIEGO, CALIFORNIA 92112

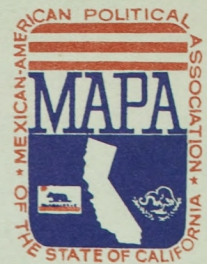
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SAN DIEGO COUNTY COUNCIL OF MAPA CHAPTERS

NEWSLETTER



"Adelante Con MAPA"

Vol. 1

SEPTEMBER, 1968



No. 1

MEXICAN-AMERICAN LEADER BLASTS NEWSPAPER, POLICE CHIEF, TUNNEY

By REX NEVINS
Daily Enterprise Staff Writer

COACHELLA—A leader of the local Mexican-American Political Association in an interview here yesterday took to task Rep. John V. Tunney, Coachella Police Chief Lester O'Neil and the Coachella Valley Sun newspaper for anti-Mexican-American sentiments and acts.

Raul Loya, 30, a school teacher of 82-264 Oleander, Indio, denied that his group has harassed merchants following the arrests of four members of MAPA by Coachella police on charges of holding a "clap-down" against Tunney during his July 4th talk here.

Also denying the harassment of merchants was James Caswell, a credit collection agency employee of 81-909 Interstate 10, Indio, who has been identified with the Loya group.

LOYA AND CASWELL said the arrests themselves constituted police harassment of Mexican-Americans.

The two, active in liberal causes in the Coachella Valley, are among five persons charged with disturbing a public assembly. Police say the five clapped so loudly during Tunney's public talk that he could hardly be heard. City councilmen also say they were heckled.

Leaflets passed out at the time of the talk attacked Tunney for not taking a stand in favor of the attempt by the United Farm Workers Organizing Committee (AFL-CIO) to organize field grape workers. The union effort, underway during the recent grape harvest, was supported by the Mexican-American Political Association.

Tunney, D-Riverside County, says that as a lawmaker he thought it would be wrong to take a stand in favor of the union or management.

Most of the five charged by police are directly connected with MAPA. Police still seek one of the suspects, Ramses Noriega, a former Coachella Valley art student and union worker.

SUBSEQUENTLY, Loya and Caswell have been accused of harassing some merchants here in an effort to squash the complaints and to get the weekly Coachella Valley Sun to print "their" side of the story. But the Sun said it received no statements to print.

Editor Gale Ellis yesterday said he had not received a statement released by Loya and Caswell Tuesday to the press. Asked to comment on the statement, Ellis said:

"I wouldn't waste my time answering this clown (Loya)."

Ward Grant, publisher of the Sun, replied:

"The actions of Mr. Loya and his friends may appear ridiculous, but as far as The Sun is concerned the Indio High School teacher has been doing a good job as a promotion man (for The Sun).

"SINCE THE SUN has been singled out as a target, we have received a flock of new subscriptions as well as new advertising—not to mention dozens of phone calls commending us on our stand.

"I really should say (to Loya), 'keep up the good work.'"

Some merchants last month said they were told that if they advertised in the Sun they would be picketed "and the town (would be) closed up." The merchants asked to remain anonymous.

IN TUESDAY'S statement, Loya said:

"The recent headline story published in the Coachella Valley Sun, 'Picket Threat in Coachella,' is a prime example of the irresponsible reporting that has reduced the paper to what it is today..."

Caswell said, "The publisher, Ward Grant, apparently forgets that his editor Gale Ellis said, 'Jim, as long as you are associated with Cesar Chavez (head of the organizing committee) and his kind I will never print anything you bring me. Don't even put your foot in this place!'"

Loya continued: "The wild accusation made by the editor and publisher so distorted the facts that I welcome this opportunity to set the record straight.

"The committee (MAPA plus a Mexican-American scholarship group) represented many groups that have long been concerned with the Sun's attacks on individuals and groups that have tried to help the minority causes.

"THESE GROUPS are very concerned that Coachella does not obtain the image of Delano. In Delano, the Mexican-American is next to nothing. The people are intimidated by the police.

"The merchants are boycotted and Chavez has a cooperative gas station and store, and in three months they will further develop their 40-acre area into a union hall, medical clinic and offices."

Loya said many of the merchants in Delano have gone bankrupt and "Chavez even has his

... Continued on Page 4

DON'T BUY SCAB GRAPES

ESL Demonstration Project Center
San Diego, California

WHY ESL INSTRUCTION?

by Herb Ibarra
Project Director

The American of Mexican descent has not been able to achieve his rightful share of "equal opportunities in education." The high percentage of dropouts and low percentage of those receiving higher education attest to educational underachievement among Mexican-Americans. The "barrio" children come to our schools with the inherent handicap of a different cultural background and a language other than English. The language deficiency must be corrected and the cultural differences understood if there is ever to be an expectation of economic and social success for them.

English as a Second Language (ESL) is a necessary program for every child that comes to school with any degree of language deficiency. These Children cannot be subjected to the 120-year old "sink or swim" method. ESL is a systematic approach to language development by which the learner acquires the four communication skills—listening, speaking, reading and writing—to a level which will enable him to compete successfully in the traditional curriculum. Bilingual instruction as a component of ESL instruction capitalizes on the child's native tongue by using it to explain concepts necessary to acquire the language skill. Some bilingual programs are designed to develop the Spanish and English languages fully for the learner so that he may become truly bilingual.

These programs must be encouraged as supported by the following individuals:

Vice-President Humphrey noted that there are one and a half million Spanish speaking U.S. citizens in schools today and the nation is fortunate in having a vast reservoir of bilingual Americans at a time when we need to communicate with the two hundred million other Spanish-speaking Americans who share the hemisphere.

Dr. Sabine Ulibarri of the University of New Mexico states that the best bilinguals in Spanish and English are coming out of the Spanish-speaking Southwest. This is a human resource which government and industry are utilizing and it must not be allowed to dry up. He emphasizes, "If we wish to hold on to the cultural heritage of the Southwest, we must preserve the Spanish language."

Vincente T. Ximenes, Chairman of the Inter-Agency Committee on Mexican-American Affairs, commented that bilingual education would benefit all residents, not just Mexican-Americans, by moving away from the narrow horizons of a single culture.

Equal opportunities can come to the American of Mexican descent if the schools first provide the firm foundation of ESL for all persons that have a language disadvantage.

SUPPORT YOUR NEWSLETTER

MEMBERS:

We are asking all members of MAPA to give financial support to the State Newsletter. Give what you can or have your chapter donate to the State Newsletter...

NON-MEMBERS:

If you are interested in the activities of MAPA and a supporter of MAPA, we ask all elected representatives, professional, non professional, clergy and the working people to contribute to this needed project. Your dollars are needed now. All Contributors will receive a year's subscription to the Newsletter.

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—MAPA—

FOUR PLEAD INNOCENT IN TUNNEY 'CLAP-DOWN' CASE

—DAILY ENTERPRISE, AUGUST 1, 1963

COACHELLA—Four of five suspects who allegedly took part in a "clap-down" during the July 4th talk here by Rep. John V. Tunney, D-Riverside County, pleaded innocent here yesterday.

Judge D. B. W. Alexander of the Coachella Justice Court set 9:30 a m August 27 for the start of a jury trial. Judge Alexander of the Mecca Justice Court is sitting in the absence of Judge Tom Cross, who is on vacation.

The jury trial was requested by attorney John Simon of Palm Springs, who is representing Raul Loya, 30, an Indio school teacher and president of the local Mexican-American Political Association, 82-264 Oleander, Indio, and these three others:

James Caswell, 48, a credit collection agency employee, of 81-909 Inter-state 10, Indio; Albert Figueroa, 32, of 464 Carleton, Blythe, a MAPA leader there, and Thomas P. Kay, 22, an organizer for the United Farm Workers Organizing Committee (AFL-CIO) from Lamont, in Kern County.

Police still seek a fifth suspect, Ramses Noriega, 24 of 1557 Fourth, Coachella.

The five are charged with disturbing a public assembly. Leaflets passed out at the time of Tunney's talk attacked the lawmaker for not taking a stand in favor of the attempt to organize field grape workers by the organizing committee. The five are all farm union sympathizers, police say.

Officers at the time said the five were identified by witnesses as part of a group of about 30 persons who clapped so loudly during the talk by Tunney that he could hardly be heard. City Councilmen also were heckled.

Tunney says that as a lawmaker he thought it would be wrong to take a stand in favor of management or the union.

NATIONAL ENDORSING CONVENTION

In accordance with Article XI, para. B. 1 the National Endorsing Convention for Federal Offices and Statewide Propositions on the November 5th ballot will be held this September 6, 7, and 8, 1968 at the Hacienda Motor Hotel in Fresno, California.

The tentative agenda is a State Executive Board Meeting on Friday night; Keynote Address and Nominations for office on Saturday; then balloting on Sunday. There will be a testimonial dinner on Saturday night honoring Bert Corona.

In order to be eligible to vote at this convention an **old member** must have paid his dues by **August 31, 1968**. Please contact your Chapter Treasurer to pay dues. If you are a member-at-large submit your dues to the State Treasurer, Mrs. Jayne Ruiz, 3840 Railroad Avenue, Pittsburg, California postmarked no later than August 31, 1968.

Only new members who paid their dues by July 6, 1968 are eligible to vote at this convention.

This is the year the Mexican-American Political Association must really move. But your officers cannot move without knowing the wishes of the General Membership. Let's all plan on being in Fresno for the Endorsing Convention.

ADELANTE CON M.A.P.A.

BULLETIN: M.A.P.A. CONVENTION RATES:

Registration & banquet honoring Bert Corona—\$10.00 each.

Hacienda Motel, 2515 Hwy. 99, Fresno. Phone: (209) 268-4061—SINGLE-\$9.00; DOUBLE-\$11.00; TWINS-\$13.00 SUITE-\$25.00. Make your reservations **NOW** with the Motel—We have a room commitment to keep in order to use the convention hall free.

— M A P A —

MAPA SPONSORES ARTIST

For the first time in the history of Art, the San Diego Chapter of MAPA will sponsor Salvador Roberto Torres, a contemporary Mexican-American Artist. The exhibit will also be the first one of its kind in "El Barrio Chicano". This particular exhibit will be going on display at the Bank of America at Sampson Street and National Avenue in Logan Heights.

The purpose of the exhibit, according to Salvador, is to encourage all Chicano Associations, agencies and unions to promote and sponsor the Chicano Artist in order to provide him with the opportunity of becoming recognized as an important segment of the cultural revolutionary movement in the Mexican-American Community.

The San Diego Chapter of MAPA is the first to go on record in assisting, by sponsoring displays and exhibits where La Raza will benefit from daily contact with the esthetic values of the contemporary Mexican-American Artist through the media of drawings, paintings, murals, sculpture and arts and crafts.

LA RAZA UNIDA

One of the current problems facing a group of Mexican-Americans today is the lack of participation, leadership and unity among the workers of the Westgate California Foods Inc. Cannery of San Diego, California.

The cannery workers had for sometime been alone in their struggle until recently. Now there is a new movement to re-establish the respect and morale of the workers "De La Caneria". This new force has been inspired through the efforts of La Hermandad Mexicana, the Community Action Council of Area B, and the Mexican-American Political Association. These groups have been instrumental in assisting the workers to strengthen their union and better organize themselves and make use of the resources of the community in order to combat the apathetic and complacent attitudes created by the demoralizing conditions that exist in the Westgate Foods Inc. Cannery of San Diego, California.

LA RAZA UNIDA

— M A P A —

STATE ELECTIONS

Newly elected statewide officers officially installed by Atty. Manuel Ruiz, outgoing general counsel at 9 P.M. June 30th, at the El Rancho High School auditorium, Pico Rivera, California, are as follows:

- Abe Tapia State President
- Luis Flores Northern Vice-President
- Richard Calderon Southern Vice-President
- George Herrera State Secretary
- Jayne Ruiz State Treasurer
- Manuel Oliveras Administrator at Large
- Robert Gonzales General Legal Counsel
- Art Elliot Northern Administrator
- Manuel Banda Central Administrator
- Elizeo Carrillo Metro Administrator
- Albert Usquiano Southern Administrator

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(Continued from Page 1)

own newspaper known as El Macriado."

"When we saw the movement of many of the local merchants and citizens signing a petition to close the park to our local farm workers, and now the Woman's Club has indicated that they will no longer return their facilities to the farm workers, many of the local farm workers started to ask Cesar Chavez how to develop a 40-acre plan as he has in Delano," Loya said.

HE ADDED THAT since the Mexican-American people in Delano have boycotted and stopped their subscriptions to the Delano paper, the "local business people have no way of reaching the Mexican-American population through the normal advertising channels."

Loya said this kind of a movement already has started in Coachella.

He said that if the newspaper does not change its policy toward the Mexican-American "we predict that in a short time they will have no Mexican-American readers..."

Loya said these are the reasons "why we were calling on the merchants."

"If they all want to stand by and see a Delano situation develop, we don't," Loya said.

Commenting on the "clap-down," Loya described it as "spontaneous."

"Now they think we're criminals because we clapped," Loya said. "This is intimidation of the Mexican-American people and harassment. Who is (Police Chief) O'Neil trying to intimidate?"

CHIEF O'NEIL said yesterday neither he nor his department is "intimidating" anybody with a clear-cut violation such as this," the chief said. He said Loya may be "grasping at straws."

Loya also quarreled with Chief O'Neil's use of the word "troops" in referring to the men in his department.

"What is this, a police state, that he (Chief O'Neil) thinks of his men as storm troopers?"

Chief O'Neil yesterday replied: "I even refer to my men as 'troops' (not storm-troopers) in talk to them."

The chief added that the word "troops" is a slang term used by many in and out of law enforcement and in various branches of the military service and in private enterprise.

Said Loya, "I know that he (Chief O'Neil) has a red flag with a white circle and in the circle a black swastika displayed in his office."

To this the chief replied, "I don't think anyone has ever seen such a flag displayed in this office." He said such a flag was found flying over an elementary school here and the material resembled that used in union flags. The flag itself was found flying over the school June 23 during the recent farm union organizing effort, police said.

IN TAKING Tunney to task, Loya charged that the congressman is not enforcing the law on the 160-acre water limitation. Tunney could not be reached for comment.

(A Cochella Valley County Water District official said it was the job of the Bureau of Reclamation to enforce the law, which applies to lands where the bureau supplies water through federal dams or canals. Under the law, a farmer is limited to 160 acres for water from a bureau project.

(The water district spokesman said he knew of no violations in the Cochella Valley. The law does not, he said, prohibit farmers from leasing more than 160 acres and using water from a bureau project. In addition, he added, each member of the same family may hold 160 acres, so a family of six might hold 960 acres.)

LOYA ALSO CALLED on Tunney to take a stand on the supported boycott of California grapes. He added:

"When it comes to backing farmers, Tunney takes a stand, but when it comes to backing up Mexican-Americans, the poor in the 38th Congressional District, he doesn't respond in any manner.

"Sen. Ted Kennedy, with other senators, had introduced a bill to prevent Mexicans living in Mexico to cross the border to take away the jobs and depress the wage scales of local workers.

"Here it is straight out of the Daily Enterprise—Tunney came out against the bill," he said.

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