

Druggist's Sundries  
Fountain  
Candy - Books - Stationery  
Etc.

# Witmer's

Solana Beach, California

February 28th, 1929.

Col. Ed Fletcher,  
920 - 8th Street,  
San Diego, California.

Dear Sir:-

As Mr. Walters told you recently, our lease on our present quarters expires in July, and we are of course interested in obtaining a newer and better location.

We have had our eyes on the Bank corner for some time, and we believe it would be an advantage to ourselves and to the town to have an up-to-date, well lighted store on that corner. I would like to suggest that you get in touch with Mr. Klicka and find out from him when they intend building new quarters for the Bank. If this should be some time in the future it would be too late for consideration by us.

Another very favorable location is the present garage building on the opposite corner. Some time ago I discussed with Mr. Cochran the proposition of sub-leasing the space he now uses as a show room, but he did not seem much interested. It is my own opinion and also of many others with whom I have spoken of the matter, that this valuable space is not being used to the best advantage, merely as a show room for a Ford or two.

I am taking the matter up with you with the idea that you may be able to arrange matters so the garage would have ample space and still leave the corner space for our store. I do not wish to offend Mr. Cochran in this matter and if you should make any move would like to suggest that you do not let it be known that I have gone over his head in making this request to you.

Thanking you for your attention, I am,

Very truly yours,

*H. S. Witmer*

March First,  
1 9 2 9

Mr. H. S. Witmer,  
Solana Beach,  
California.

My dear Mr. Witmer:

Answering yours of the twenty-eighth will say I am in sympathy with you in this matter and will see what I can work out.

I have written Mr. Klicka.

With kindest regards,

Sincerely yours,

EF:AK

March Thirteenth,  
1 9 2 9

Mr. H. S. Witmer,  
Solana Beach,  
California.

My dear Mr. Witmer:

How much room would you need on the corner and would you be satisfied with the space on the Plaza now rented by Cochran and Weiss not including the garage itself.

I have had a letter from the bank stating that they are not intending to move for the next year and I don't want to throw them out.

How would you like to have me build you a place on the corner west of the dry goods store which is Lots 33 + 34 *Blk 15*

An early reply from you will be appreciated.

I am going to take care of you in this matter in a manner that is satisfactory.

Yours truly,

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Witmer's

Solana Beach, California

March 17th, 1929.

Col. Ed Fletcher,  
1020 Ninth Street,  
San Diego, California.

My dear Col. Fletcher:-

Thank you for your letter of March 13th.

I would not be interested in a place on the corner lot next to the dry goods store, as the nature of my business makes it essential for my store to be on the highway.

In regard to the corner space now rented by Cochran & Weiss, it is not clear in my mind just which part of this property you mean. Would you kindly send me a rough sketch or in case you see Mr. Walters you might go into detail with him so that he and I might talk this thing over.

The space I would require need not be necessarily large, if it is advantageously located, but I would like to have sufficient to take care of my growing business.

Thanking you for your interest in my behalf, I am,

Yours very truly,

*H. S. Witmer*

EF:AL

March 19th, 1929.

Mr. H. S. Witmer  
Solana Beach, California.

My dear Mr. Witmer:

Answering yours of the 17th, I am referring to the place facing the Plaza where Cochran now has his display and where the Chamber of Commerce used to be. I also own the ten feet to the west and you could utilize that if you wanted to.

The Bank is likely at any time to build on its new lot, in which case I might be able to give you the bank room, altho White has spoken for it.

Let me know if the show room of the garage and the 10 ft. space would be big enough for you if we remodelled to suit you.

Yours very truly,

EF:GMF

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Solana Beach, California

March 21st, 1929.

Col. Ed Fletcher,  
1020 Ninth Street,  
San Diego, California.

My dear Col. Fletcher:-

Replying to your letter of March 19th., the show room you mention in the garage would be ample space for my business, however, as I have before stated, the nature of my business necessitates my store fronting directly on the Boulevard with an entrance thereon. The gas pumps so obstruct the Boulevard entrance to that room so that I am a little in doubt as to the suitability of this space. Would it be possible to acquire the space at the South end of the garage, now used by them as a repair room? It faces on the Boulevard and would be ample for my purpose.

I am still interested in the Bank corner, and would like to have you advise me what rental you would expect as it is possible it might be prohibitive for my business.

Again thanking you for your interest and promptness in this matter, I am,

Very truly yours,

H. S. Witmer

March 22nd, 1929.

Mr. H. S. Wittmer  
Solana Beach, California.

My dear Wittmer:

answering yours of the 21st, I want to do the right thing by the Bank. They will not be getting out of there for a year at least.

What rental would you be willing to pay for the bank building? I have already been offered \$100 a month for a two year lease.

Don't you want me to build a 30 or 40 ft. building for you just north of the bank facing the highway?

What is the trouble with your present location and what rental are you paying? I am going to stay with you until I land you there and at a place that is satisfactory.

With kindest personal regards,

Sincerely yours,

EF:GMF

April Twenty-fifth,  
1929

Mr. H. S. Wittmer,  
Solana Beach,  
Calif.

My dear Mr. Wittmer:

Mr. Cochran says that he wants to cooperate with you in every way, is willing to give your 30 feet frontage and 40 feet deep.

It is simply a matter of finding out what it is going to cost to make this improvement before I can make any final answer.

My understanding from you over the phone was that you would get this estimate of cost and submit it to me at an early date with a final statement as to what amount of rent you could afford to pay.

I must immediately build a warehouse in the rear to accommodate Mr. Cochran in case you take the garage front.

I will come up as soon as I get the figures for I realize you want a "yes" or "no" answer.

Yours truly,

EF:AK

July Nineteenth,  
1 9 2 9

Mr. H. S. Witmer,  
Solana Beach,  
California.

Dear Mr. Witmer:

I received your kind invitation to attend the opening  
of your new store on Saturday, July 20th and wish  
to thank you for same.

Many congratulations on the new store and with best  
wishes, I am

Yours very truly,

EF:AK

*You are cordially invited to attend the opening  
of our new store*

SATURDAY, JULY 20th, 1929.

**WITMER'S**  
*Solana Beach, California*

*J. E. O'Neil*

**Ed Fletcher Papers**

**1870-1955**

**MSS.81**

**Box: 34 Folder: 31**

**General Correspondence - Witmer, H.S.**



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