



The Library  
UC SAN DIEGO



2015 - 18

STRATEGIC PLAN



The UC San Diego Library continues to redefine what it means to be a contemporary, cutting-edge academic research library. Spurred by continuing advances in digital technology, the relentless shift from print to digital, and dramatic changes in the way our academic community teaches, learns, and conducts research, the Library is actively reimagining its portfolio of services, spaces, and resources to best meet the needs of the campus community.

In establishing the Library's priorities for this Strategic Plan, we have been guided by the goals and strategies of UC San Diego's own Strategic Plan, completed in 2014. With our commitment to student learning and success; digital services to bolster faculty research and data preservation; and active sustainability and community engagement efforts, the Library plays an increasingly vital role in the University's achievements and success.



Geisel Library's  
Chameleon Jumpsuit  
Journeyman Project  
"Legacy of Time" Video Game

## Vision

The UC San Diego Library is recognized as a key contributor to UC San Diego's achievements and success as a student-centered, research-focused, service-oriented public university.

## Mission

The Library advances the University's educational, research, and public service objectives by providing the UC San Diego community the world-class information resources and services it needs—expertly managed and expediently delivered.

## Values

- Service • Excellence •
- Responsiveness •
- Continuous Improvement •
- Flexibility • Innovation • Creativity •
- Risk-Taking • Collaboration •
- Community •
- Diversity and Inclusion •
- Communication •

# 2015–18 Goals



**Student Success** Partner with the campus in delivering an educational experience that equips students to become creative, solution-oriented leaders, adept at innovating in a diverse and interconnected world.



**Information & Knowledge Services** Meet the evolving and varied information and knowledge needs of the UC San Diego community.



**Vital, Flexible Library Spaces** Develop and maintain library spaces that stimulate discovery and creative approaches to teaching, learning, and scholarship.



**Open Access & Data Preservation** Actively support the full scholarly communication lifecycle.



**Community Engagement** Actively engage with the campus and broader communities through events, exhibitions, outreach, publications, and social media.



**Sustainability & Innovation** Continue efforts to ensure that the Library remains an agile, responsive, and financially and environmentally sustainable organization that acts strategically and supports creative problem solving and innovative thinking.







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 Erik Jepsen, UC San Diego Publications  
 Dr. Seuss Birthday Party (pg. 3);  
 Geisel Library at Night (top left).

[library.ucsd.edu](http://library.ucsd.edu)

